

COASTAL COMMUNITIES EDUCATION & OUTREACH



Community & Environmental Department
Water Resources



Coastal Communities

- Defined by NOAA as coastal waters and adjacent shore lands strongly influenced by each other and in proximity to the shorelines of the several coastal states.
- The boundary encompasses all or portions of 18 coastal Texas counties.

H-GAC History with Coastal Communities

H-GAC conducts water quality management planning as part of a Clean Water Act 604(b) grant program:

- Develop water and wastewater information databases
- Assess regional challenges to meeting water quality standards
- Coordinate regional efforts to address these issues.

In 2012, H-GAC surveyed coastal communities in the region to evaluate and meet NPS planning needs in small coastal communities.



New Outreach & Education Program

H-GAC has received a 319(h) Clean Water Act for three years to continue NPS outreach/education to six communities part of the Bastrop Bayou and Double Bayou WPPs.

Letters of support include:

- Galveston Bay Foundation
- Houston Advanced Research Center



MAP

New Outreach & Education Program

Purpose:

- Help bridge the gap between needs identified by each community and education and outreach measures identified in WPPs
- Create a template to aid coastal communities and partners establishing new/future outreach plans
- Help communities pursue funding resources to implement outreach plans and activities that address water quality impairments

New Outreach & Education Program

Focus Communities:

- Do not have a Municipal Separate Storm Sewer System (MS4) Permit
- Covered by an EPA-approved Watershed Protection Plan (WPP) to reduce nonpoint source pollution
- May lack financial and staff capacity to develop, launch and implement public outreach campaigns

New Outreach & Education Program

Outreach Strategies:

- Hold one-on-one meetings in the six identified communities to identify needs outreach issues.
- Complete a needs assessment report, public outreach plan and roadmap.
- Create a stakeholder group with triannual work group meetings to collaborate on outreach needs and strategies.
- Create a toolbox of outreach materials of existing and new resources.
- Support select public outreach events.
- Maintain a website containing the toolbox and other resources for use in outreach by communities.

New Outreach & Education Program

Outreach Goals:

- Address **four** issues negatively impacting water quality
- Focus on changing behaviors by residents

Pet Waste Disposal

Improper Disposal of Fats, Oils, Grease

Littering & Illegal Dumping

Maintenance of On-site Sewage Systems



LOW IMPACT DESIGN DISPLAY AND MATERIALS (FOCUS ON STORMWATER)



PITCH THE POOP INTERACTIVE GAME AND MATERIALS (FOCUS ON BACTERIA)



DEFEAT THE GREASE MONSTER DISPLAY AND MATERIALS (FOCUS ON FATS, OILS, GREASE DISPOSAL)

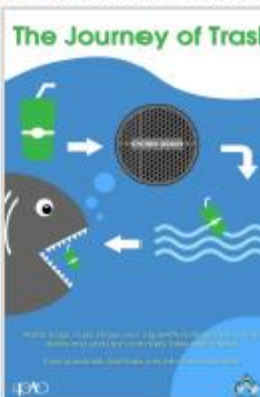


PLEDGE SHEETS FOR ALL THREE DISPLAYS



A variety of other brochures created by partner organizations may be available. Availability of reports and other documents should be discussed with project managers.

MISCELLANEOUS INFORMATIONAL POSTERS AVAILABLE LAMINATED AND/OR COROPLAST and PDF FILES for PRINTING, EXCEPT TIMELINE



www.CoastalCommunitiesTX.com

RESOURCES

The Houston-Galveston Area Council (H-GAC) has compiled a list of resources that may be useful to small, coastal communities in addressing the various issues and concerns expressed during initial outreach efforts.

Should you feel a resource or issue is not addressed here, please [Contact Us](#) so that we may address your concerns more fully.

ABOUT H-GAC

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H-GAC PROGRAMS

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EVENTS

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EDUCATION & OUTREACH MATERIALS

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RESTORE ACT

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FUNDING RESOURCES

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MODEL RESOURCES

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GLOSSARY OF COMMON TERMS

[CLICK HERE](#)

CONTACT INFORMATION:

Project Manager:

Becki Begley, Outreach Coordinator

Becki.Begley@h-gac.com

713-993-2410

Todd Running, Water Resources Manager

Todd.Running@h-gac.com

713-993-4549

Kathy Janhsen, Senior Education Coordinator

Kathy.Janhsen@h-gac.com

713-993-2423