

6. APPROVAL OF RESOLUTION RECOGNIZING SEPTEMBER AS COMMUTE SOLUTIONS MONTH

BACKGROUND

Commute Solutions is a travel demand management outreach and marketing program that promotes shifting how, when, where and whether we travel to reduce congestion and improve air quality in our region. Commute Solutions is conducted by the Houston-Galveston Area Council, in partnership with the Texas Department of Transportation, regional transportation agencies, area companies, universities, local governments and other community organizations.

The program provides commuter program planning assistance, education, information, and outreach about transportation options like carshare, bikeshare, walking, bicycling, transit, carpool, vanpool, telework, and compressed work weeks to help us reduce vehicle miles traveled in the region and improve air quality.

Through the Commute Solutions website, www.yourcommutesolution.org, the program provides valuable information including webinars, infographics, templates, reading lists, a commute impact calculator and more. The Commute Solutions Partners Program offers services and recognition to organizations to help them better serve their commuters. These services include custom surveys and marketing, origin and destination analysis, and on-site events.

CURRENT SITUATION

In celebration of the 28th year of the Commute Solutions Program, H-GAC staff is requesting to recognize September 2022 as Commute Solutions Month. During the month, H-GAC staff will recognize the work of its partners through in person and online recognition, events with the commuters they serve, and an ad campaign. The goal of these efforts will be to increase awareness, continue the work being done to shift vehicle miles traveled and to bring new partners on board

ACTION REQUESTED

TAC recommendation for TPC approval of Resolution No. 2022- 32



Resolution

NO. 2022-32

RESOLUTION IN SUPPORT OF THE REGIONAL COMMUTE SOLUTIONS PROGRAM AND RECOGNIZING SEPTEMBER 2022 AS COMMUTE SOLUTIONS MONTH.

WHEREAS, the goal of the Commute Solutions Program is to reduce traffic congestion and improve regional air quality by encouraging transportation options that reduce vehicle trips and vehicle miles traveled; and

WHEREAS, the Commute Solutions Program will provide organizations and the commuters they serve with information about carpooling, vanpooling, regional mass transit, teleworking, and other transportation alternatives, while encouraging them to “Avoid the Jam”; and

WHEREAS, the Transportation Policy Council supports the goals of the Commute Solutions Program and H-GAC’s involvement in partnerships with other area agencies and businesses to promote transportation alternatives; and

WHEREAS, the Commute Solutions Program, enters its 28th year, in September 2022; and

WHEREAS, the month of September in 2022 encompasses National TDM Week and International Car-Free Day; and

WHEREAS, the Commute Solutions Program will invite the region to celebrate the work of its partners, the agencies, companies, universities and others, that have helped the program spread the word and present more options to area commuters;

NOW THEREFORE, BE IT RESOLVED by the Transportation Policy Council of the Houston-Galveston Area Council that:

1. The Transportation Policy Council hereby recognizes September 2022 as Commute Solutions Month and expresses its support for the Commute Solutions Program during its annual celebration.
2. This resolution is effective immediately upon passage.

PASSED AND APPROVED this 26th day of August 2022, at a regularly scheduled meeting of the Transportation Policy Council.

APPROVED:

ATTEST:

David Robinson, Chairman
Transportation Policy Council

Nancy Arnold, Secretary
Transportation Policy Council