

Engaging, inspiring, and educating the public through unique coastal experiences



Amanda Rinehart
Education Program manager

Artist Boat's Vision:

Everyone who experiences our Gulf coast values and protects its natural beauty

Connect people to the Gulf Coast environments through mind-opening experiences such as exploring nature and creating eco-art

Educate and inspire people to action to preserve and protect coastal and marine habitats



Inspiring people to conserve our Gulf Coast

Programs

Public Eco-Art Adventures



The Coastal Heritage Preserve



The Bucket Brigade



Project Seawall Interpretative Trail (S.I.T.)



Inspiring people to conserve our Gulf Coast

Eco-Art Public Kayak Adventure Program

Visit awe-inspiring places and experience nature in a creative, new way

Use Eco-Art to engage K-Gray learners in coastal protection issues



Photo credit Jim Olive



Inspiring people to conserve our Gulf Coast

Bucket Brigade Program – Interpretative Tours

Goal: Engage various audiences in meaningful experiences at Galveston Beaches



Inspiring people to conserve our Gulf Coast

Bucket Brigade Program – Beautify the Bucket

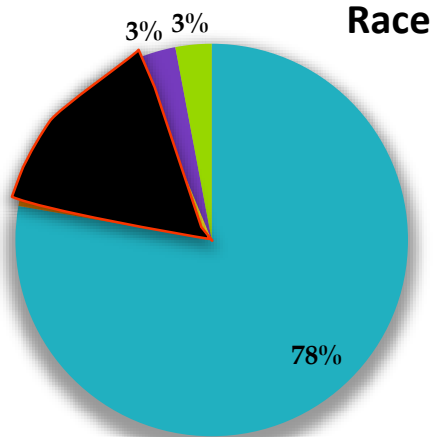
170 barrels
beautified with
messages



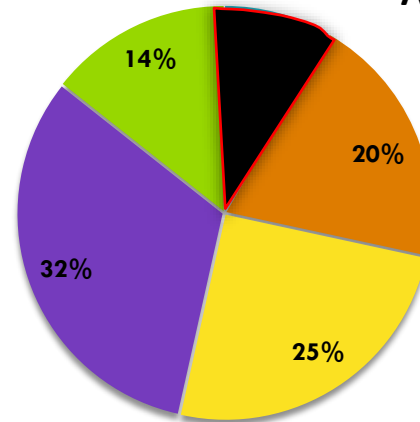
Inspiring people to conserve our Gulf Coast

We serve different audiences with the two programs

Kayak Adventure

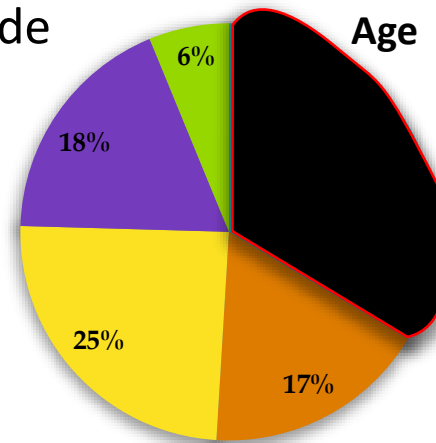
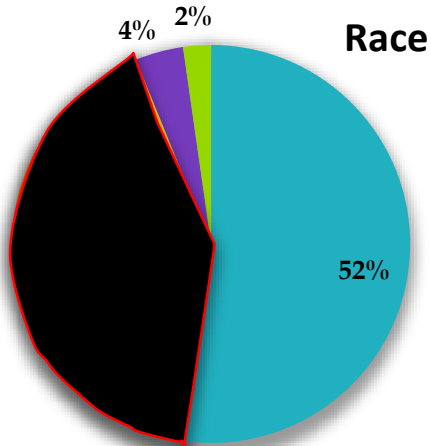


- Caucasian
- Hispanic
- African American
- Asian
- Other



- Children (<12)
- Children (12-18)
- Adult (18-35)
- Adult (36-55)
- Senior (>55)

Bucket Brigade



Coastal Heritage Preserve

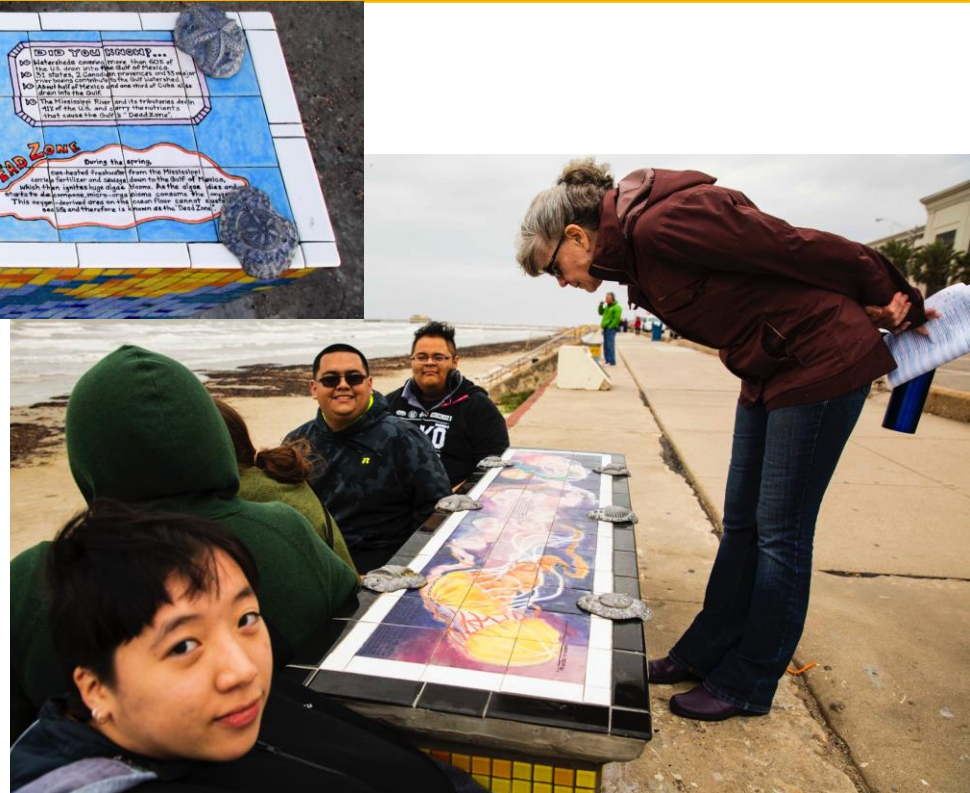


Educate and Inspire People of all Ages to Action to Preserve and Protect Coastal Habitats

Project Seawall Interpretative Trail (S.I.T.)



70 benches along Galveston's Historic Seawall that interpret our coastal ecology and heritage.



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What does successful Engagement look like?

Use your vision to communicate why the public should care!



Experiential learning is key to deeper engagement



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Amanda Rinehart | arinehart@artistboat.org | 409-770-0722



David Avina Photography



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