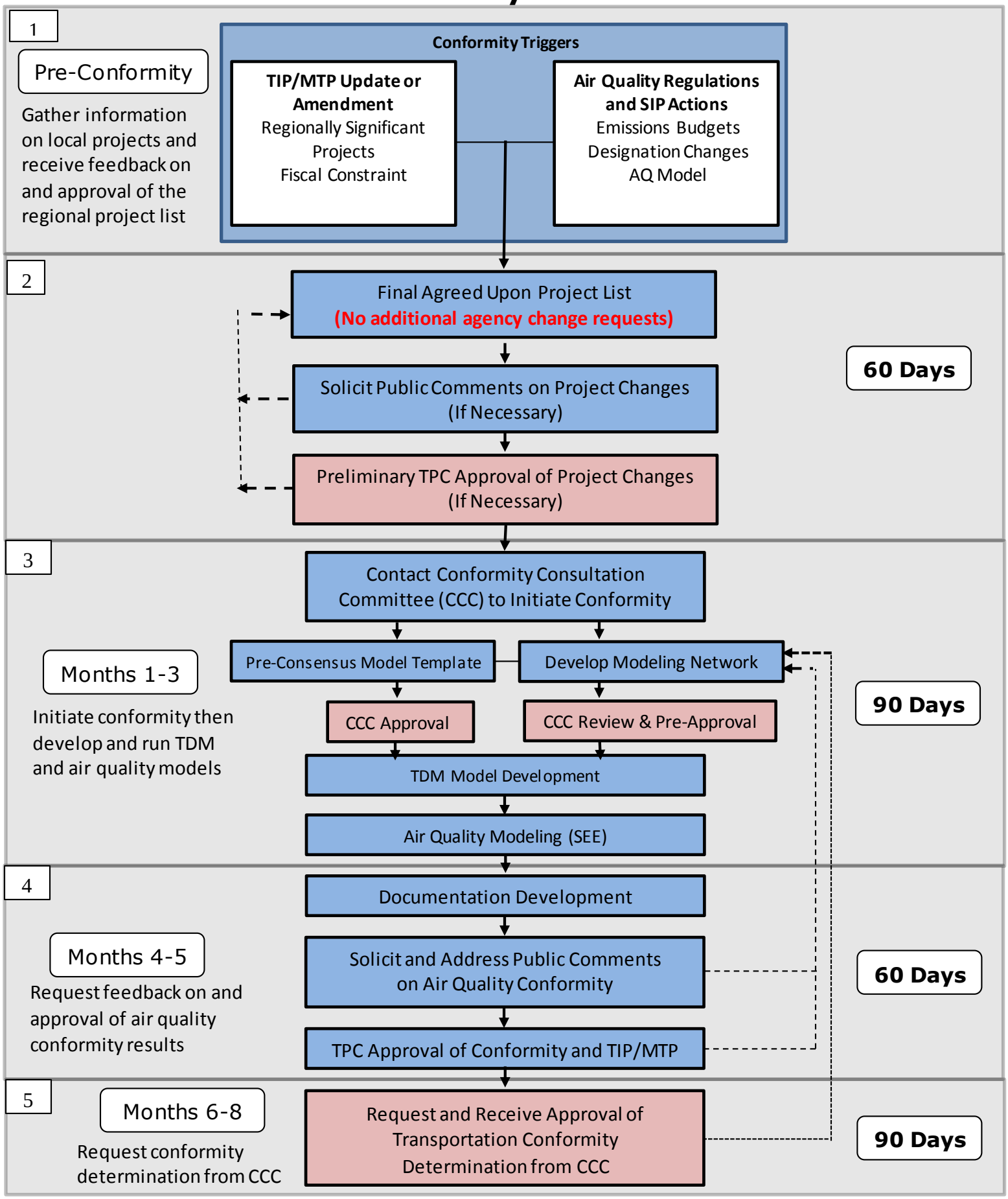Conformity Process