



Jeff Taebel, FAICP: Director of Community & Environmental Planning

Sustainable Mobility



1.8%

of people in
our region walk
or bike to work

3.7
million

more people will
move to our region
by 2040

Over
80%

of all trips in
our region are
by car

Equitable Mobility

In our region,
7.4%
of households do
not have a car



Gulfton



Sugar Land

16%
of our region's
population is too
young to drive

Competitive Region



Businesses nationwide are moving to bicycle-friendly locations to

attract

skilled workers

One Minnesota company enjoyed a

4.4%

decrease in healthcare costs after offering incentives to bike to work

TX Medical Center

Thriving Businesses

Buffalo Bayou



Source: SWA Group

450%

increase in retail sales in area surrounding Buffalo Bayou Promenade



Bicycle Parking



Customers

TX Medical Center



Source: mo.austin360.com

Austin

Bicycle-Friendly Communities

48.8

Overall Bike Score
for Houston



The Woodlands



Houston

2

Recognized
Bicycle Friendly
Communities in
our region

Houston is the
45th
most bikeable
city in the U.S.



Expanding Bikeway Network

Halls Bayou



688

Miles of
shared-use paths
in our region

Culture

13,000

Bicyclists
participated in
the 2013 BP
MS 150



Source: Nick de la Torre/Houston Chronicle

Austin County

Chambers County



Source: ChambersWild

1,000+

Bicyclists
participate in the
annual *Bike
Around the Bay*
event

Bike-Friendly Destinations

5

Number of Recognized
Bicycle Friendly Businesses
in our region



Rice Village



Houston

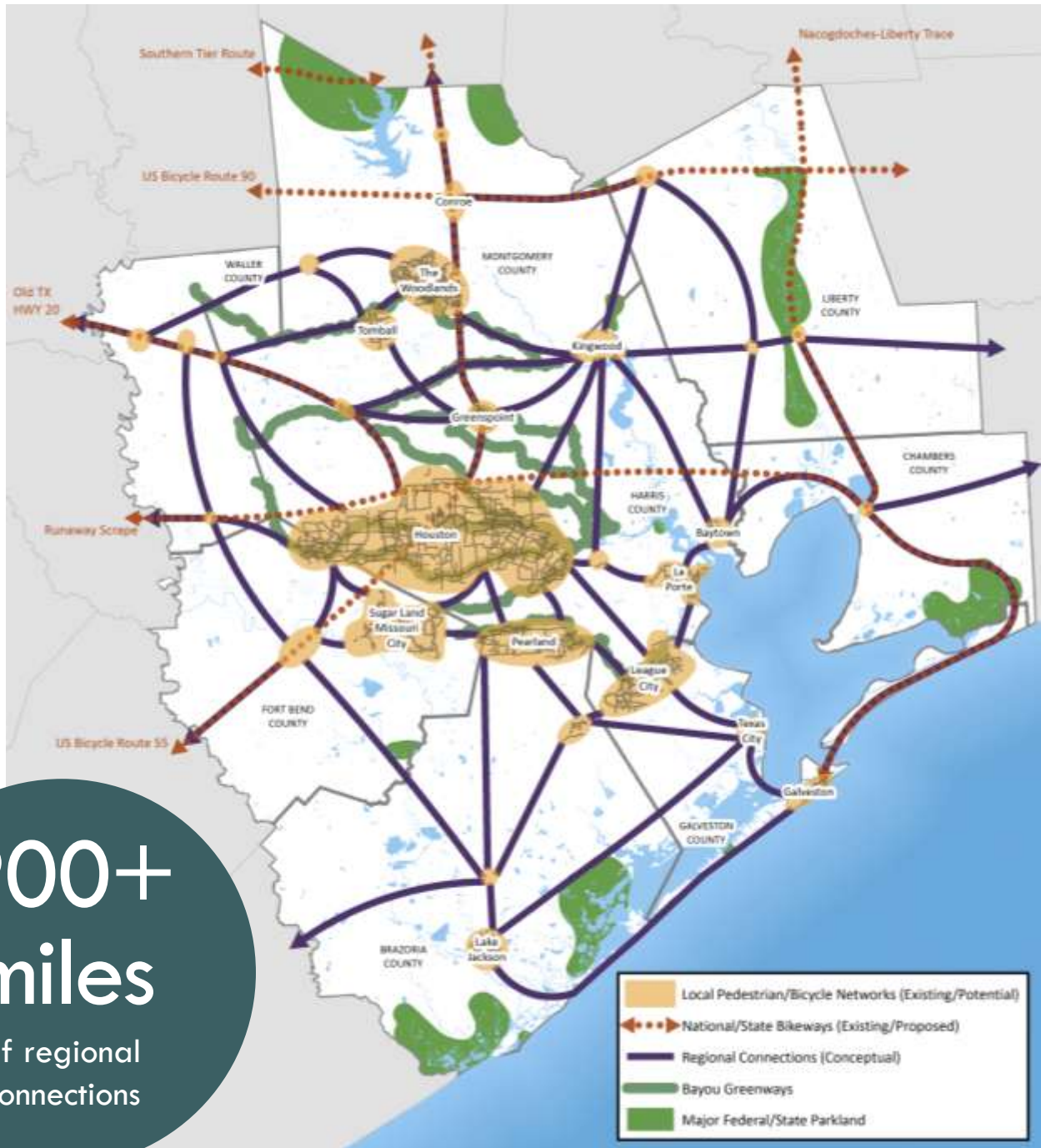
Source: Houston Press



TX Medical Center

Interconnected System

900+
miles
of regional
connections



Moving Forward

- ❑ Suspend Disbelief
- ❑ Focus Advocacy
- ❑ Bike Friendly



Rice
University



Buffalo
Bayou

Source: SWA Group



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