

Highlights **End of Year Survey**

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Responses

24 Respondents

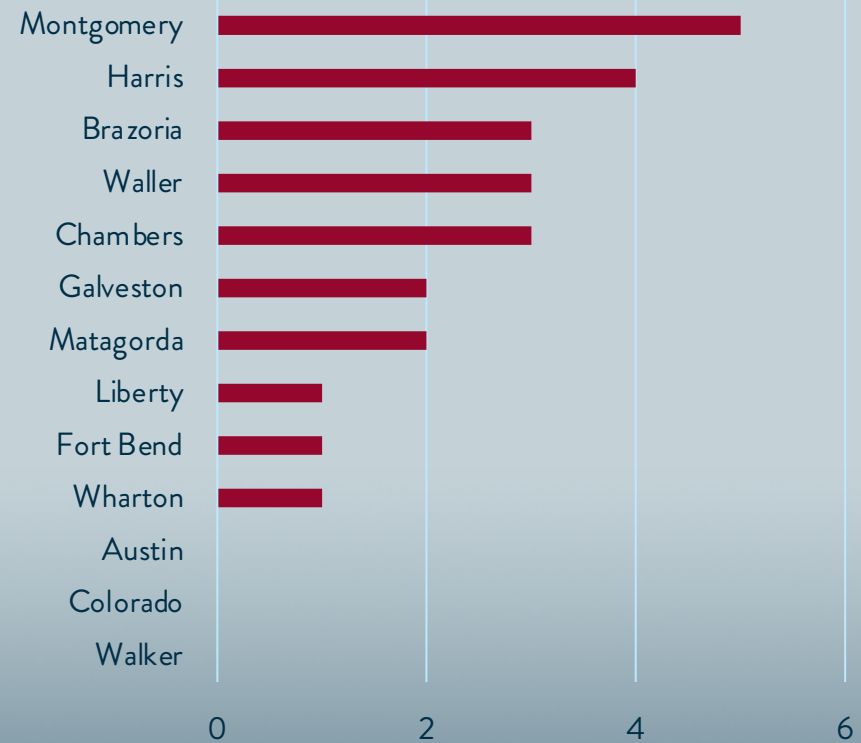
GCEDD Representation

Board Members	18/26
	<i>69% of our Board</i>
Additional Responses	7

Organizational Representation

City	10
Chamber of Commerce	1
Other	2
County	4
Economic Development Organization	5
CDC	2

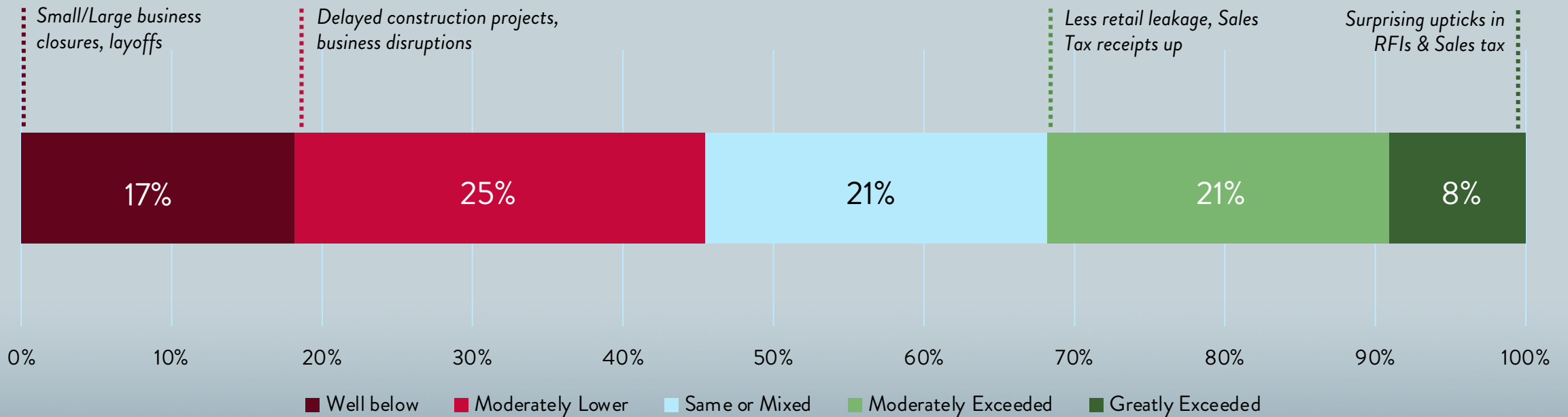
Geographic Representation



2020 Projections vs Reality

24 Respondents

How has the pandemic impacted your local economy relative to projections or forecasts made prior to the pandemic?



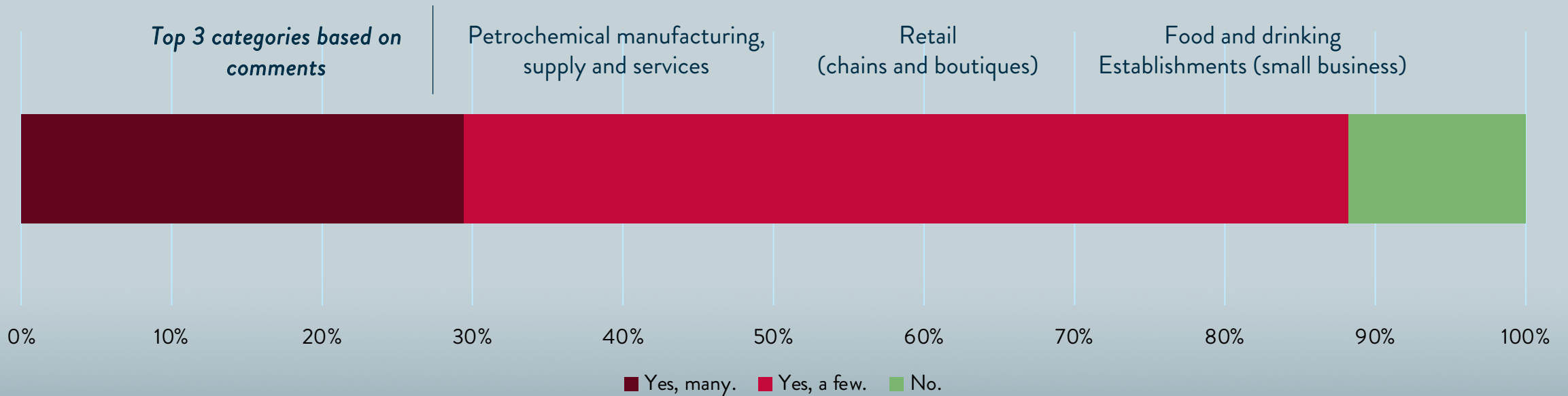
Additional Responses

(2) I don't know

Closures or Layoffs

24 Respondents

Has your community experienced any business closures, projects canceled or delayed indefinitely, or witnessed any significant layoffs as a direct result of the pandemic and subsequent events?



Additional Responses

(1) I don't know.

Recovery Strategies

24 Respondents

What local economic recovery strategies is your economic development organization using?



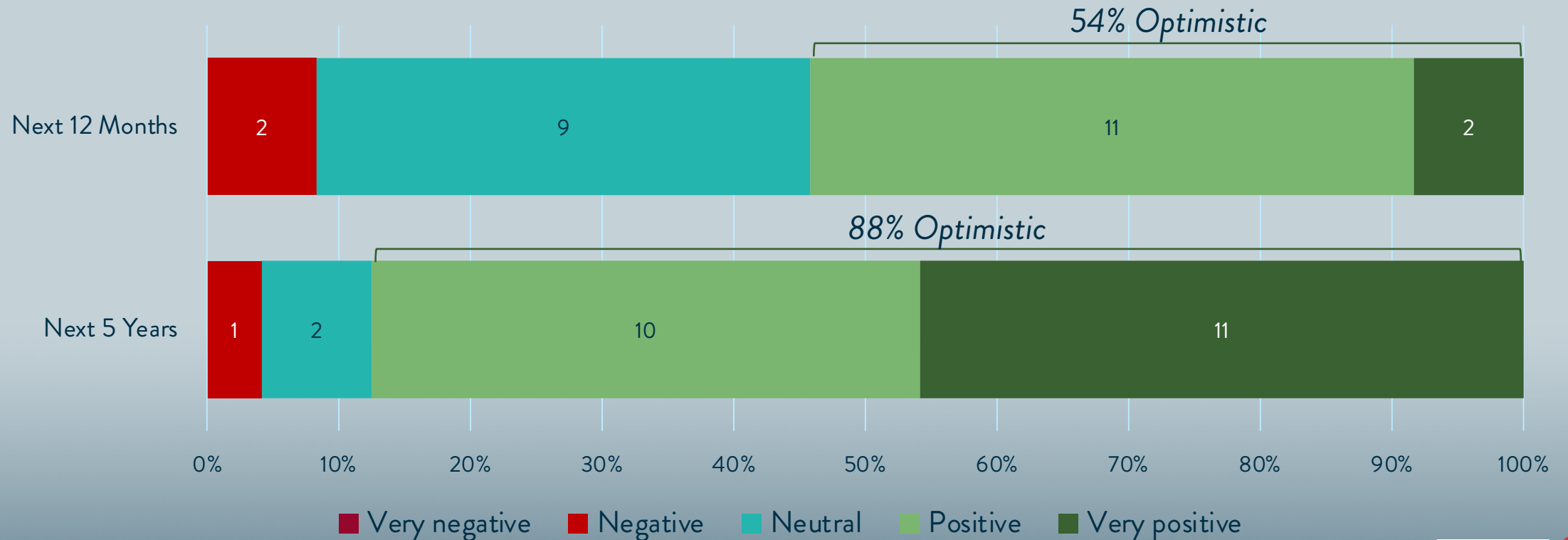
Other (please specify):

Hiring an Admin/Analyst for business retention | Shop Smart. Shop Safe campaign to promote local businesses | No programs offered

Local Economic Outlook

24 Respondents

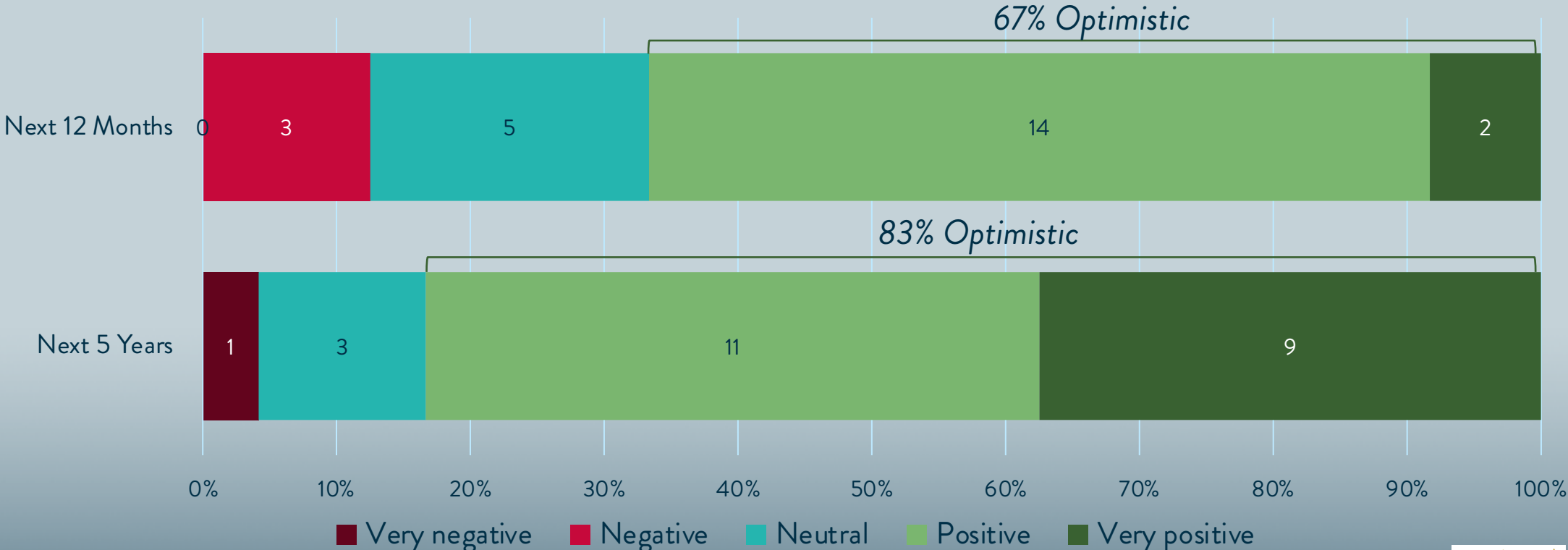
How would you describe your community's economic outlook?



Regional Economic Outlook

24 Respondents

How would you describe the region's economic outlook?



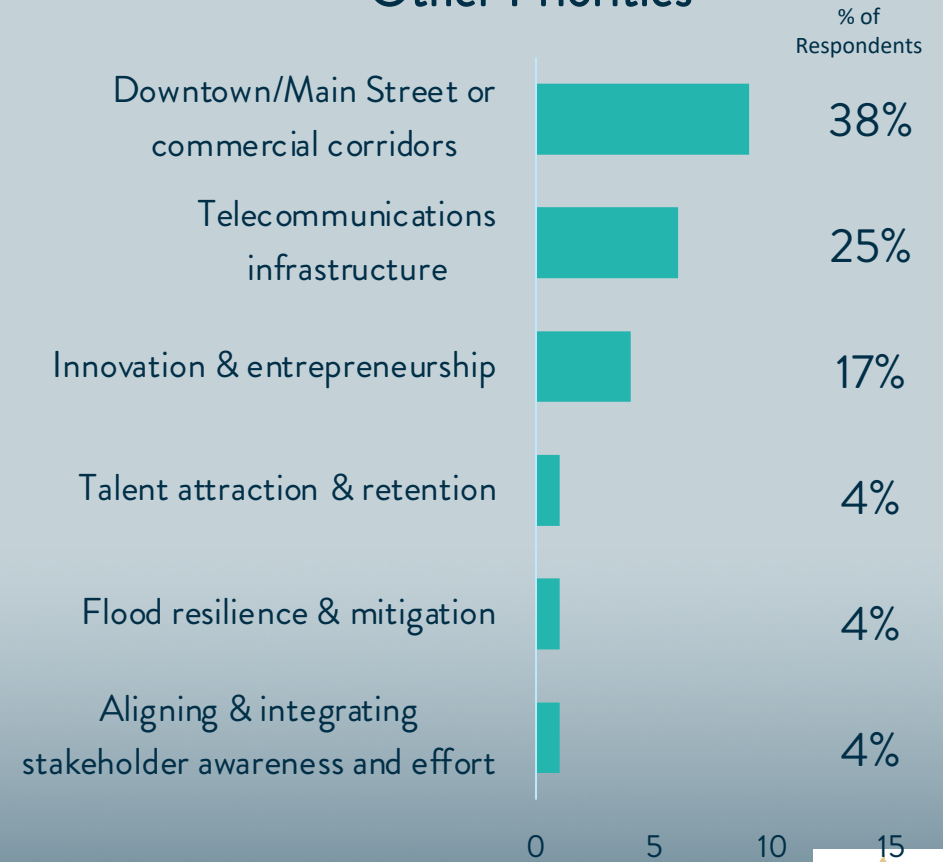
Economic Development Priorities

24 Responses

Top 6 economic development priorities



Other Priorities



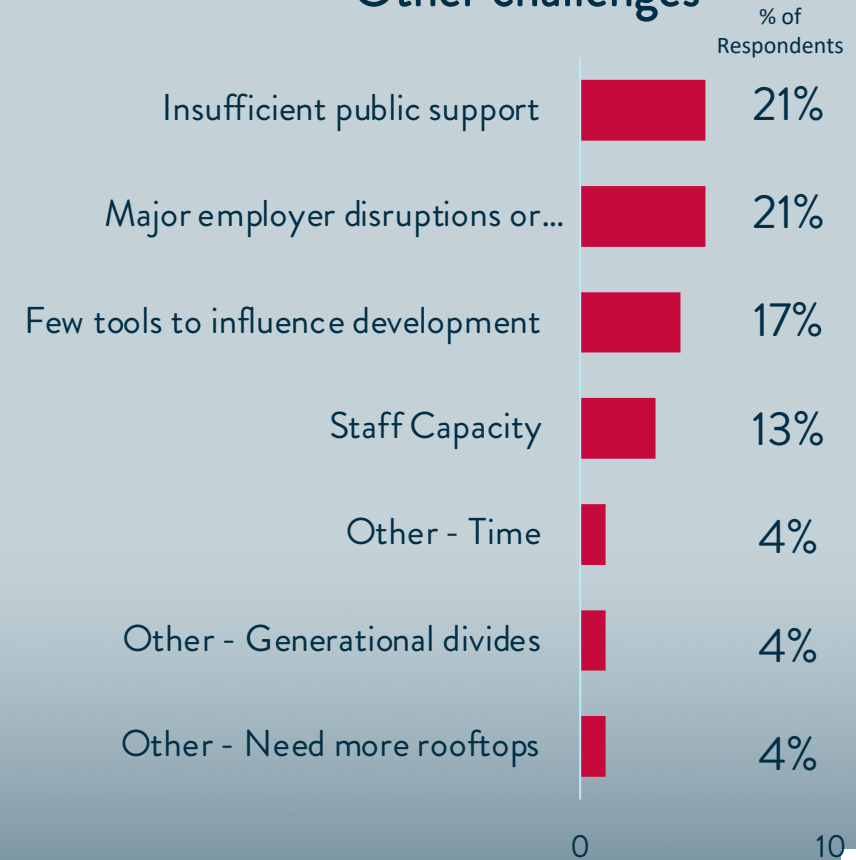
Economic Development Challenges

24 Responses

Top 6 economic development challenges



Other challenges



Real Estate Priorities

24 Responses

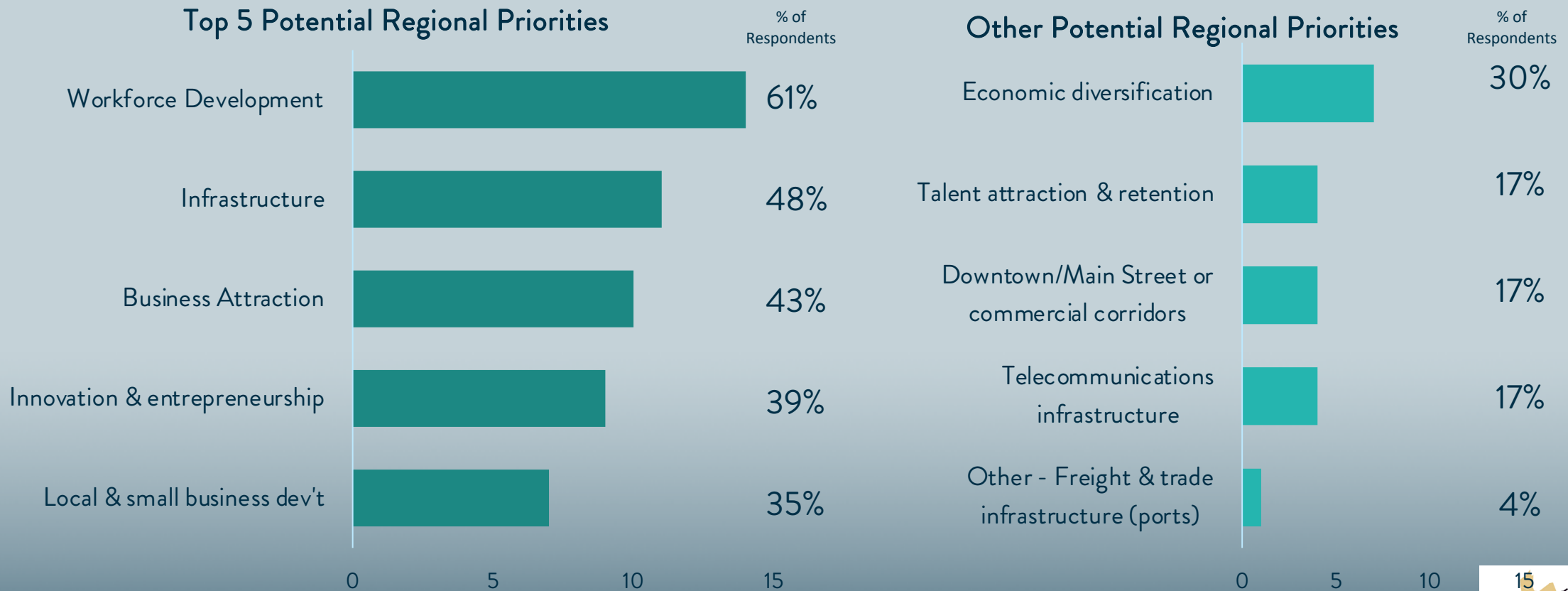
Rate the following real estate types by level of priority for future economic competitiveness in your community?



Potential for Regional Collaboration

24 Responses

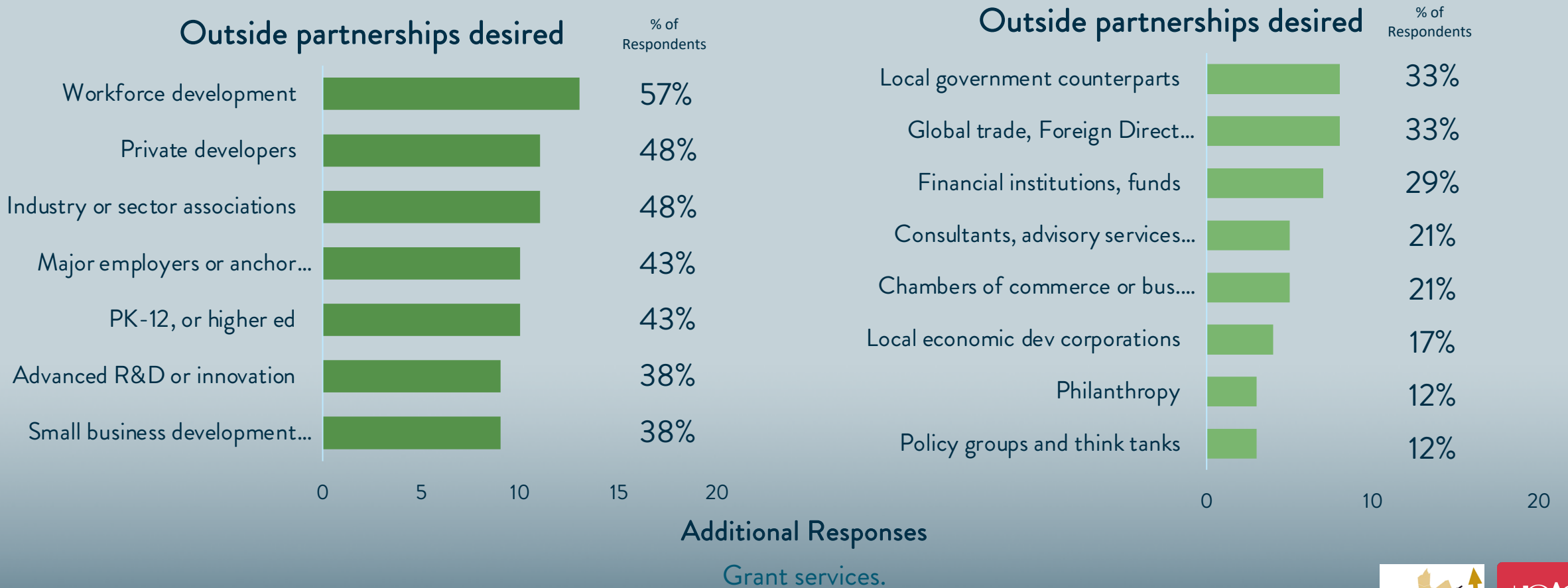
What are the TOP 3-5 economic development priorities that would benefit from greater regional effort or collaboration?



Outside Partnerships Desired

23 Responses

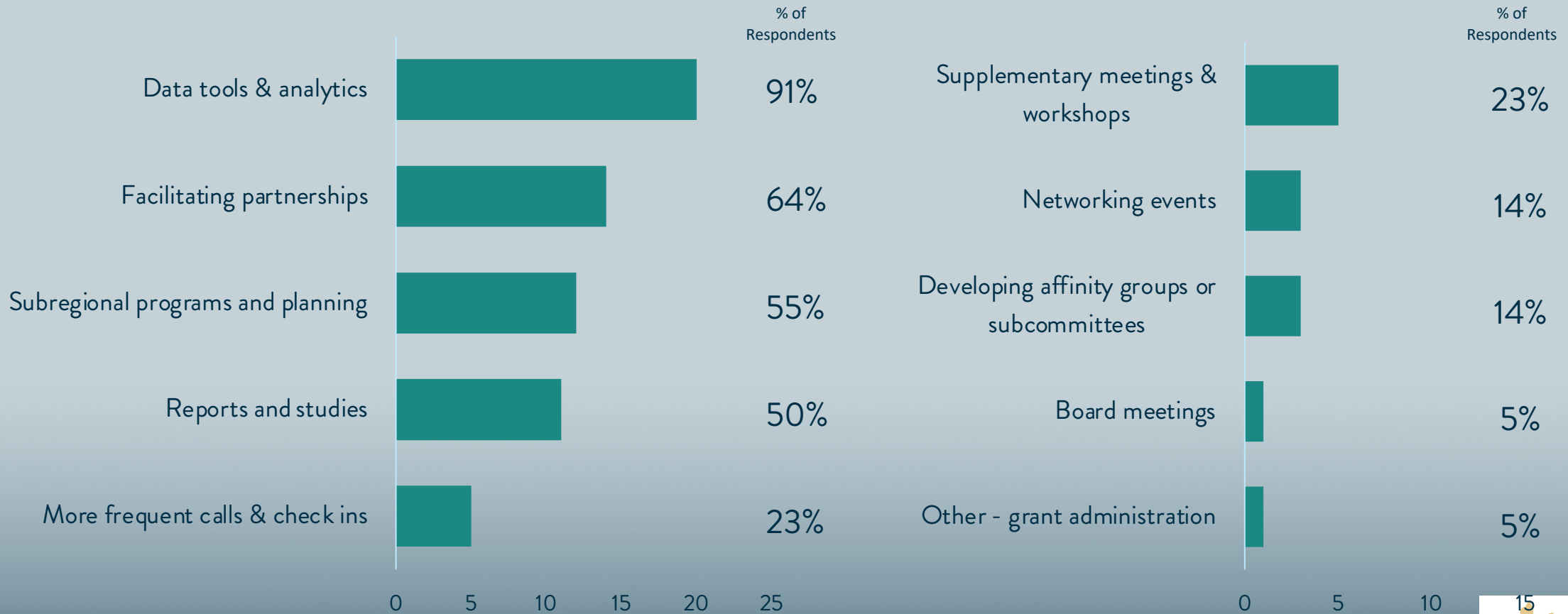
What outside partnerships are you most interested in cultivating?



Areas of Improvement

22 Responses

In what areas can we improve our work with or for your community or organization?



Summary

Survey Responses

Covid-19 Impacts	Priorities	Challenges	Real Estate Priorities
Negative impacts: Small business (food/bev, retail), some manufacturing Overall: optimism	Business attraction Bus. Retention & Expansion Infrastructure Workforce/Education	Low educational attainment Poor infrastructure Need cooperative partners Marketing	Industrial Mixed-use Retail Office

Potential Regional Collaboration	Potential Outside Partnerships	H-GAC Improvement
Workforce development Infrastructure Business Attraction Innovation & Entrepreneurship	Workforce development Private developers Industry Associations Major employers & anchor instit.	Data tools & analytics Facilitating partnerships Subregional programs & planning Reports & studies

Year Ahead

CEDS Action Plan

Broadband

- Studying connection gaps
- Online mapping
- Presentations
- Interagency workgroup*
- Assets and opportunities interactive*

Infrastructure

- Grants support
- Legislation, funding tracking
- Ongoing*

Data tools

- Gaps/Opportunities for diversification
- Collaborate on Business Retention & Expansion
- Economic vulnerability assessments

Workforce Development

- High growth occupations
- Expand VoTech training opportunities
- Workplace/soft skills development
- Small business incubators
- Ongoing*

Resilience

Forging Ahead

Data Streams

Reports, Newsletters, Grants TA

Action Planning

Subregional Planning

Starter Hubs Initiative

Building Regional Entrepreneurial Ecosystems



Thank you

If you have any questions feel free to contact:

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