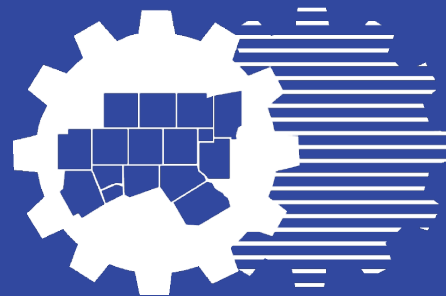


INNOVATIVE STRATEGIES AND RESOURCES TO ENCOURAGE LITTER CLEANUPS

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NORTH CENTRAL TEXAS COUNCIL OF GOVERNMENTS

AUGUST 26, 2021



AGENDA

- Trash Free Waters - Engage and Educate
- North Texas Community Cleanup Challenge
- Trash Free Waters - Mayor's Challenge & Toolkit

TRASH FREE WATERS - ENGAGE AND EDUCATE

- Mayor's Challenge and Toolkit
- Encouraging A Cleanup Culture
- Local Government Trash Reduction and Educational Toolkit

ENCOURAGING A CLEANUP CULTURE

PLOGGING



Source: Creative Commons

PLALKING



Source: Creative Commons

PLIKING



Source: Xtracycle

WHAT IS PLOGGING, PLALKING AND PLIKING?

- Plogging = picking up litter while jogging
 - Plalking = picking up litter while walking
 - Pliking = picking up litter while hiking or biking
-
- The objective is to exercise while making the area in which you are doing so litter-free.

RECREATION AND LITTER CLEANUP ADVISORY GROUP

- Comprised of:
 - Local governments
 - Recreation groups (running clubs, cycling clubs, walking groups, paddling groups, etc.)
 - Volunteers/non-profits
- Tackling questions of:
 - How to collect litter while exercising
 - Safety issues/concerns
 - How can local governments promote/support these activities
- Goal is:
 - Develop best practices/guides and toolkits
 - Encourage a cleanup culture in Texas!

GETTING STARTING: PLOGGING, PLALKING AND PLIKING

- Decide what type(s) of recreational cleanup you want promote
 - Individual actions vs. group activities
 - Plogging, plalking, pliking, or on water cleanups
- Identify what support you can provide
 - Supplies
 - Collection of bags or large items
- Reach out to groups who might be interested or able to help connect you to the right contacts
 - Running clubs, running stores
 - Bike clubs, bike shops
 - Paddling groups/clubs
 - Walking or hiking groups

GETTING STARTED: PLOGGING, PLALKING AND PLIKING

- Safety First
- Supplies:
 - Gloves
 - Bags
 - Litter grabbers (plalking & pliking)
 - Panniers or cup in a bottle cage (pliking)
- Plan a Route and Disposal Location
- Record Your Litter Loot
 - Take pictures and post online using hashtags (e.g. location, plogging)
 - Record collected litter on Texas Litter Database

RESOURCES FOR PLOGGING

- Bags, bags, and more bags!
 - Mesh onion bags
 - Cinch backpacks
 - Grocery sacks
 - Small trash bags (4-8 gallon)
 - The Original Plogging Bag
 - 4Ocean Cleanup Combo



Source: Harris Seeds



Source: 4Imprint



Source: 4Ocean

SIZE OF TRASH CAN BASED ON ROOM IT'S IN



Source: Trash Cans Unlimited



Source: Amazon

RESOURCES FOR PLOGGING

- Pannier options



Source: Amazon



Source: REI



Source: Amazon

JOIN THE ADVISORY GROUP!

- Meeting dates:
 - September 9th
 - October 21st
 - November 18th
- Virtual roundtable over lunch hour
- To join, contact Crysta Guzman (cguzman@nctcog.org) or Kendall Guidroz (Kendall.Guidroz@h-gac.com)

NORTH TEXAS COMMUNITY CLEANUP CHALLENGE



Who Can Participate?

- Everyone in the North Central Texas Region! We want our communities as a whole to get involved in the challenge and be inspired to make environmental stewardship a priority.
- Cities and organizations can sign-up for accounts to add and manage cleanup events hosted by them
- Individuals are encouraged to participate beyond organized events by cleaning up their local parks and neighborhoods

September 1st – October 31st

NORTH TEXAS  **COMMUNITY CLEANUP CHALLENGE**

LEADERBOARD | LOG CLEANUP | FIND EVENTS | DFW TO THE GULF | TOOLBOX ▾

REPORT **AMAZING** WORK



Log Cleanup Event

Use this form to log cleanup events hosted by an organization.

LOG EVENT/GROUP CLEANUP



Log Individual Cleanup

Use this form to log cleanup efforts by one or more individuals.

LOG INDIVIDUAL(S) CLEANUP

CommunityCleanUpChallenge.com

NORTH TEXAS COMMUNITY CLEANUP CHALLENGE

What Counts Towards the Totals?

- Cleanups organized by:
 - Cities
 - Keep Texas Beautiful affiliates
 - Scout Troops
 - HOAs
 - Environmental clubs
 - Adopt-A-Spots
- Individual actions by residents



NTCCC - MAYOR'S CHALLENGE



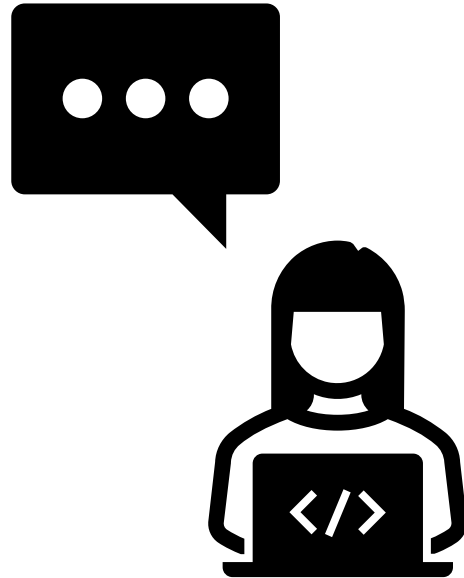
- The optional Mayor's Challenge gives communities the opportunity to leverage the competitive nature of their Mayor and City Council for additional bragging rights
- Joining the Mayor's Challenge:
 - Download the Proclamation template from the [website](#),
 - Adjust as appropriate,
 - Send through City Council or have signed by Mayor,
 - Notify NCTCOG and challenge a neighboring community to join you!



TRASH FREE WATERS – MAYORS CHALLENGE & TOOLKIT

- Concurrent cleanup challenges in both regions Spring 2022 and Spring 2023
- Development of a toolkit is underway designed to help communities organize and host events or friendly challenges
- Toolkit covers:
 - Planning and promotion
 - Hosting cleanups
 - Recording and reporting of results
 - Promotion of your success post-event
- Toolkit to be posted to [Trash Free Texas](#) website by end of year

QUESTIONS?



Contact

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nctcog.org/trash-free-waters-project

THANK YOU!