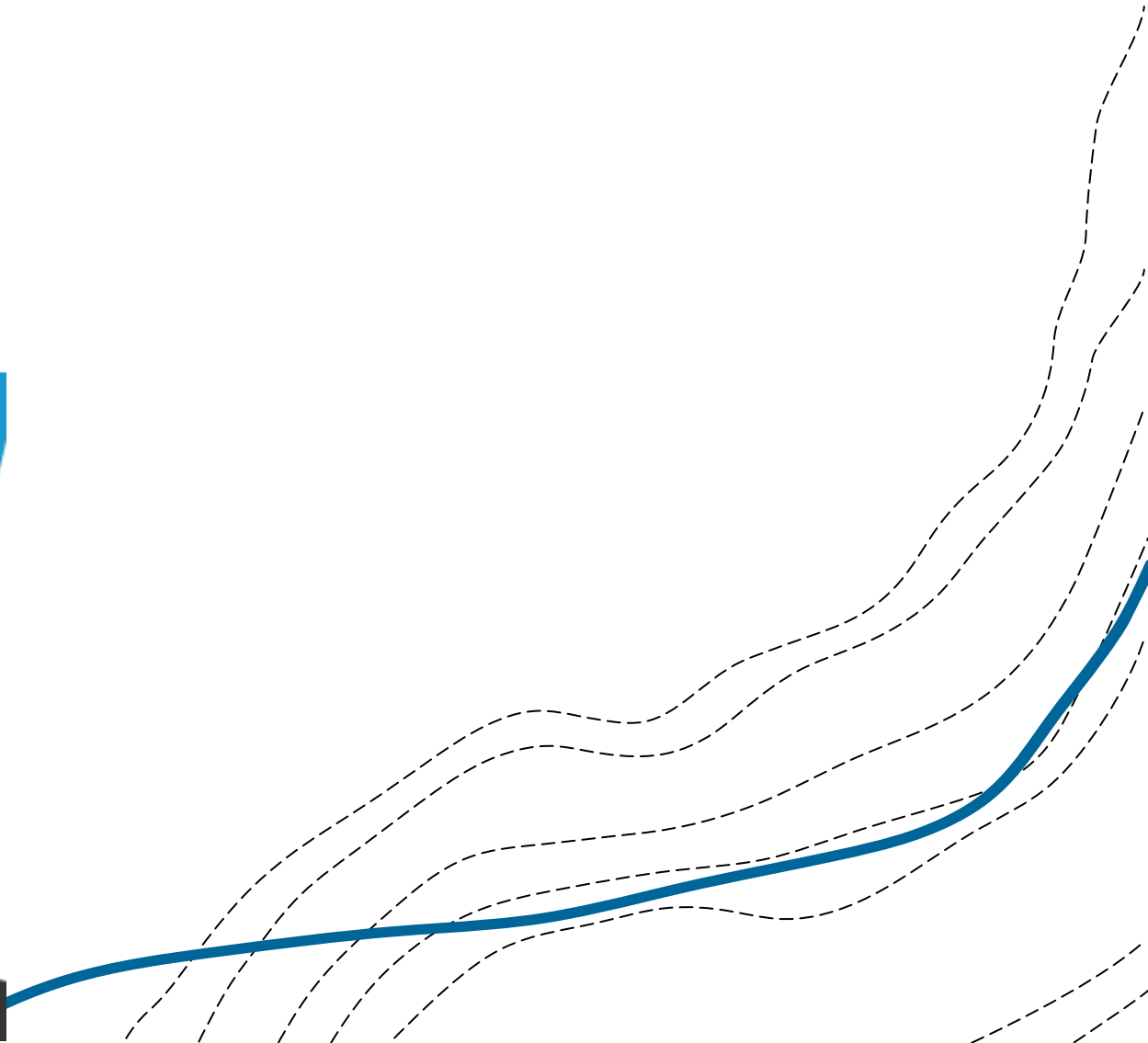


2023 Recap

**Houston
Area**

GISday



Introduction

Houston Area GIS Day took place on Thursday, November 16th at the University of Houston Clear Lake in their beautiful Bayou Building.



Participation

Registrants	Online	Event Day
High School Attendees	198	185
Professional Attendees	156	126
University Student Attendees	34	9
Organizers & Volunteers	64	40
Speakers	18	18
Sponsors	15	37
Total	480	429

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PLANNING
DEVELOPMENT
DEPARTMENT



Participation

Schools	District	Attendees
Clear Creek High School	Clear Creek ISD	23
Channelview High School	Channelview ISD	33
Spring High School	Spring ISD	23
Sweeny High School	Sweeny ISD	53
Westfield High School	Spring ISD	53
Total		185



Awards
GISday

Awards
GISday

Neumann Library
Neumann Lib

6

adidas



This year...

Event Dates

- Thursday, November 21
 - Professional Workshops
- Friday, November 22
 - Expo

Event Location

University of Houston-Clear Lake
2700 Bay Area Blvd
Houston, TX 77058



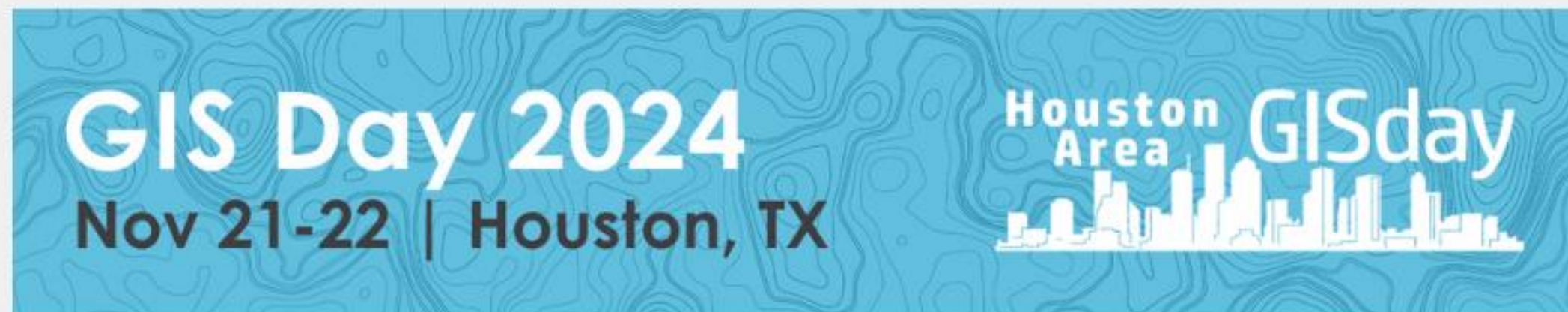


Other Plans

- New website design
- Event app
 - With the help from ESRI and University of Houston-Clear Lake

Houston Area GIS Day and Expo Sponsorship

[HOME](#) > [EVENTS](#) > [HOUSTON AREA GIS DAY AND EXPO SPONSORSHIP](#)

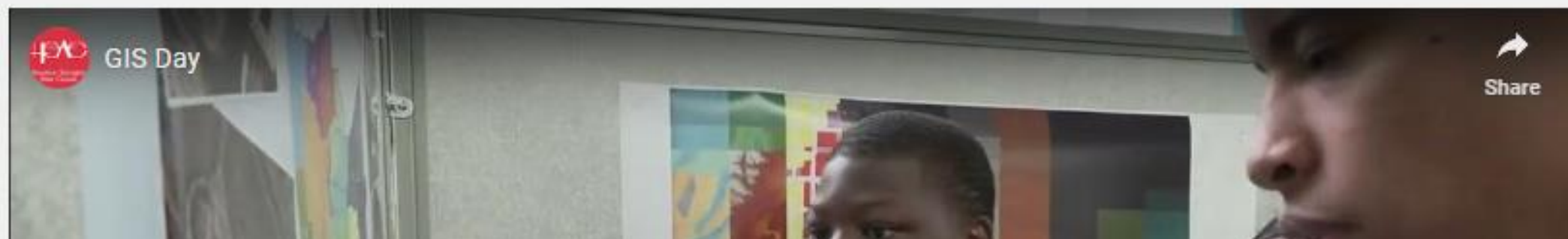


About the Houston Area GIS Day and Expo

The Houston Area GIS Day and Expo is the largest showcase of its kind on how Geographic Information Systems are used in the City of Houston and surrounding areas. Since its debut, this event has grown steadily to achieve a prominent position with public, private and governmental agencies in the GIS field. [View last year's event guide](#) for more information about the event.

GIS professionals, educators, students, and the general public will be given a free access pass to products and services that encompass the GIS realm.

Mark your calendars for Thursday, November 21st, as we bring together leading industry experts like ESRI and TeachMeGIS for an immersive workshop experience! Take advantage of early bird discounts when registration opens in June.



Houston Area GIS Day 2023 Recap

Houston Area GIS Day and Expo Sponsorship

[Houston Area GIS Day and Expo Sponsorship Registration](#)

Contact Information

Would you like more information about this topic? Please contact:

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832-681-2551

Molly Eskelson
Molly.Eskelson@h-gac.com
832-681-2622

Related Links

- [Houston Area GIS Day and Expo Website](#)



GIS Day 2024

Sandra Leiva
Communications Coordinator



► Attracted an impressive crowd,
including 300 students
and educators

► Grow every year, 2 day
event for 2024

► Increased sponsorship
goal

► Developed a new theme,
website and ad campaign



The Theme

GIS Day 2024

Nov 21-22 | Houston, TX

- GIS Industry Conference
- GIS Training Workshops
- Geospatial Expo



BECOME A SPONSOR 

GIS Day 2024

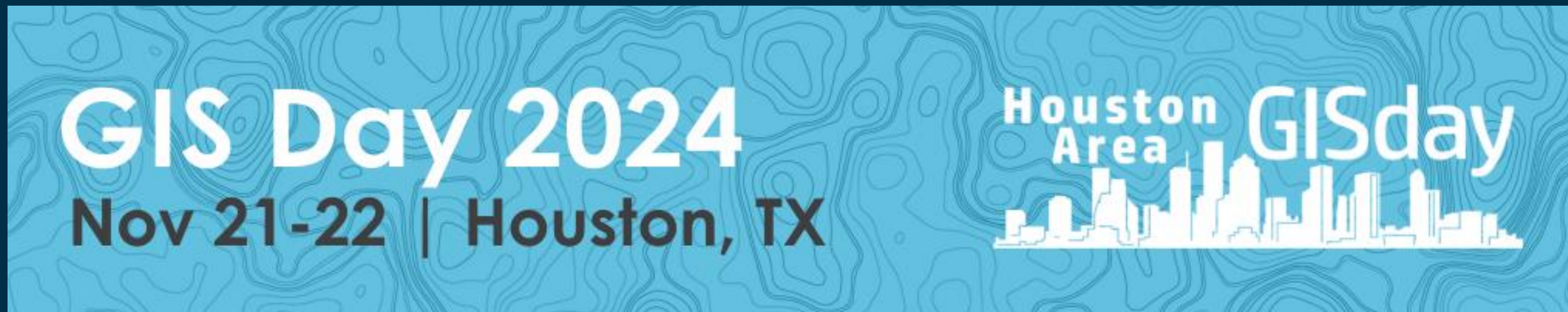
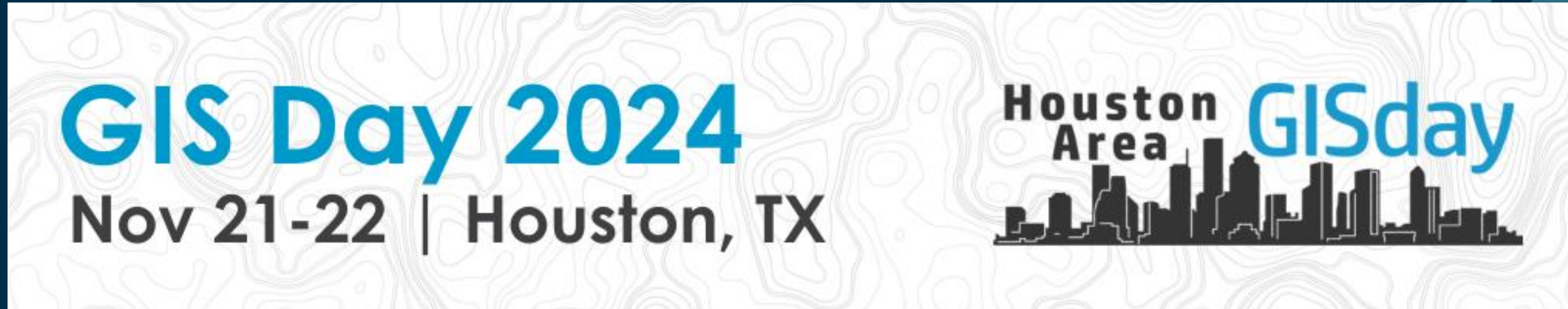
Nov 21-22 | Houston, TX

- GIS Industry Conference
- GIS Training Workshops
- Geospatial Expo



BECOME A SPONSOR 

Email Banners



even better! The Houston-Galveston Area Council is thrilled to collaborate on the launch of GIS Day 2024 – Houston's leading GIS event – and we invite YOU to join us as a sponsor.



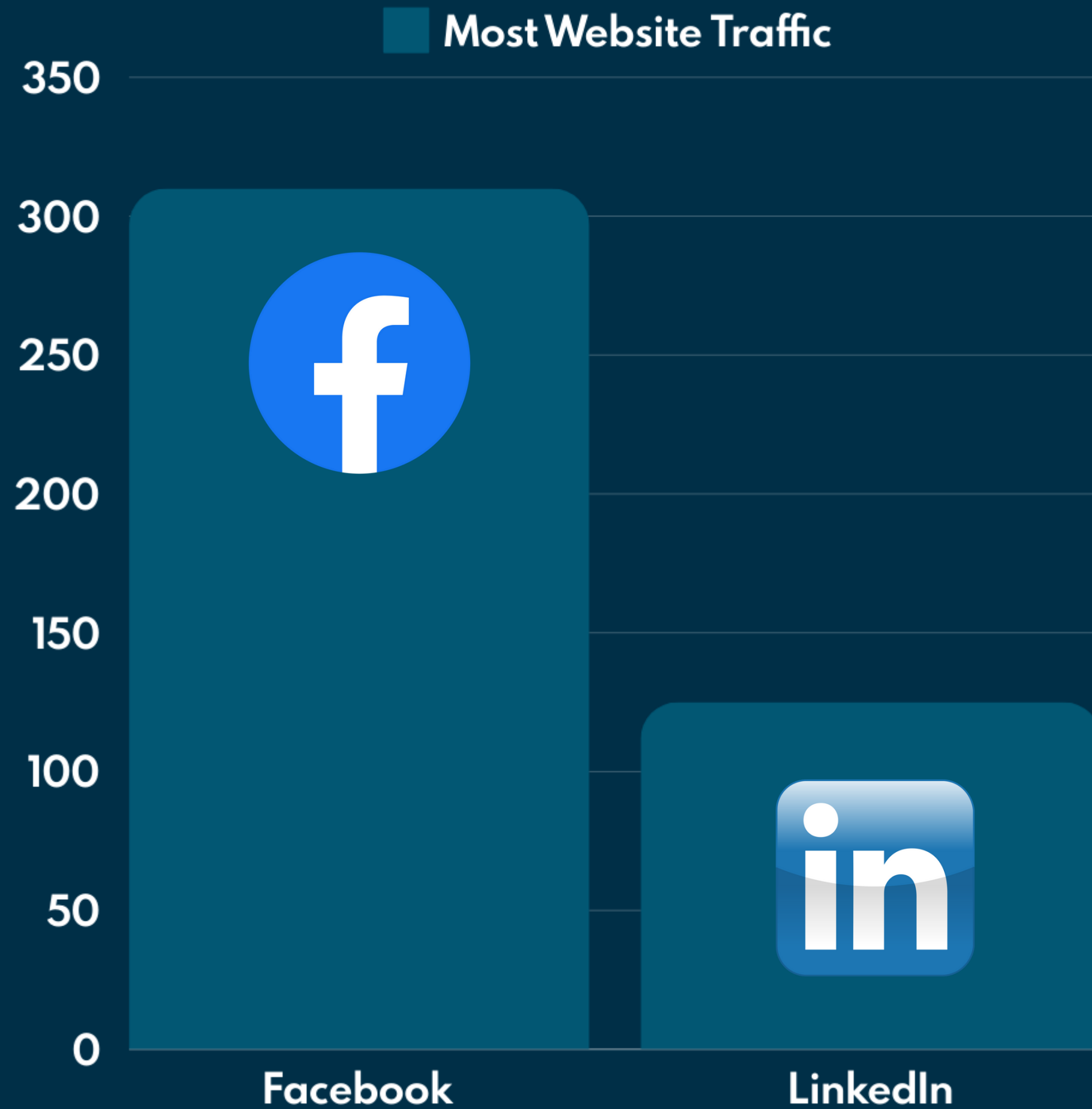
Why Become a Sponsor



Targeted Exposure: Connect with leaders in the industry attending this year's GIS Day and engage with over 300 students and educators from Houston and the surrounding region.



Premium Visibility: Secure a dedicated space for your company in our exhibit hall, participate in our educational awareness program,



Facebook: 310 clicks
LinkedIn: 125 clicks

Sponsored Email Blast Conversion

Sent

236

Open Rate

46.6%

Click Rate 

15%

	Original	Resend	Total		Original	Resend	Total
Opens	78	19	97	Clicks	30	1	31
Sent	236	129	365	Did Not Open	128	110	238
Bounces	30	0	30	Unsubscribed	0	0	0
Successful Deliveries	206	129	335	Spam Reports	0	0	0
Desktop Open Percentage	92.8%			Mobile Open Percentage	7.2%		

NEW SPONSOR!



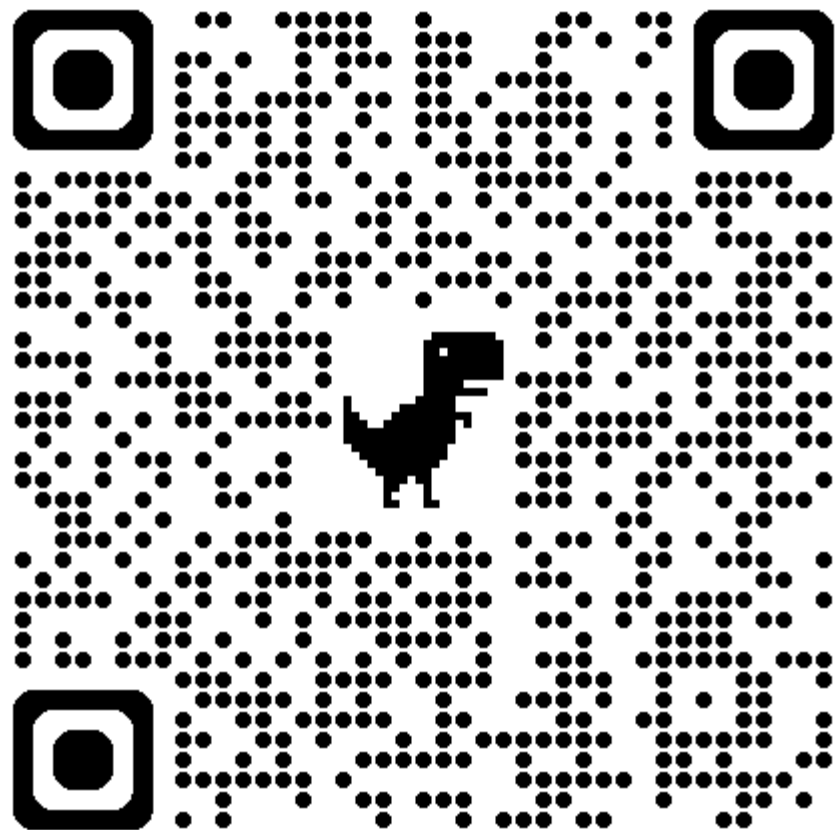
ALLTERRA™



Volunteers Needed.

HAGD Planning Committee

Kick off Meeting
Thursday, June 13th
1:00pm to 2:00pm



Scan this code and to open the
Volunteer Registration Form

-or-

Visit the Houston Area GIS Day website and
navigate to the Contacts page.

www.HoustonAreaGISday.org/contact.html



Thank You

- Houston Area GIS Day Planning Committee
- Email HoustonAreaGISDayOrg@gmail.com
- Visit www.HoustonAreaGISDay.org