

TEXAS' ONLY STATEWIDE
ORGANIZATION DEDICATED TO
DOWNTOWNS!


Texas
DOWNTOWN
TexasDowntown.org



TEXAS DOWNTOWN HISTORY

- Founded **38** years ago in **1985**
- Independent non-profit
- Diverse membership: Cities, Counties, EDCs, Chambers, Downtown Associations, Small Businesses, & Individuals
- Variety of Member & Downtown Assistance Services
- TexasDowntown.org





TEXAS DOWNTOWN IS MISSION DRIVEN

Texas Downtown provides members with resources, advocacy, education & connections to develop vibrant districts.





Anice Read Grant

- Began in 1999
- Awarded 84 grants from the Anice Read Fund
- Funded over \$183,650 for downtown projects and programs
- Leveraged over \$7.2 million in funding from other sources



ANNUAL CONFERENCE

- Educational Conference with over 250 downtown and private professionals
- Nacogdoches, TX
- October 24 – 27, 2023



Membership Benefits

- ✓ Email Listserve
- ✓ Annual Conference
- ✓ Anice Read Grants
- ✓ Regional Roundtables
- ✓ Free Webinars
- ✓ Downtown Assessments
- ✓ Legislative Advocacy
- ✓ Stakeholder Training Sessions
- ✓ Board/Volunteer Strategic Planning
- ✓ President's Awards
- ✓ Banner Program

PROCURING SPEAKERS

Potential topics include, but not limited to: downtown organization and program development, downtown director orientation, downtown master planning, board member duties/orientation, economic development strategies, festivals, events & promotions, historic preservation and design, streetscape projects, tourism development and marketing and volunteer management.

BOARD AND DOWNTOWN STAKEHOLDERS TRAINING SESSIONS

This training varies with your needs, but Texas Downtown can help provide the tools necessary to make your association function more effectively.

STRATEGIC PLANNING

This option is ideal for a downtown or Main Street program that is interested in developing an annual strategic plan with action items and steps.





ROUNDTABLES & WEBINARS

Our educational events are designed to provide members with relevant, on-point information.

Regional roundtables are one-day events that include presentations, walking tours of host downtowns, and networking with other downtown professionals and champions. Our webinars, free for members, explore topics that align with members' needs - no matter the size of their community. Recordings of webinars are available in our Resource Library.



<https://texasdowntown.org/programs/downtown-assistance>

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One thing is certain:
If you do it for the **local**,
the visitor will come;
if you do it for the visitor,
you will lose the **local** and
eventually the visitor,
because it is the **local** that gives
a place character.

”

Read Jane Jacobs to fully understand.

~Roberta Brandes Gratz

THANK YOU!



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