

TRANSPORTATION SAFETY COMMITTEE

MEETING SUMMARY

Tuesday, August 24, 2021 – 1:30 P.M
Houston-Galveston Area Council
3555 Timmons Lane, Houston, TX 77027
Virtual Zoom Teleconference Meeting

MEMBERS PRESENT

Joshua Zuber – AAA-Texas
B e n n i e B o l e s – LaPorte Police Dept.
Ugonna Ughanze – TXDOT Houston
Robert Benz, P.E. – Texas A&M Trans. Institute
B r a n n a n H i c k s – Harris County
Tom Kuczynski – Fort Bend County Transit
D a v i d S t a n t o n – Post Terminal Railroad Association
J a s o n M i u r a M i u r a – Port Freeport
S e a n W r i g h t – Seabrook Police Dept.
James Kenner – TXDOT
Anita Hollman – H-GAC
Bruce Mann – Port of Houston

ALTERNATES PRESENT

Vernon Chambers – Harris County Transit
Norma Palma – MADD
Deleon Huff – TXDOT Houston
Joshua Zuber – AAA-Texas
Lt. Kevin Duggan – City of Houston

STAFF PRESENT

Stephan Gage
David Fink
Craig Raborn
Patrick Mandapaka
Cassandra Marshall
Ashley Seals

OTHERS PRESENT

ITEM 1. Call to Order

The meeting was called to order at 1:32 p.m.

ITEM 2. Introductions

Members and H-GAC staff introduced themselves.

ITEM 3. Public Comments

No public comments.

ITEM 4. Approval of Minutes for June 29, 2021

Meeting minutes were approved.

ITEM 5. Issue Updates (Stephan Gage)

H-GAC Staff updated members on the following items from the previous meeting:

1. *Committee Vacancies & Changes*-Commander Reece Hardy will be replaced with Commander Darrell Schindler, Houston Police Department. TPC will approve at the next upcoming meeting.

Staff will let the committee know if Mark Woolridge has retired. This will be the next vacancy to be addressed at TPC.

Fort Bend County is still waiting to fill the position for Kevin Thompson.

2. *Other Issues*- Friday, August 27, 2021 is Stephan Gage last day with H-GAC.

ITEM 6. Work Group Reports (Stephan Gage)

Report on status of Subcommittee assignments:

- *Freight Workgroup*-The workgroup has been working on truck parking. Staff continued that the TXDOT study is being reviewed by the workgroup. They are coming up with some preliminary recommendations. We will continue to work and come back with recommendations to address at TPC for truck parking concerns.
- *Policy & Regulation Workgroup*-Staff discussed they are looking at the CR3 and getting our recommendations to the state for updating the states crash records report.
- *Action Plan Implementation Workgroup*-Staff expressed they are still working on developing the recommendations for impaired driving.
- *Safety Improvement Program Workgroup*-The work group has met twice. The structure was discussed and how they wanted the program to look in terms of annual funding. What criteria should be taken into consideration and what weight that criteria should be given. After reviewing and final discussions, the work group will report its final recommendations.

Action Items

No Action Items

Information Items

ITEM 7. Intersection Safety Audits Updates

On the Status of Intersection Safety Audit Report

Staff informed the committee members that Kimberly horn is on board and an upcoming schedule will be distributed on how the project is going to flow. They are considering doing a county per month. Discussion continued each county will have a preliminary meeting where we will bring all the stakeholders to explain what the project is about and do a review of the existing conditions at each location. To follow up we will perform field visits. In closing, staff expressed sitting down with the local jurisdiction to go over preliminary recommendations and the next steps for implementing the recommendations.

ITEM 8. Regional Safety Campaign

Discuss Current and Future Safety Campaign Outreach Efforts

Ashley Seals manages the work for the communication department at H-GAC. Discussion continued for this campaign to keep our resident safe on the highways and roadways and reduce accidents. H-GAC Board for media buys has approved \$500,000.00 of which half \$250,000.00 will be allocated to billboard ads. The billboards are currently up and will run until January 2022. Currently, there are 10 billboards up. They will move around the region to ensure exposure on all major freeways and each county. As of August 11, 2021, the billboards have reached thirty-one million views.

In further discussion, the remaining funds will be allocated in 2022 for radio, digital and advertising. This includes traditional radio ads, music streaming services, and social media. It was pointed out that the radio recording that was previously done will be edited and approved by the subcommittee members before placing more media buys.

In closing, staff notified the members if budget allows the billboard ads will continue in 2022. The entire campaign funds should be completely allocated in Summer of 2022.

ITEM 9. 2022 Federal Safety Performance Measures

Preliminary Review 2022 Performance Measures and Targets:

Staff gave an overview of the 2022 Federal Performance Measures. We adopted a new methodology for calculating our targets, we are still using the same methodology for this year. Discussion continued with the five safety performance measures. The five-year target increased in 2021. This will move the averages up. Speeding is still a

factor. Serious injuries will be much higher than last two years. As discussion continued with non-motorized fatalities and serious injuries the rates decreased. The general trend was an increase in crashes and a decrease in non-motorized serious injuries in the report.

ITEM 10. Other Matters/Member Updates

None

Next Meeting: October 26, 2021

Meeting Adjourned at 2:25 p.m.