



Leading with Purpose

Sponsor Packet

09 | 22 | 2026

Houston-Galveston Area Council

3555 Timmons Ln, 2nd Floor

Houston, TX 77027



Leading with Purpose

Leading with Purpose is the Houston-Galveston Area Council's (H-GAC) premier leadership development workshop. It provides high-quality professional development for public servants, government employees, and elected officials across the Houston-Galveston region. Sponsoring this workshop will support effective governance, civic leadership, and stronger communities. It will also provide visibility among regional decision-makers. Partner with H-GAC to help shape the future of public service across our region.

Agenda: 8 a.m. - 4 p.m.

- Breakfast & Check-In
- Leadership & Teamwork
- Financial Management & Budgeting
- Break
- Crisis Management & Community Trust
- Lunch
- H-GAC Involvement Overview
- Presiding With Confidence
- Break
- Legally Speaking
- Adjourn

Sponsorship Opportunities

Supporting Sponsor \$500

- 1 event registration included
- Sponsorship provides required educational books for attendees and various meeting materials (signage, prints, etc.) (facilitated by H-GAC)
- Company name and logo listed on all printed materials

Community Builder Sponsor \$1,500

- 2 event registrations included
- Sponsorship provides breakfast food and beverages for event (facilitated by H-GAC)
- Opportunity to speak at event break (1-2 mins)
- Company logo with link to website on event website page
- Company name and logo listed on all printed materials

Regional Impact Sponsor \$2,500

- 3 event registrations included
- Sponsorship provides food and beverages for event (facilitated by H-GAC)
- Opportunity to speak/present at lunch (2-3 mins)
- Company logo with link to website on event website page
- Company name and logo listed on all printed materials
- 1 exhibit table

Title Sponsor (1) \$3,500

- 4 event registrations included
- Sponsorship supports all aspects of the workshop
- Opportunity to speak/present at event start (5 mins)
- Full-page ad (4.5" w x 7.5") in event program or provide printed materials (brochures, flyers, etc.), to be distributed at each seat by H-GAC
- Company logo with link to website listed prominently on event website page
- Company name and logo listed prominently on all printed materials
- 1 exhibit table

Sponsorship Registration

Please register and pay for your sponsorship on the event website page, using the below QR code or link.

The deadline for sponsorship registration, submission of ads and logos, and other materials as required per sponsorship level is **Tuesday, September 15**. All required materials must be sent to anna.marlow@h-gac.com before this deadline.

The H-GAC Corporation for Regional Excellence is a 501(c)(3) (ID# 56-2380180) foundation; retaining a copy of your sponsorship confirmation email will serve as a receipt for your donation.



<https://www.h-gac.com/events/leading-with-purpose-workshop-sponsorship>

Please contact Anna Marlow, Project Coordinator at H-GAC for any questions.
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