

5C. H-GAC BOARD OF DIRECTORS REPORT- JANUARY 21, 2025

The H-GAC Board of Directors will meet on January 21, 2024. Acting as the fiscal agent for the Transportation Policy Council, the following Transportation-related items are on the Board Agenda:

A. REGIONAL TRANSPORTATION PLAN – OUTREACH

Request approval of funding for the public outreach strategy, including media buys; in an amount not to exceed \$500,000.

B. CLIMATE POLLUTION REDUCTION GRANT ENGAGEMENT PLAN

Request authorization to contract with firms in the order presented for a contract term of one year; in an amount not to exceed \$250,000.

1. Outreach Strategists, LLC
2. Carey Kirkpatric, dba CKP Communications Group, LLC
3. The Black Sheep Agency
4. Rose Group International, LLC

C. REGIONAL INCIDENT MANAGEMENT FUNDING AGREEMENT

Request approval for the Houston-Galveston Area Council to enter an Advance Funding Agreement with the Texas Department of Transportation for four years in an amount not to exceed \$53,200,000 to continue service of the Regional Incident Management Programs (Tow and Go and the Motorist Assistance Program).