
Welcome

Rosenberg
TEXAS





EST.  1883

**DISCOVER
DOWNTOWN
ROSENBERG,
TEXAS**

DISCOVER DOWNTOWN ROSENBERG

The City's communications department manages the oversight of the historic downtown district and is responsible for all city event production, marketing and tourism efforts, and physical improvements throughout our Historic Downtown area. The program is responsible for serving as a partner and providing a City liaison (Kaylee) to the Downtown Rosenberg Merchants.



DOWNTOWN BOUNDARIES

City of Rosenberg Planning App fueled by Rosenberg GIS

This app is intended as an aid to help staff and citizens become better informed about properties of interest. To begin open the search bar (magnifying glass) and type in an address. It will zoom in to the address and you may need to zoom out to view the entire property or project area. The location will stay constant as you move from tab to tab viewing the different subjects.

City Limits & ETJ | Council Districts | Subdivisions | MUDs | Abstracts | Master Thoroughfare Plan | Corridor Standards | Sign Districts | FEMA Floodzones

Find if a property is located on a street or within an area within the designated sign districts.

Click here to view the sign district chapter of the Unified Development Code (UDC).

ROSENBERG

Maxar | City of Rosenberg, FBCAD, FBC

Downtown District
City of Rosenberg, Texas

Scale: 1 inch = 100 feet

100 200 300 400 500

City of Rosenberg, Texas

How do we stay in touch with merchants?

Host Quarterly Meetings

We host quarterly meetings at the Rosenberg Civic Center to give the merchants an update on what the city is working on and the upcoming events we host. Hosting these meetings gives us a chance to discuss concerns or questions with our downtown merchants.

Emails

We stay in close contact with our downtown merchants by sending emails on a regular basis to discuss upcoming events and plans from the city.

Texting App

This is an app we use to send out reminders regarding meetings or events coming up to our downtown merchants- another way to communicate besides email.

Visiting Stores

We frequently stop by for in-person visits to touch base with each downtown merchant.

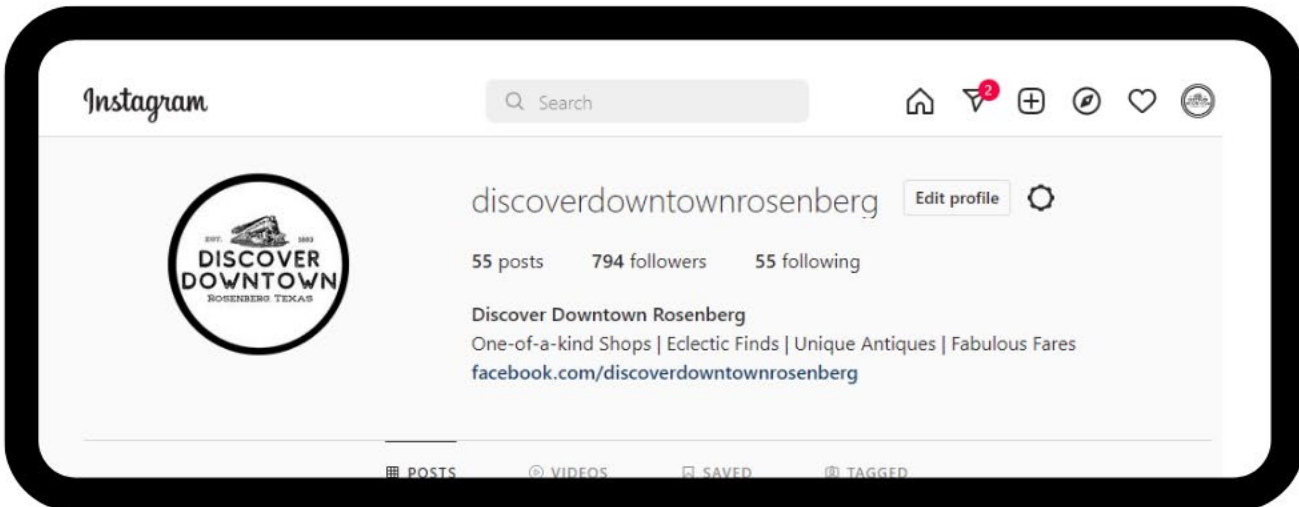
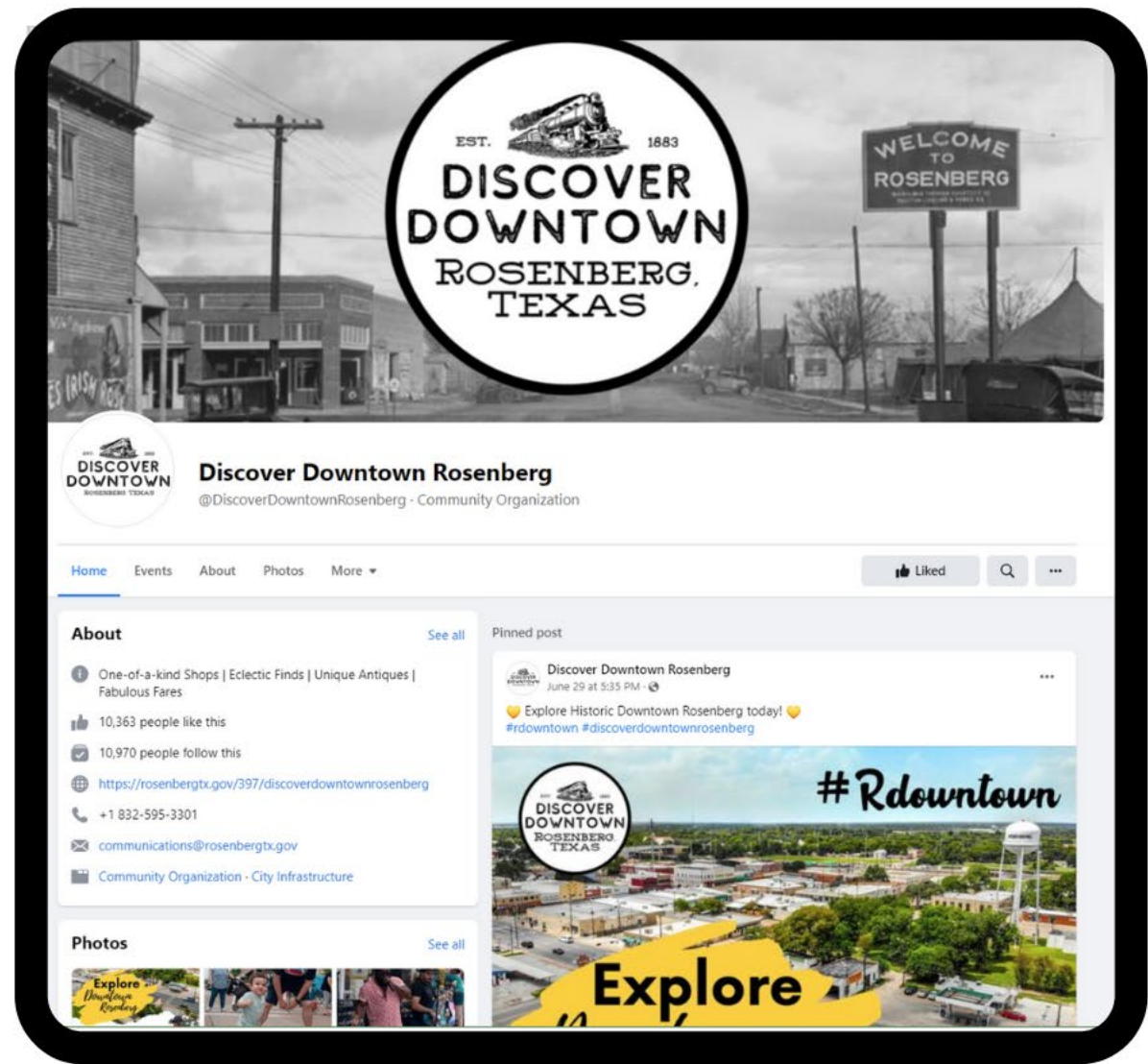


HOW DO WE MARKET DOWNTOWN?

- **Social Media Pages & COR Website**
 - Facebook: [@DiscoverDowntownRosenberg](https://www.facebook.com/DiscoverDowntownRosenberg)
 - Instagram: [discoverdowntownrosenberg](https://www.instagram.com/discoverdowntownrosenberg)
 - Website: rosenbergtx.gov/discoverdowntownrosenberg
- **Monthly Newsletters**
- **Brochures in Texas Travel Centers (11)**
- **Create Ads through Social Media, Billboards (4), Magazines, and upcoming event cards**
- **Video Series of Downtown Merchants**
- **Nixle Alerts**
- **E-News**
- **Hosting a variety of Monthly Events**



Social Media:





CITY OF
ROSENBERG
TEXAS

Government

Community

Business

How Do I...



Downtown Shopping & Activities

Parks & Recreation

Downtown Events

Rosenberg / Area Attractions

Rosenberg's History

Discover Downtown Rosenberg



SHOPPING • DINING • EVENTS

Spend the day or the weekend exploring Historic Downtown Rosenberg while enjoying one-of-a-kind shops, eclectic finds, unique antiques and fabulous fares in buildings restored to their original grandeur. Historic Downtown is also home to a burgeoning arts scene and boasts a vast selection of picturesque murals throughout downtown making it the perfect spot for your next family photo or selfie!

Location: Avenues F, G, H, and I & 2nd, 3rd, 4th and 5th Streets | Rosenberg, TX 77471

Visitors can browse a collection of:

Antique | Arts | Bakery, Coffee Shop, Restaurants & Wine Rooms | Barbers, Hair Salons & Spa Services | Clothing Boutiques | Community Theatre | Fishing & Outdoor Supplies | Furniture & Home Decor | Jewelry & Jewelers | Museums | Specialty Stores | and more!

Website:

Events in Historic Downtown Rosenberg



MERCHANT WEBSITE PAGE

Restaurants



Ana's Confections
1704 Avenue D
979-533-0651



**Another Time Soda
Fountain & Café**
800 3rd St.
281-232-2999



Bob's Taco Station
1901 Avenue H
281-232-8555



BR Vino
1917 Avenue G
281-762-0900



Compadre Cookers
909 4th St.
281-665-0566



Country Pho
1912 Avenue H
832-595-8868



El Tejano
920 3rd St.
281-342-0138



Gino's Italian Joint
808 3rd St.
713-489-1854



Ol' Railroad Café
1901 Avenue G
832-595-0995

DOWNTOWN MERCHANTS

ANTIQUES

CLOTHING BOUTIQUES

CULTURAL ARTS

FURNITURE & HOME DECOR

JEWELRY STORES

MUSEUMS

RESTAURANTS

SALON & SPA SERVICES

SERVICES

SPECIALTY GOODS

VENUES

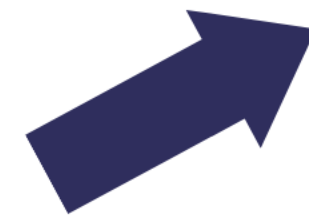


MONTHLY NEWSLETTERS

EACH ISSUE COVERS TWO MONTHS WORTH OF INFORMATION



BACK



- NEWSLETTERS ARE MAILED TO ALL RESIDENTS & COMMERCIAL BUSINESSES WHO RECEIVE A WATER BILL THROUGH THE CITY OF ROSENBERG
- POSTED ON OUR WEBSITE AT: ROSENBERGTX.GOV/175/COMMUNICATIONS
- PLACED THROUGHOUT CITY FACILITIES

TEXAS TRAVEL CENTERS



EST. 1883
DISCOVER DOWNTOWN ROSENBERG TEXAS

Avenues F, G, H & I
2nd, 3rd, 4th & 5th Streets
Rosenberg, TX 77471

Please visit Discover Downtown Rosenberg's social media for more information on our exciting historic downtown.

FOLLOW US
@DiscoverDowntownRosenberg

WELCOME TO ROSENBERG

BROCHURES ARE LOCATED IN 11 TEXAS TRAVEL CENTERS PROMOTING HISTORIC DOWNTOWN ROSENBERG



Spend the day or the weekend exploring **Historic Downtown Rosenberg** while enjoying one of a kind shops, eclectic finds, unique antiques and fabulous fares in buildings restored to their original grandeur.

Historic Downtown is also home to a burgeoning arts scene and boasts a vast selection of picturesque murals throughout downtown making it the perfect spot for your next family photo or selfie.



EST. 1883
DISCOVER DOWNTOWN ROSENBERG, TEXAS

HISTORIC DOWNTOWN ROSENBERG

Located just 30 minutes outside of Houston, Texas, sits the charming Rosenberg, Texas, full of history dating back to 1883. Originally a railroad town, named after the Gulf, Colorado and Santa Fe Railway president, Henry Rosenberg, the city offers a unique experience for its residents and visitors.

Whether you're interested in cultural arts, shopping, dining or history, there is so much to do in Rosenberg's Historic Downtown.

Visitors can browse a collection of:

- Antiques
- Arts
- Bakeries, Restaurants & Wine Rooms
- Barbers, Hair Salons & Spa Services
- Clothing Boutiques
- Community Theatre
- Fishing & Outdoor Supplies
- Furniture & Home Decor
- Jewelry & Jewelers
- Museums
- Specialty Stores & more!

Historic Downtown is home to the 1910 Vogelsang Building, a Texas Historic Landmark and to Another Time Soda Fountain, winner of a Texas Downtown Association Restoration Award, and the Cole Theatre which will undergo a renovation to help restore it to its original Art Deco glamour!

Historic Downtown Rosenberg is the first and only state-designated Cultural District in Fort Bend County, and home to a burgeoning cultural arts scene led by the Rosenberg Arts Alliance. A collaboration of business owners, artists, and community leaders have converged to help make Rosenberg the center of arts activities for Fort Bend County and beyond.



MARKETING EXAMPLES


ADS THROUGH
SOCIAL MEDIA

BILLBOARDS

MAGAZINES

UPCOMING
EVENT CARDS

DOWNTOWN PROMOTIONAL VIDEOS

 Discover Downtown Rosenberg
4d · 🌐

#FeatureFriday: Fort Bend Art Center

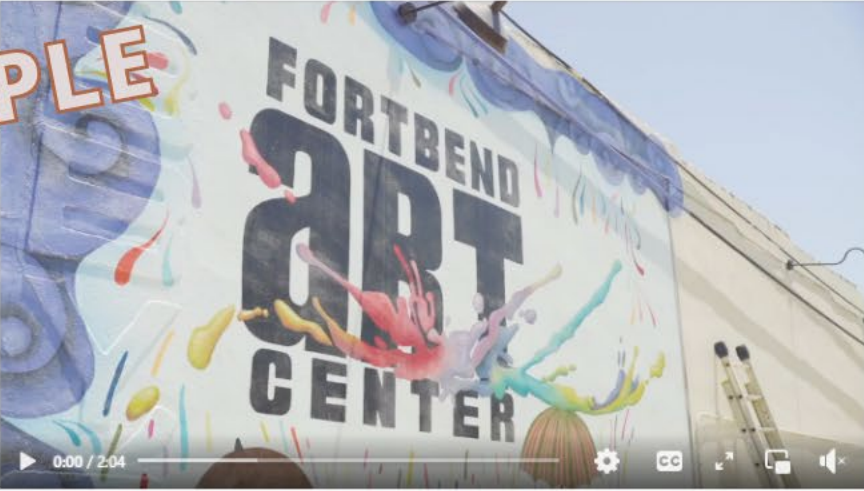
Do you love Art? 🎨 The Art League of Fort Bend was founded in 1957 by 10 creative artisans! Fort Bend Art Center objective is to promote educational programs for the membership and to establish and promote public interest and awareness in the fine arts in the community. Stop by the Art Center next time you are strolling the streets of our Historic Downtown District and check out their unique pieces!

📍 2012 Avenue G | Rosenberg, TX 77471



🖥️ artleaguefortbend.org/

🕒 12-5 p.m. [Wednesday-Sunday] & CLOSED [Monday & Tuesday]

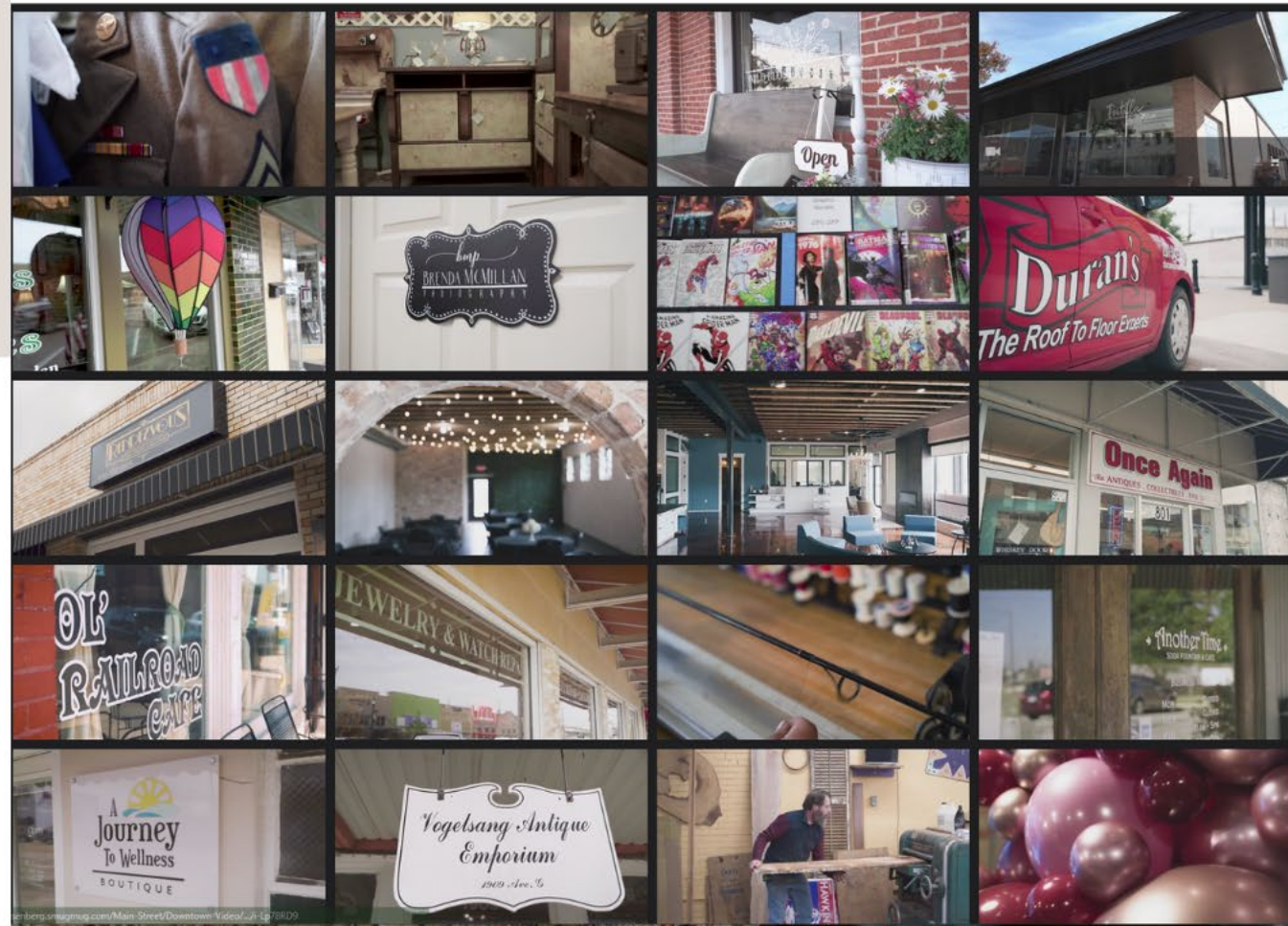
#FANFRIDAY #FeatureFriday #rdowntown #discoverdowntownrosenberg



0:00 / 2:04

  Holly Hunter Berry Studio, RayBeatz Photography and 10 others

9 Shares



SOME OF THE VIDEOS WE HAVE CREATED!



ROSENBERG



Water
Tower
Square

downtown PLANS

ACCOMPLISHMENTS:

- DOWNTOWN PARKING LOT SIGNS
- STREET SIGNS
- NEW DISCOVER DOWNTOWN BANNERS (14)
- CREATED NEW EVENTS: WINE WALK, CINCO DE MAYO, SIDEWALK SALES, SUMMER SERIES, TRICK OR TREAT, FOOD TRUCK FESTIVAL, HOMETOWN HOLIDAY FESTIVAL
- BISTRO LIGHTING ON 3RD STREET
- SIDEWALK & STAGE PAD AT WATER TOWER SQUARE
- EXPAND ON CITY'S WEBSITE: LIST ALL MERCHANTS AND RESTAURANTS

DOWNTOWN GOALS:

- EXPAND DECORATIVE LIGHTING
 - MORE ART
 - CROSSWALK PROJECT
 - MURALS AROUND BOUNDARIES
 - CONTINUED DEVELOPMENT OF WATER TOWER SQUARE
 - WAYFINDING SIGNAGE
-

Downtown Events

The Discover Downtown Rosenberg program produces monthly events in Historic Downtown Rosenberg.

- **Chocolate Walk**
- **Wine & Beer Walk**
- **Sidewalk Sale**
- **Cinco De Mayo**
- **Summer Series: Music in the Park**
- **Food Truck Festival**
- **Trick or Treat**
- **Tire Recycling**
- **Shop Small Saturday Cookie Walk**
- **Hometown Holiday Festival**





NEXT MONTH'S EVENT: CINCO DE MAYO STREET DANCE



MAY 5 | 5-9 P.M.

Thank you!
