



WHY DOWNTOWN?

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Houston-Galveston Area Council
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“There is no there there”



WHY DOWNTOWN?

Identity

Economy

Synergy



Sugar Land Town Square



San Augustine Main Street



Wharton Courthouse

IDENTITY

- Tourism
- Community pride
- Attract new residents and businesses



ECONOMY

- Tax Base
- Local Businesses
- Infrastructure



Las Cuevas Restaurant Parcel

0.0925 acres

Assessed value: \$325,206

Estimated total taxes: \$7,913.43

Value per acre: \$3,515,740.54

Taxes per acre: \$85,550.59



Jack in the Box Parcel

0.4821 acres

Assessed value: \$355,807

Estimated total taxes: \$8,658.07

Value per acre: \$738,035.67

Taxes per acre: \$17,959.07

SYNERGY

- Mix of public and private spaces
- Workers and visitors
- Reusable



Congress for the New Urbanism
Addison Circle in Addison, TX

Long Term Transformation



Credit: Urban Advantage

Additional Resources:

**STRONG
TOWNS**



Urban *Advantage*

Contact

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