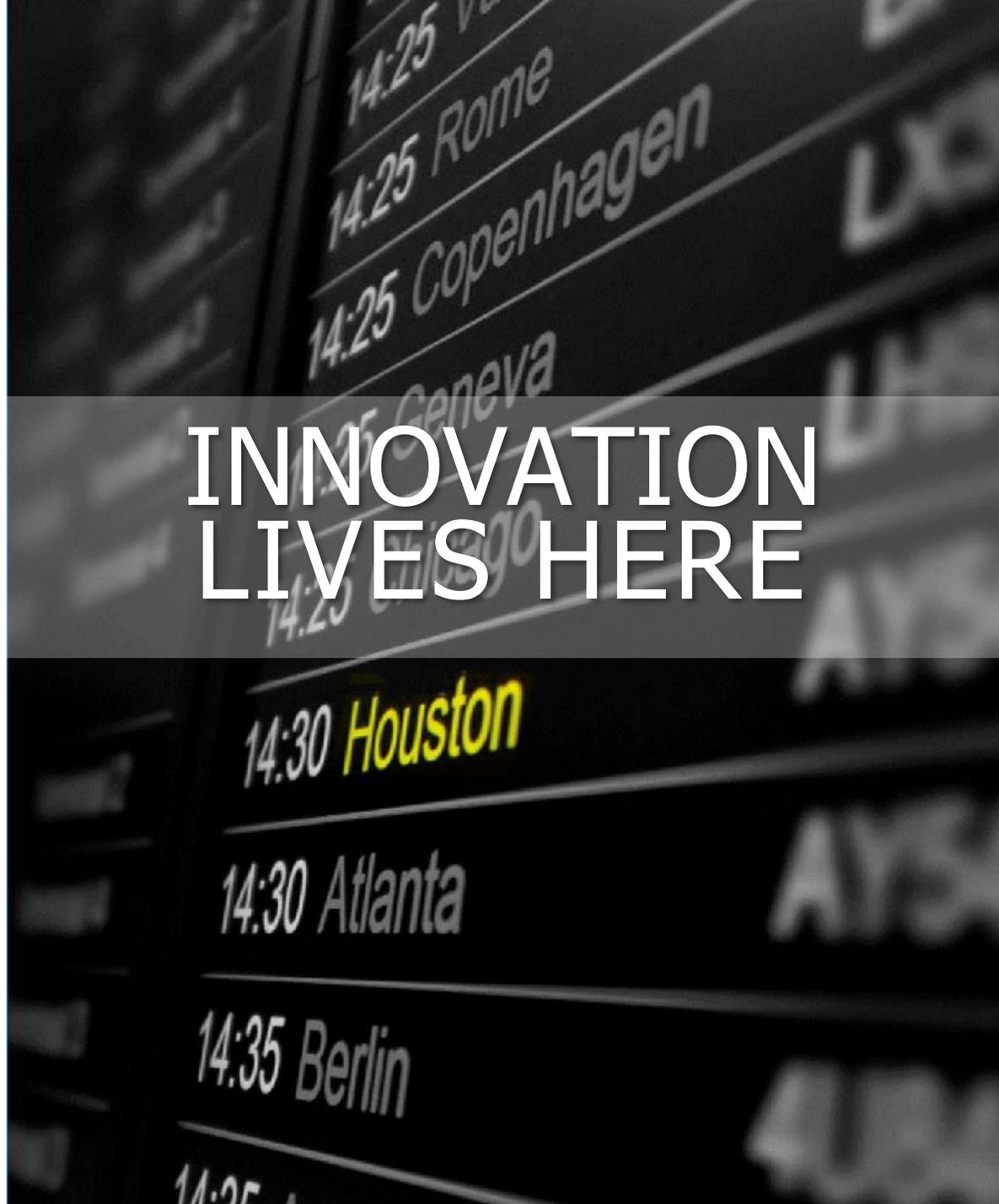




HOUSTON
EXPONENTIAL™

INNOVATION
LIVES HERE



What
is HX?

Created to
accelerate the
growth of Houston's
innovation
ecosystem

What we do:

Connect:

Houston area innovators, entrepreneurs, investors, mentors, corporations and ecosystem partners

Attract:

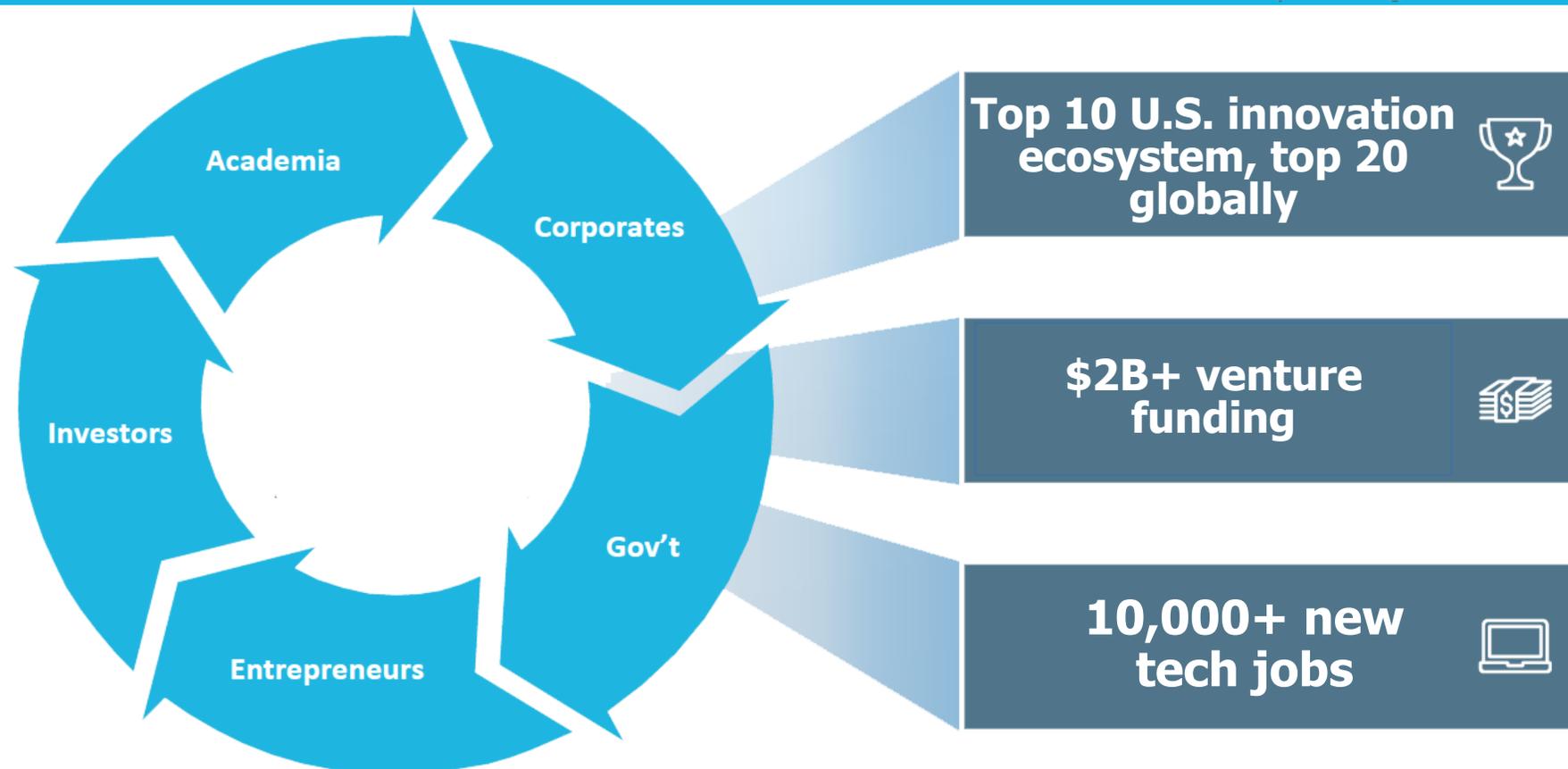
Talent and venture capital

Promote:

Houston's strengths, successes, and momentum

2022 Goals

What Houston Exponential will be measured against



Progress: The ION



Progress: Funding

- HX Venture Fund
- 1st close October 2018
- 2nd close targeted Q2 2019
- \$50M target fund size
- \$70M cap



VC Growth

New and existing Houston offices...

- Amplo
- Baird Capital
- Build Group, Inc.
- Cathexis
- Cottonwood Venture Partners
- Fitz Gate Ventures
- Life Science Partners
- Mercury Fund
- Resolute Venture Partners
- SCF Partners
- TMC Ventures
- Vesalius Ventures

CHANGE Illustrate differently

Progress to date:

Unprecedented Interest

More venture capital firms from across the nation are expressing interest, including 41 pending visits

Progress:

Houston, China to partner on biotech innovation

Exclusive: \$150M campus for entrepreneurs breaks ground near I-10 and the Beltway 🔑

BUSINESS // TECHNOLOGY
Deal boosts medical device innovation in Houston



Andrea Leinfelder

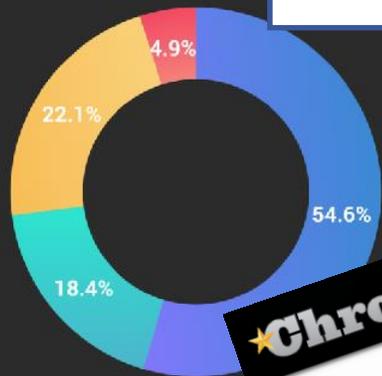
Jan. 9, 2019 | Updated: Jan. 11, 2019 8:55 a.m.

VENTURE DEALS

• **Onit Inc**, a Houston, Texas-based provider of medical device innovation, raised \$200 million in funding from K1

More Than Oil Wealth: A Closer Look at Houston's Growing Philanthropy Ecosystem

Distribution Of Texas VC Dollar Volume In Q4 '18



Based on data aggregated by metro area for venture rounds of known size. Excludes PE rounds.

- Austin
- Dallas
- Houston
- Other TX Metros

TMC Innovation named among best business accelerator programs in the U.S.

Chron Sections

Innovation is here, and it's not leaving

By Mike Nolan Published 9:40 pm CST, November 16, 2018

SEARS REDO: ART DECO STORE (VINTAGE 1939) GAINS NEW LIFE AS HEART OF INNOVATION DISTRICT

NEWS NOV 30, 2018, 12:01PM
NASA picks Houston company, 8 others for \$2.6B moon program

NASA has chosen a Houston-based company



STARTUPS • VENTURE
Houston Nearly Catches Up To Austin In Q3 Venture Funding

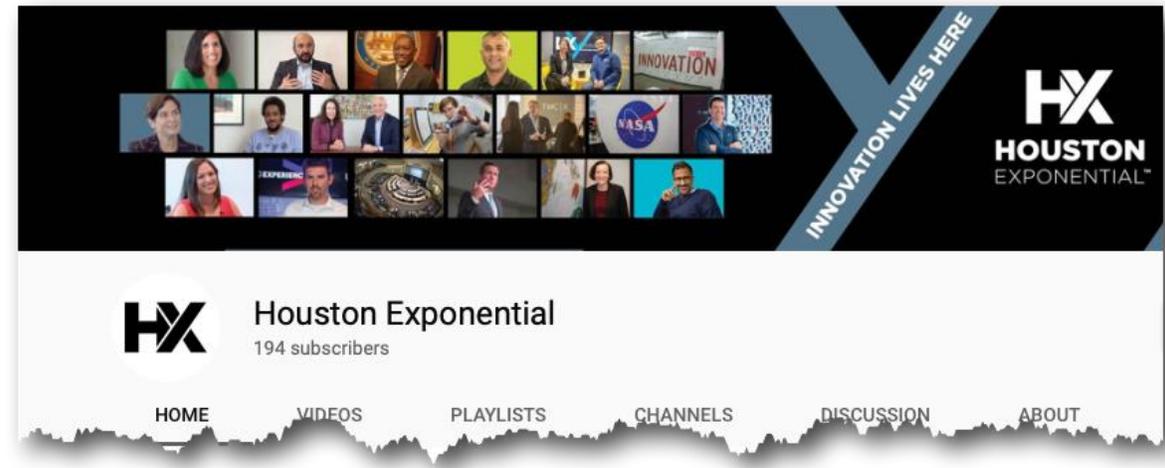
Why some tech companies are choosing Houston over California or Austin 🔑



HX TV

- Exposure across all HX social channels
- 50 episodes, original content
- 23,000+ combined views

Progress:





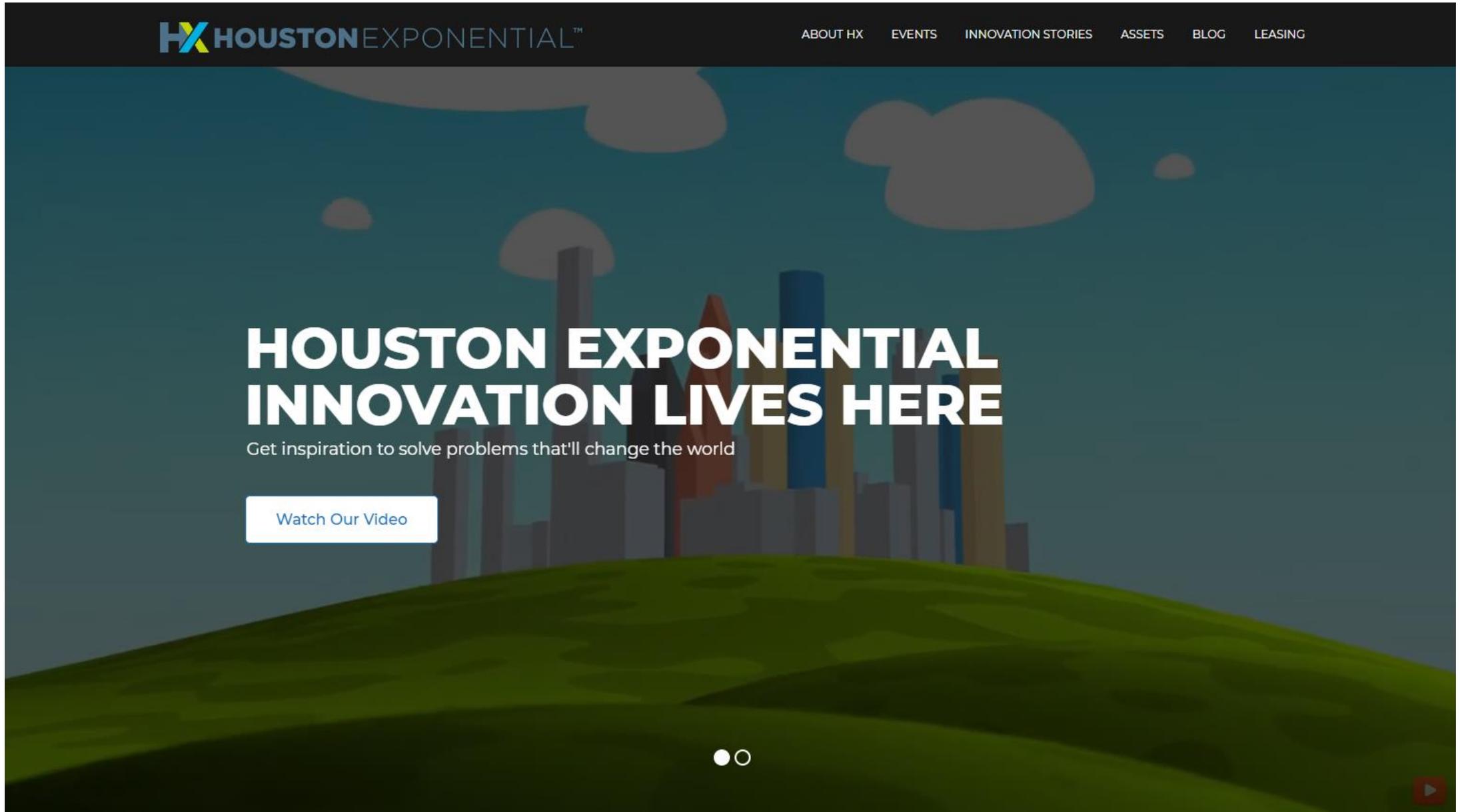
Progress:



HX Live

- 8 HX Crawl Events
 - JLABS @ TMC
 - TX/RX Labs
 - Fannin Innovation
 - SBA
 - Liu Lab
 - WeWork
 - The Cannon
 - TMCx
- 500+ in attendance

New HoustonExponential.org website



2019 Priorities:

- Implement new HX Startup Finder ecosystem stakeholder database
- Assist Greentown Labs & MassChallenge with their new initiatives in Houston
- Launch Sales Academy with the University of Houston
- Host new HX Technology Summit
- Continue events momentum with updated HX Growth Summit, HX Capital Summit & HX Live Events
- Launch new HX Corporate Engagement Program