

11D. H-GAC BOARD OF DIRECTORS REPORT
JANUARY 18, 2022

The H-GAC Board of Directors meeting was held on January 18, 2022 and the following transportation related item is on the agenda:

- 2022 COMMUTE SOLUTIONS OUTREACH CAMPAIGN
Request authorization to contract with media vendors to purchase print/digital, social media, billboards, and radio/tv to promote commute solutions within the Gulf Coast region; total amount is \$250,000. (Staff Contact: Craig Raborn)

- 2022 HURRICANE PREPAREDNESS OUTREACH CAMPAIGN
Request authorization to contract with media vendors to purchase radio, digital, and social media to promote hurricane preparedness within the Gulf Coast region; total amount is \$250,000. (Staff Contact: Craig Raborn)