



# Commute Solutions: Tackling Traffic

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# What is Commute Solutions?

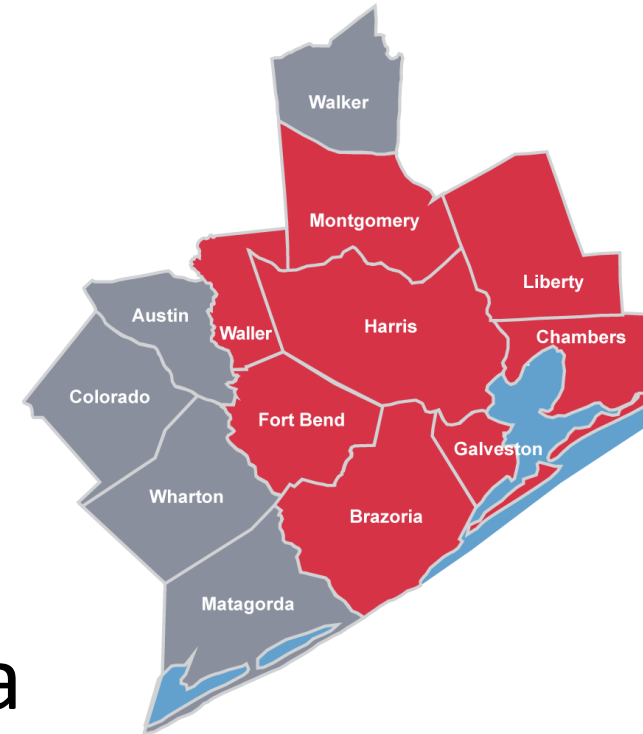
- Voluntary trip reduction program
- “One-stop” resource for commuters that promotes commute alternatives:
  - Transit - Carpooling
  - Vanpooling - Bicycling
  - Teleworking





# What is Commute Solutions?

- Program goals:
  - Reduce traffic congestion
  - Improve air quality
- Program serves eight-county Transportation Management Area



# What is Commute Solutions?

- Dedicated staff provides:
  - Public outreach and education
  - Technical assistance to businesses
  - Collaborate with key transportation stakeholders



# Program Accomplishments

- Third largest vanpool program in nation
  - 567 vanpools
  - 5,600+ riders
- Build partnerships with numerous stakeholders
- Recruited 26 stakeholders during SPR Study in 2017





# Group Poll / Survey

- Who are you?
  - Commuter/resident
  - Employer
  - Transportation stakeholder



# Employer Program

- Services Offered
  - Commuter Benefits
  - Transportation Fairs
  - Bike to Work day
  - Employee Surveying
- Eligible Participants



# Employer Program

- Benefits
  - Cost Savings
  - Best Practices
  - Improved Commuter Benefits
  - Staff Support



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# Be our Partner!

- Recognition Opportunities
- Focus Groups
- Travel Options Platform
- Go-to Transportation Resource



# Group Poll / Survey

- Who took the bus, carpooled, or rode a bike to today's Brown Bag Lunch Series presentation?



# Grassroots Outreach & Target Audiences

- Area-Specific Community Organizations
- Super Neighborhood Groups, Councils
- Nonprofit Organizations





# Grassroots Outreach & Target Audiences

- Chambers of Commerce, Economic Development Organizations
- Faith-Based Organizations
- Area Schools, Colleges, Universities





# Where You'll Find Us!





# Transportation Organizations & Agencies

- Re-engage existing Transportation Stakeholders & TDM Partners:
  - State & Local entities
  - Management Districts
  - Transportation Management Organizations
  - Public Transit Providers





# Transportation Organizations & Agencies

- Create networking opportunities to establish new partnerships
  - Non-profit & Community Organizations
  - Super Neighborhood Alliance & Groups
  - Transportation Network Companies
  - Transportation Agencies
  - Transportation Professional Groups



# Transportation Organizations & Agencies

- Build new Alliances with Private Transportation Providers
- Planning the TDM Future
  - Re-establish the TDM Working Group
  - Leverage public and private resources



# Commute Solutions: Tackling Traffic

# QUESTIONS?







# Commute Solutions

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