

Trash Free Texas:

Basin-wide Community Engagement Strategies to Reduce Aquatic Trash

TrashFreeTexas.org

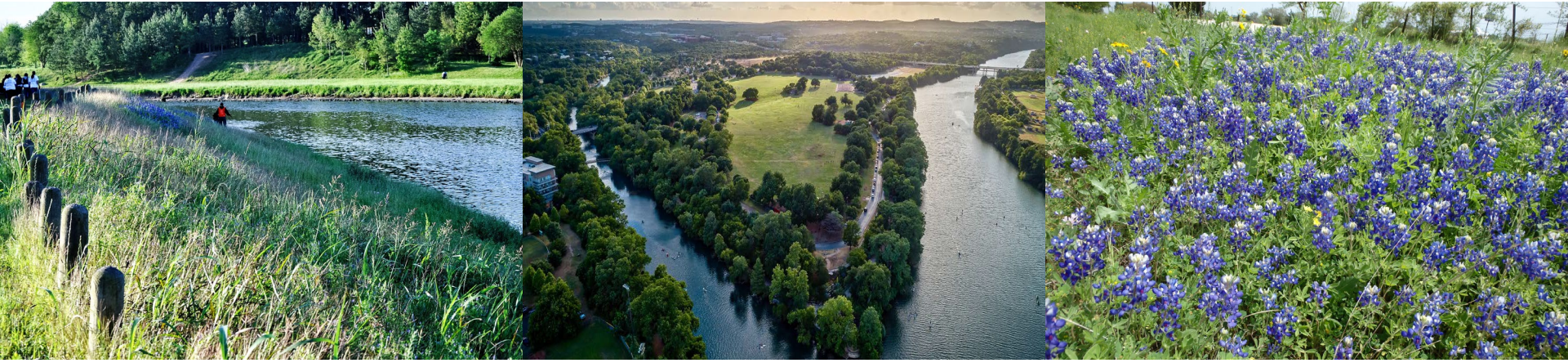
July 28, 2021



**TRASH
FREE
TEXAS**

This project funded by the U.S. Environmental Protection Agency's Trash Free Waters Grant Program

Introduction



Today's Agenda



1. Defining the Issue



2. Project Overview



3. The Path Forward

1. Defining the Issue



435

Million Pieces of
Visible Litter



\$11 B

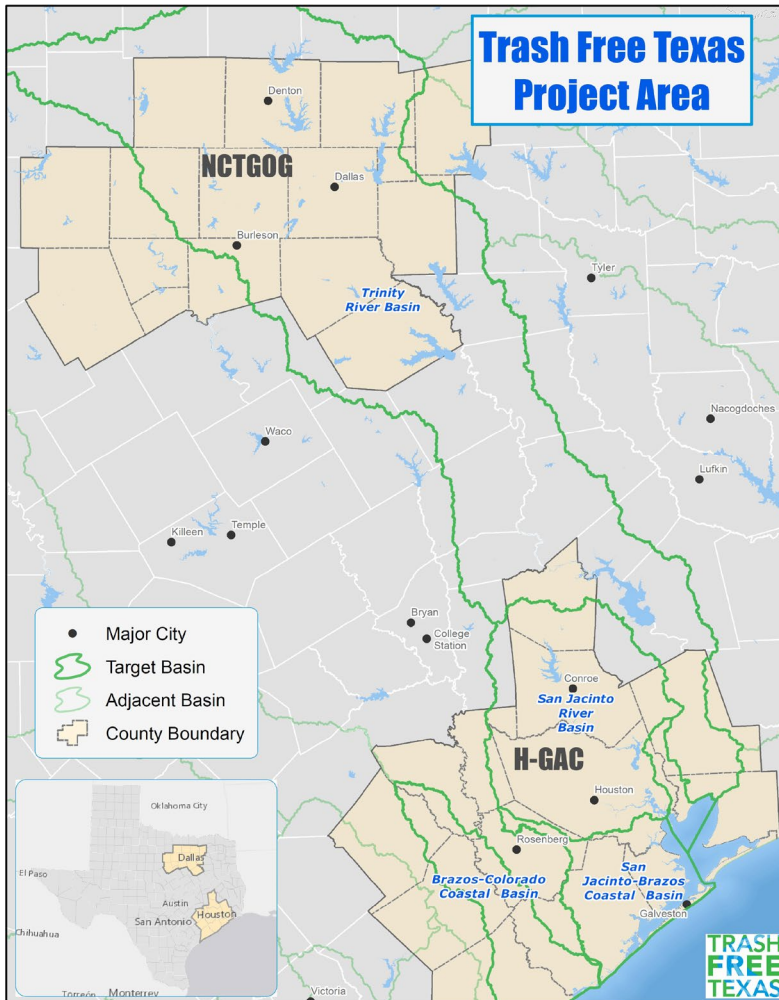
annual costs to
taxpayers



80%

waterway trash
comes from land

2. Project Overview



A collaborative effort between NCTCOG, H-GAC and The Meadow's Center



Funded by the U.S. EPA's Trash Free Waters Grant Program



Project area includes more than 50% of Texas' total population



Project to be completed over a three-year period.

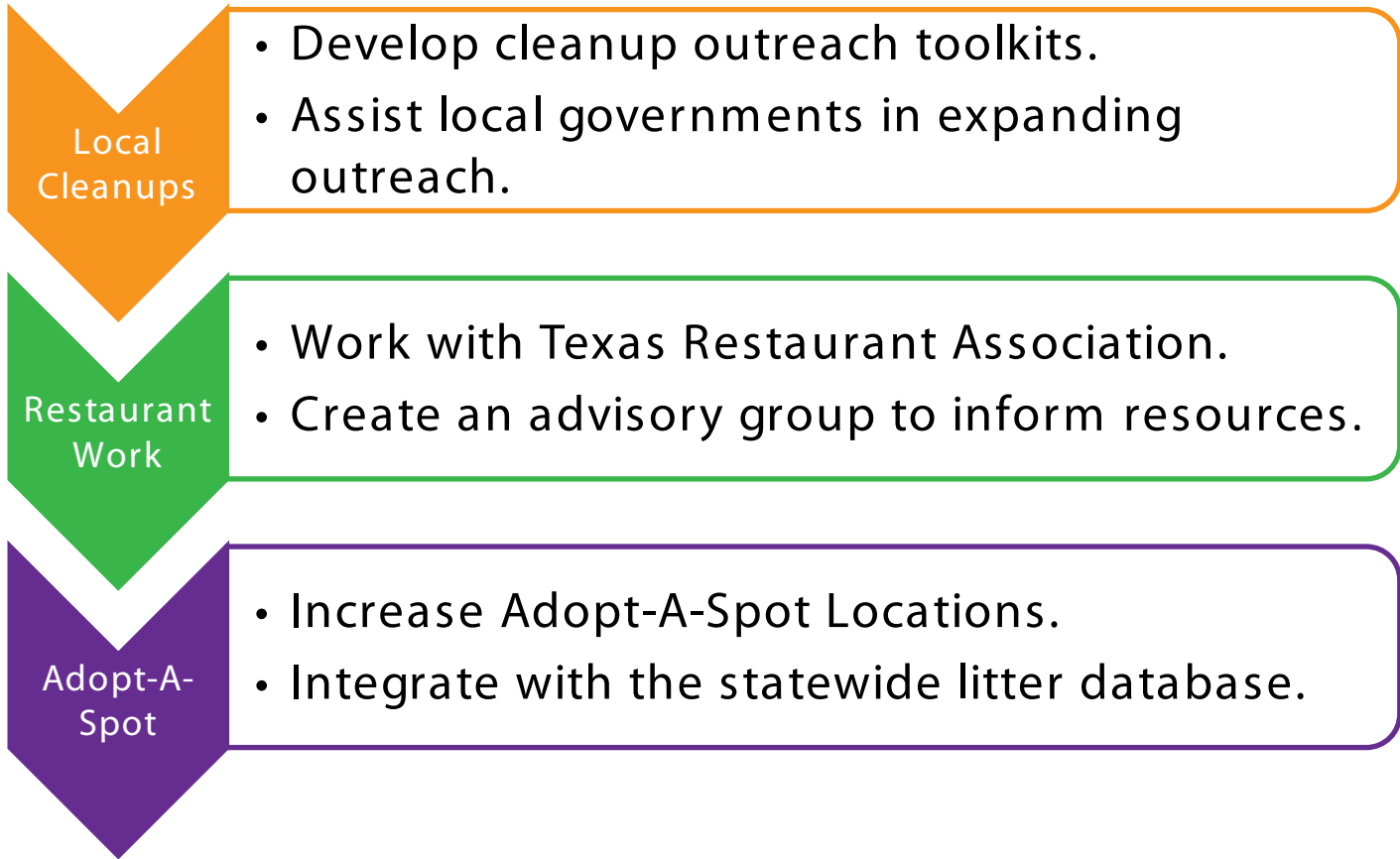
2. Project Overview (cont.)

Project Goals

Over the three years of the project, the project team will seek to:

- 1 Increase Adopt-A-Spot locations and promote a statewide Trash Collection Database.
- 2 Support regional clean-up events through partnerships with local governments, recreational clubs, and Keep Texas Beautiful affiliates.
- 3 Partner with Texas-based restaurants to reduce the use of single-use plastic.
- 4 Share project successes with other councils of government and replicate this work across the state.

3. The Path Forward



3. The Adopt-A-Spot Map



Adopt-a-Spot Tool

Last updated 11 May 2021

The screenshot displays the Adopt-a-Spot Map interface. The map shows Texas with various geographical features and cities. Adoption status is indicated by purple dots (Adopted) and green dots (Available). The summary panel on the right shows:

Trash Free Texas Layers	
Adopt-a-Spot	
Adoption Status	
	Adopted
	Available
Total Sites	Available Sites
1k	270

Trash Free Texas created this Adopt-A-Spot Online Mapping Tool to map all cleanup activities occurring in the state of Texas and to pinpoint areas in need of adoption. If you are interested in adopting an available site, click on the point in the map to view the contact information for the coordinator managing the site. If you wish to become a Coordinator to add sites to the map, simply fill out our



3. Adopt-A-Spot Partners & Coordinators

Benefits of being an Adopt-A-Spot Partner and Coordinator:

- ✓ Developed and maintained interactive map platform
- ✓ Larger platform and resources to recruit volunteers
- ✓ Easy data template for site entry and records
- ✓ Local control and coordination of sites and program
- ✓ Will tie-in to the statewide litter database for easy entry and collection of data



SUPPORTER



COORDINATOR



PARTNER



VOLUNTEER*

3. Adopt-A-Spot Partner Resources

BE A PART OF THE SOLUTION

GET INVOLVED TODAY!

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COORDINATE: Get your community on the map by providing data for adoptable and adopted sites in Trash Free Texas.

GET INVOLVED TODAY!

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VOLUNTEER: Use the "Adopt-a-Spot" online mapping tool for easy volunteer options.

GET INVOLVED TODAY!

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PARTNER: Share Trash Free Texas with volunteers and stakeholders in your community.

GET INVOLVED TODAY!

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3. Adopt-A-Spot Data Template



It's as easy as **1-2-3** to be a Coordinator!

1

COLLECT YOUR SPOTS.

If you don't have ALL your spots ready – it's okay. Start small – send us a few.

2

FILL OUT THE EXCEL SPREADSHEET.

You can locate it here: <https://www.trashfreetexas.org/coordinator>

3

EMAIL YOUR SPREADSHEET.

Send it to: Contact@TrashFreeTexas.org

We will reply to you we've received your email.

TrashFreeTexas.org is a **FREE** tool.

You maintain control over your program's management –
we help connect you to the volunteers.

Have questions or concerns? Contact@TrashFreeTexas.org or (512) 245-7376

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FREE
TEXAS**

3. Adopt-A-Spot How To Add Spots



3. Tips For Choosing Sites

- ✓ Make sure you own or have permission to access and host cleanups on the site
- ✓ Consider the safety of the site
- ✓ Look at sites that you already clean regularly
- ✓ Determine if any areas frequently accumulate litter

3. Your Sites, Your Program

Trash Free Texas Layers

Adopt-a-Spot

Adoption Status

- Adopted
- Available
- Contact for Status

Adopt-A-Spot Tool:

- ✓ Your cleanup sites
- ✓ Your volunteer requirements
- ✓ Your litter cleanup program

3. The Adopt-A-Spot Map

City of Mesquite - Westover Park

Site ID	1008
Location Name	Westover Park
Longitude	-96.649751
Latitude	32.790351
Organization	City of Mesquite
Contact Person	Selket Daese
Contact Phone	972-329-8331
Contact Email	sdaese@cityofmesquite.com
Adoption Status	Available
Adopted By	

Trash Free Texas Layers

Adopt-a-Spot

Adoption Status

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- Contact for Status

Total Sites
1.1k

Available Sites
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Please contact us with any questions.

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3. The Adopt-A-Spot Map

TRASH FREE TEXAS Adopt-a-Spot Tool
Last updated 29 June 2021

Galveston Bay Foundation - Kemah at GBF

Site ID	1029
Location Name	Kemah at GBF
Longitude	-95.009145
Latitude	29.532206
Organization	Galveston Bay Foundation
Contact Person	Charlotte Cisneros
Contact Phone	713-410-2103
Contact Email	ccisneros@galvbay.org
Adoption Status	Adopted
Adopted By	Galveston Bay Foundation

Trash Free Texas Layers

Adopt-a-Spot

Adoption Status

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3. The Adopt-A-Spot Map

TRASH FREE TEXAS Adopt-a-Spot Tool
Last updated 29 June 2021

Keep Aransas County Beautiful - Lamar Beach Rd to Big Tree

Site ID	14
Location Name	Lamar Beach Rd to Big Tree
Longitude	-96.978388
Latitude	28.138598
Organization	Keep Aransas County Beautiful
Contact Person	D'Ann Williams
Contact Phone	214-334-7959
Contact Email	dwilliams2483@att.net
Adoption Status	Contact for Status
Adopted By	

Trash Free Texas Layers

Adopt-a-Spot

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3. Cleanup Outreach Toolkits

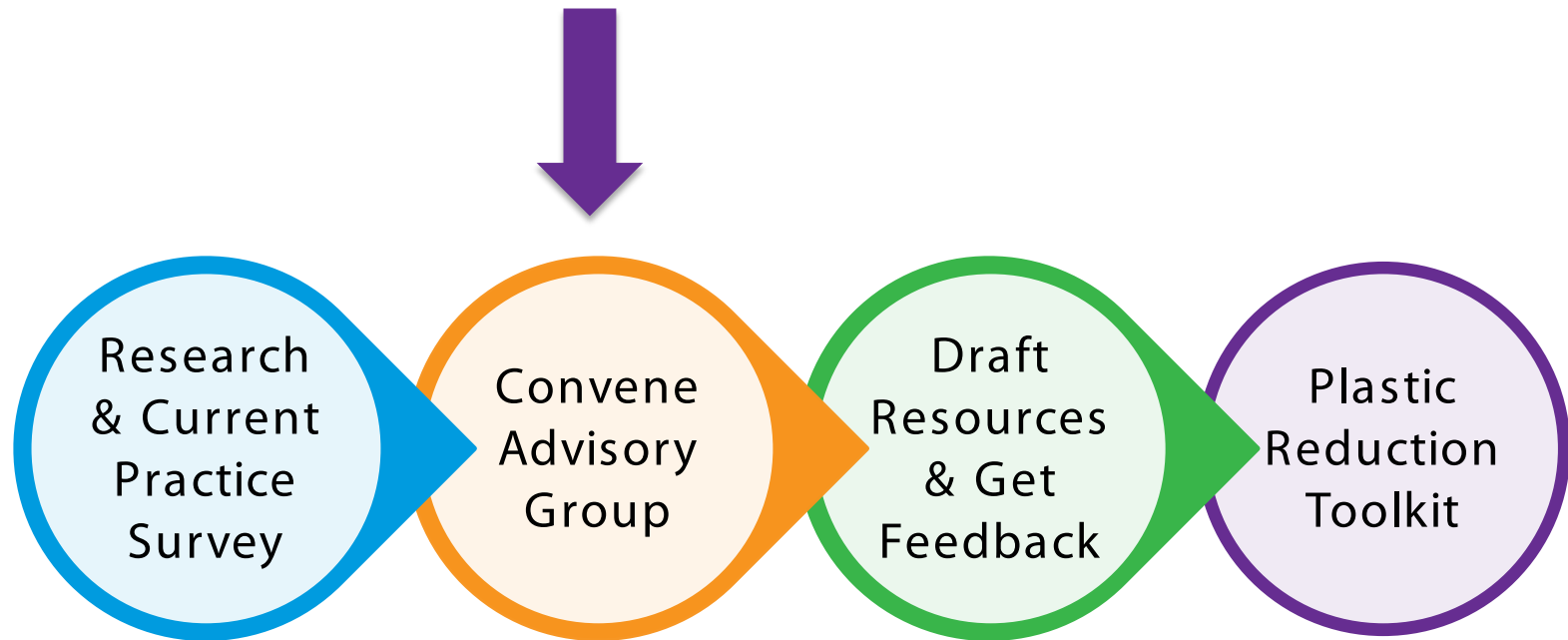
Local Government Outreach & Education Toolkit



Recreational Toolkit Short-Term Advisory Group Meetings:

- September 9th
- October 21st
- November 18th

3. Restaurant Plastic Reduction Advisory Group



Connect With Us!

Cassidy Campell

Snr. Environment and Development Planner
North Central Texas Council of Governments

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Kendall Guidroz

Planner

Houston-Galveston Area Council

waterresources@h-gac.com

Aspen Navarro

Watershed Services Pgrm. Coord.
The Meadows Center

Contact@TrashFreeTexas.org



facebook.com/TrashFreeTexas



nctcog.org/trash-free-waters-project



h-gac.com/TrashFreeTexas



trashfreetexas.org