



**BRINGING BACK MAIN STREET:
REMOVING BARRIERS TO BUSINESS -
BUSINESS OWNERS' PERSPECTIVE**

APRIL 23, 2024

PARTNERSHIP

Think of this as a partnership between the City and business owners

City staff should expect that prospective business owners reach out to them timely and regularly, particularly in planning stages of the business

City management should likewise be available, approachable, and knowledgeable



CITY CODE VARIANCES

In some instances, the City might need to consider making adjustments to accommodate downtown businesses

Downtown parking

Alcohol Variance - Proximity to nearby school(s) and church(es)



FUNDING

Small business owners should consider local grant opportunities; We received assistance for front signage through the CCIDC

City officials might consider developing such grant programs if they do not already exist



FINAL THOUGHTS + QUESTIONS?

A thriving local economy is essential to a healthy community

- Tax dollars
- Local jobs
- Community pride

Questions?

