

# Broadband Investment and Your Community

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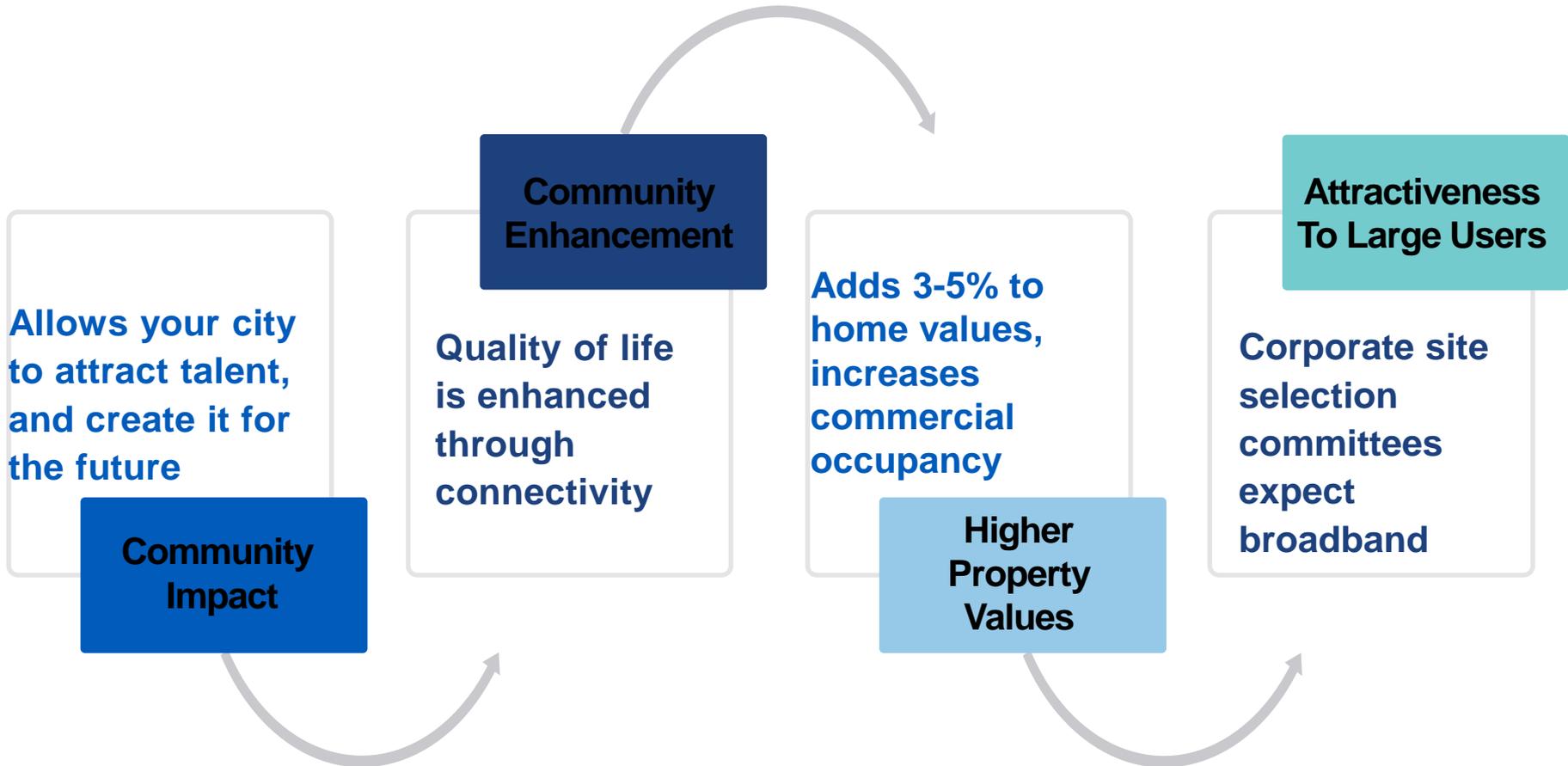
Comcast Market Development

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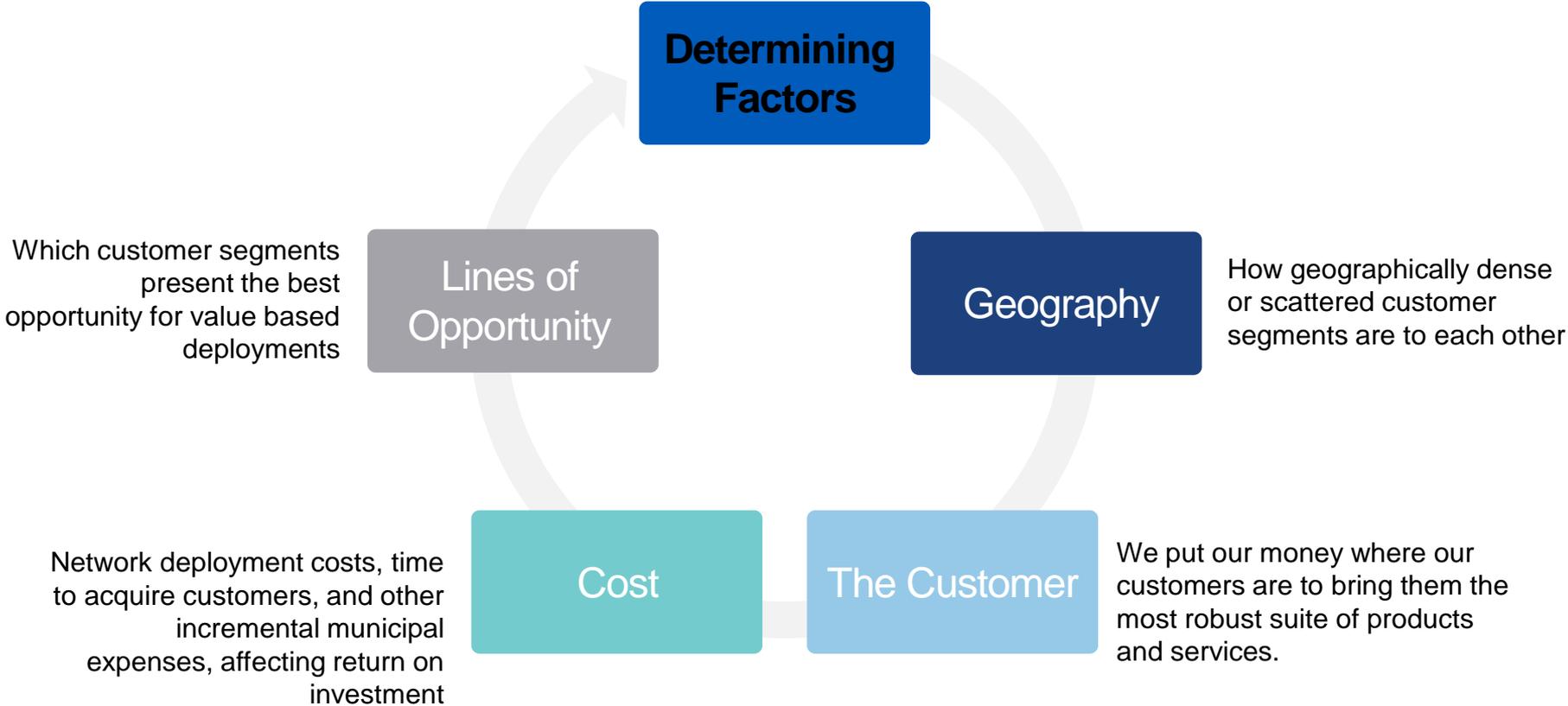
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BEYOND FAST

# Broadband is a Key Tool in the Future of Economic Development



# Considerations for Broadband Company Investment



# Concerns to Study



## Aesthetic Restrictions

Review community aesthetic restrictions that could pose a costly barrier to attract investment, early introduction to developers is key to meeting expectations

## Right of Way and Pole Access Fees

High rights of way and pole attachment fees can double the cost of network construction, those incremental costs weigh heavily for where a company makes community investment selections

## Burdensome Permitting Processes

Excessive permitting delays may also make a municipality unappealing to large broadband providers, review staffing, regulations, or other hindrances that can affect attractiveness

***Broadband can be transformational, with the power to boost local economies, creating a welcoming “work ready” business environment, and providing the stable connectivity residents want where they live, work, and play.***

# Q & A