

9. UPDATE ON TXDOT'S CONNECTSMART PROGRAM

BACKGROUND

The Texas Department of Transportation Houston District's ConnectSmart Program launched September 16, 2022, providing integrated trip planning and navigation across a wide array of mode options, including carpooling. Other features include toll rates on routes, Tow and Go™ request button, high-comfort bike lane routing, and BCycle station locations as well as the ability to purchase, store, and redeem digital transit tickets right in the app. The program provides a critical element in regional congestion mitigation efforts as it enables Active Demand Management strategies to help advance the region's Transportation Systems Management & Operations goals. The Houston-Galveston Area Council, through Commute Solutions and Tow and Go, is one of several partners to the ConnectSmart program.

CURRENT SITUATION

To recognize ConnectSmart's One Year Anniversary, the Texas Department of Transportation is continuing to raise awareness by engaging partners, key stakeholders, corporate and community audiences through community events, paid media, and social media alerts.

ACTION REQUESTED

For Information and Discussion