

A stylized graphic of the state of Texas, with the top half in dark blue and the bottom half in white, separated by a dark blue outline. The graphic is positioned on the left side of the page.

Leading

with

Purpose

Sponsor Packet

09 | 22 | 2026

Houston-Galveston Area Council

3555 Timmons Ln, 2nd Floor Conference Rooms

Houston, TX 77027



Houston-Galveston
Area Council

Purpose

Leading With Purpose is the Houston-Galveston Area Council's comprehensive workshop for public servants, both newly-elected and tenured. It is a tailored program aimed at developing strong and purposeful leadership among government employees that will positively impact their organizations and communities. This workshop offers public servants an opportunity to improve their leadership capabilities, make principled decisions, and drive meaningful change in their workplaces and the wider community.

Typical Agenda: 8:00 a.m. - 4:00 p.m.

Breakfast & Registration

"Leadership & Teamwork" Workshop

Break

"Financial Management & Budgeting" Workshop

"Crisis Management & Community Trust" Workshop

Lunch

"H-GAC Involvement Overview" Workshop

"Presiding With Confidence" Workshop

Break

"Legally Speaking" Workshop

Adjournment

Sponsorship Opportunities

Break Sponsor \$250

- 1 event registration included
- Sponsorship provides drinks and snacks for breaks in between workshop sessions (facilitated by H-GAC)
- Company name and logo listed on all printed materials

Book & Materials Sponsor \$750

- 2 event registrations included
- Sponsorship provides required educational books for attendees and various meeting materials (signage, prints, etc.) (facilitated by H-GAC)
- Company logo with link to website on event website page
- Company name and logo listed on all printed materials

Breakfast Sponsor (1) \$1,500

- 3 event registrations included
- Sponsorship provides breakfast food and beverages for event (facilitated by H-GAC)
- Opportunity to speak at event start (1-2 mins)
- Company logo with link to website on event website page
- Company name and logo listed on all printed materials
- 1 exhibit table

Lunch Sponsor (1) \$2,500

- 4 event registrations included
- Sponsorship provides lunch food and beverages for event (facilitated by H-GAC)
- Opportunity to speak/present at lunch (5 mins)
- Company logo with link to website on event website page
- Company name and logo listed on all printed materials
- 1 exhibit table

Sponsorship Opportunities

Title Sponsor (1) \$4,000

- 4 event registrations included
- Sponsorship supports all aspects of event execution
- Opportunity to speak/present at event start or break (10 mins)
- Social media spotlight (static post with photos), posted on all H-GAC platforms
- Marketing materials/flyers/ads (provided by Company) to be distributed by H-GAC staff at each seat
- Company logo with link to website on event website page
- Company name and logo listed prominently on all printed materials
- 1 exhibit table

Sponsor Ads:

Half-page ad: 4.5" w x 3.75" l

Full-page ad: 4.5" w x 7.5" l

.png or .pdf format

Printed on event program: 8 ½" x 11" letter size sheet, folded in half

Please contact Anna Marlow, Project Coordinator at H-GAC for any questions.

anna.shadle@h-gac.com

713-499-6658

Sponsor Registration Info

Please register as a sponsor on the event website page. Payment information can be found online, upon completion of the submission forms.

The deadline for Sponsor Contributions, submission of ads and logos, and other materials as required per sponsorship level is **Monday, September 7, 2026**. All required materials must be sent to anna.shadle@h-gac.com before this deadline.

The H-GAC Corporation for Regional Excellence is a 501(c)(3) (ID# 56-2380180) foundation and retaining a copy of your sponsorship confirmation email will serve as a receipt for your donation.

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