



Dream Beyond Yourself

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- I. Background
- II. Be willing to do the work
 - a. With big dreams come long hours
 - b. Leverage your overhead
- III. Have a vision larger than yourself
 - a. Network
 - b. Share your dream when possible
 - c. Combine resources – Women on Washington
 - d. Success may not always be measured by profit
- IV. Solicit and listen to feedback
 - a. But... just because you can, does not mean you should
 - b. Diversify and adjust
 - c. Novelty is good --- be memorable
- V. Tap into resources
 - a. Local Economic Development Corporation
 - b. Local tax incentives or opportunities
 - c. SBA resources