



Solid Waste Workshop: Environmental Enforcement
May 21, 2020, 9:00 a.m.-11 a.m.

AGENDA

- 9:00 a.m. Welcome & Introductions**
Andrea Tantillo, Senior Communications Coordinator, H-GAC
- 9:05 a.m. The Evolving Ton & the Effects of Contamination on Community Recycling Programs**
Sara Nichols, Keep Texas Beautiful
Rachel Hering, Keep Texas Recycling
- 9:30 a.m. Recycling Behaviors**
Adrian Hernandez, Keep Pearland Beautiful
- 9:50 a.m. Reaching Your Audience**
Alita Kane, The Recycling Partnership
- 10:10 a.m. Texas Recycling Market Development Plan**
Jordan Fengel, State of Texas Alliance for Recycling
- 10:30 a.m. Questions, Discussion, & Announcements and Adjourn**

The next Solid Waste Workshop will be Thursday, August 26. The topic will be Organics.

Sara Nichols

Sara Nichols joined Keep Texas Beautiful (KTB) in December 2017. As program director, she supports community affiliate members, executes KTB and KAB (Keep America Beautiful) programs and works to grow strategic statewide partnerships. Prior to joining KTB, Sara spent more than six years with the State of Texas Alliance for Recycling (STAR), most recently as their Executive Director. Sara holds a bachelor's degree from the University of Houston and has a background in communications, programs management, and nonprofit leadership.

Rachel Hering

Rachel Hering joined Keep Texas Beautiful (KTB) in January 2020 after a merger with Cooperative Teamwork and Recycling Assistance (CTRA). In her role, she leads efforts for Keep Texas Recycling, which serves to implement and improve recycling programs in the same way CTRA did. As the Executive Director of CTRA, she helped establish 20+ recycling programs throughout the state and secured over \$600k in grant funding for member communities. Her passion for recycling in rural and underserved areas has led her all over the country (and even Canada!) to provide assistance on rural recycling development and programs. Rachel holds a bachelor's degree in Geography from the University of Oklahoma.

Adrian Hernandez

Adrian Hernandez is a native Houstonian who has been civically active in his community since 2008 when he opened his business, The Drink Station, a local tea and coffee shop chain. In 2019, Adrian sold his company and accepted the position of Executive Director with Keep Pearland Beautiful, which operates the Stella Roberts Recycling Center, a drive-thru recycling drop-off facility. In addition to his work with Keep Pearland Beautiful, Adrian currently serves or has served as a member of the Adult Education Center; the Pearland Parks, Recreation, & Beautification Board; the Pearland Lions Club; and many more civic and community organizations. Adrian serves as Position 4 City Councilmember for the City of Pearland, TX and holds a Master of Science degree from Texas A&M University in Health Education with a focus on behavior theory.

Alita Kane

An innovative and strategic thinker with a unique ability to build and foster community connections, Alita Kane is a network constructor with a developed understanding of recycling behaviors. She has worked in the non-profit, education, and public sector, creating communication strategies around environmental stewardship for almost a decade. As Community Program Coordinator with The Recycling Partnership, Alita uses her insights and understandings to help guide communities on successful recycling education strategies. Enjoying life in the sunshine state, Alita calls Saint Petersburg, Florida home.

Jordan Fengel

Jordan Fengel is the executive director of the State of Texas Alliance for Recycling (STAR) where he is advancing the circular economy and supporting the recycling industry in Texas. Prior to STAR, Jordan spent four years with the City of Georgetown as their Environmental Programs Coordinator and was a paramedic for over a decade before that. Jordan has a bachelor's degree in environmental management, is licensed in compost operations, and is certified in circular economy systems.