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Business Retention &
Expansion
Manage, Support, and Promote
Your Local Businesses



Who are we?

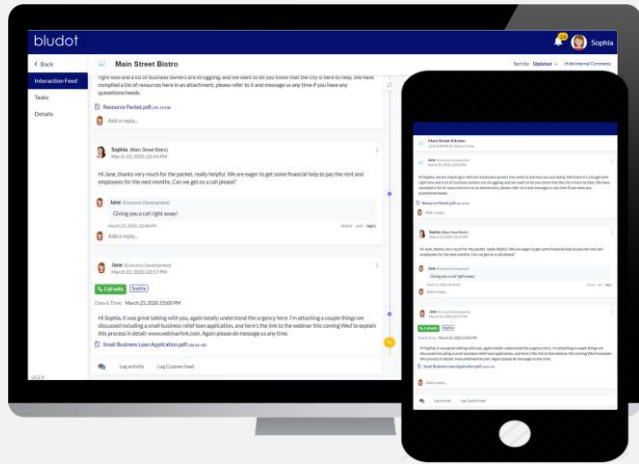
bludot

Bludot was built in 2019 from a 16-week partnership with City of Walnut Creek's Economic Development team.

Since then, our BR&E solutions have been used by communities across 12 states, including 5 in Texas:



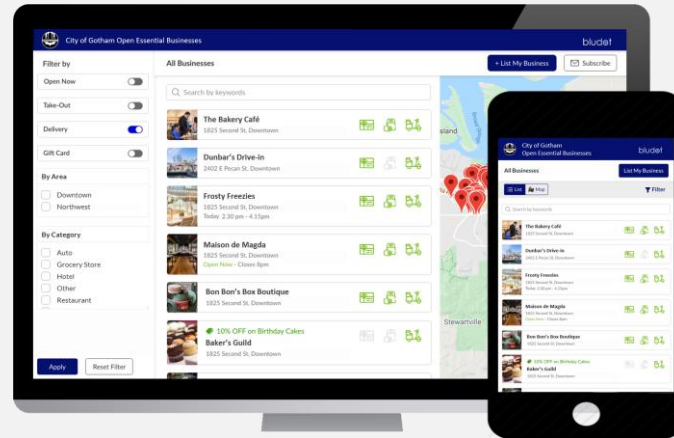
www.bludot.io | sophia@bludot.io



bludot BR&E CRM Portal

The only BR&E platform that comes with data for your local businesses, so you can manage, track, and engage with your local businesses with ease.

www.bludot.io/bludot-app



bludot open

The public-facing, digital business directory that promotes your local businesses and lets business owners edit directly.

www.bludot.io/bludot-open



Launching this July!

City-wide rewards program to incentivize consumers to shop at local businesses in your city.

www.bludot.io/rewards



1. Promote all of your city's local businesses on a public-facing site
2. Let businesses directly update their information
3. Manage businesses' data and contact history
4. Send targeted outreach to share information and resources
5. Track analytics



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USDA NIFA SBIR-funded Rural Economic Development Research Study

Bludot won the USDA NIFA SBIR grant and we are looking for 43 rural communities to join our Rural Economic Development Research Study!

Sign up by July 15th

<https://www.bludot.io/usda-nifa-sbir-rural-econ-dev-signup>

- ➔ **USDA NIFA SBIR program:**
<https://nifa.usda.gov/funding-opportunity/small-business-innovation-research-program-phase-i>
- ➔ **More info on the study:**
<https://www.bludot.io/post/bludot-wins-usda-nifa-sbir-award>
- ➔ **Info session recording:**
https://youtu.be/FeBNaeNM_v4