

COLUMBUS COMMUNITY INDUSTRIAL DEVELOPMENT CORPORATION



Bringing Back Mainstreet



- 4B Sales Tax
- CCIDC Grants
- Why Downtown Improvements
- Corridor/Downtown Specific Grant Projects
- Community Impact

What are 4B Sales Tax?

- Authorized by the Texas Legislature in 1991
- One-Half Cent of Local Sales Tax
- Promote wide-range of civic and commercial projects



Columbus Community IDC Grants

Community Development

Economic Development

Business Improvement

Grant Procedures



- Notification Requirements
- 60 Day Application Period
- Legal Review
- Public hearing
- Project Approval
- Posting of Awarded Projects
- Performance Agreement
- Funds Disbursement

1. Community Development

10% of 4B Sales Tax

2. Economic Development

Funding Determined During Annual Budget Process

3. Business Improvement

\$7,500 Matching Funds – Number of Grants determined during Budgeting



Grant Funding



Spring 2020 Partnership with Texas A&M University Department of Landscape Architecture & Urban Planning

A Service-Learning
Project Completed by
LAND 312 Design Studio

Major Recommendations

Greenery

- Plant Trees along streets that lack shade and vegetation
- Shrub plantings to beautify streets and create calming relief
- Add a variety of plant colors to dull areas such as vacant lots
- Create aesthetic plant and green wall buffers to cover structures that cannot be removed



Street trees

Signage

- Destination signage for major entry ways, such as the East and North bridge, and I-10 intersection
- Directions street signage for major intersections and entrances to guide people to downtown



Way-finding signage

Streets

- Make street-crossing safer by incorporating visual cross-walks
- Improve sidewalks
- Differentiate highway 90 from highway 71 with different materials



Paved cross-walks

Visual Identity

- Enhance historic identity in and coming towards downtown
- Create a night life for residents and visitors with the use of lighting at entrances, intersections, along streets, and destinations spots.
- Encourage small town feel with different street textures and materials



Street lighting



Colorful streetscape

32



Vegetated signage



Plant buffering



Unique street materials

Why Downtown & Corridor Improvements?

Corridor Specific CCIDC Grants

Walnut Street

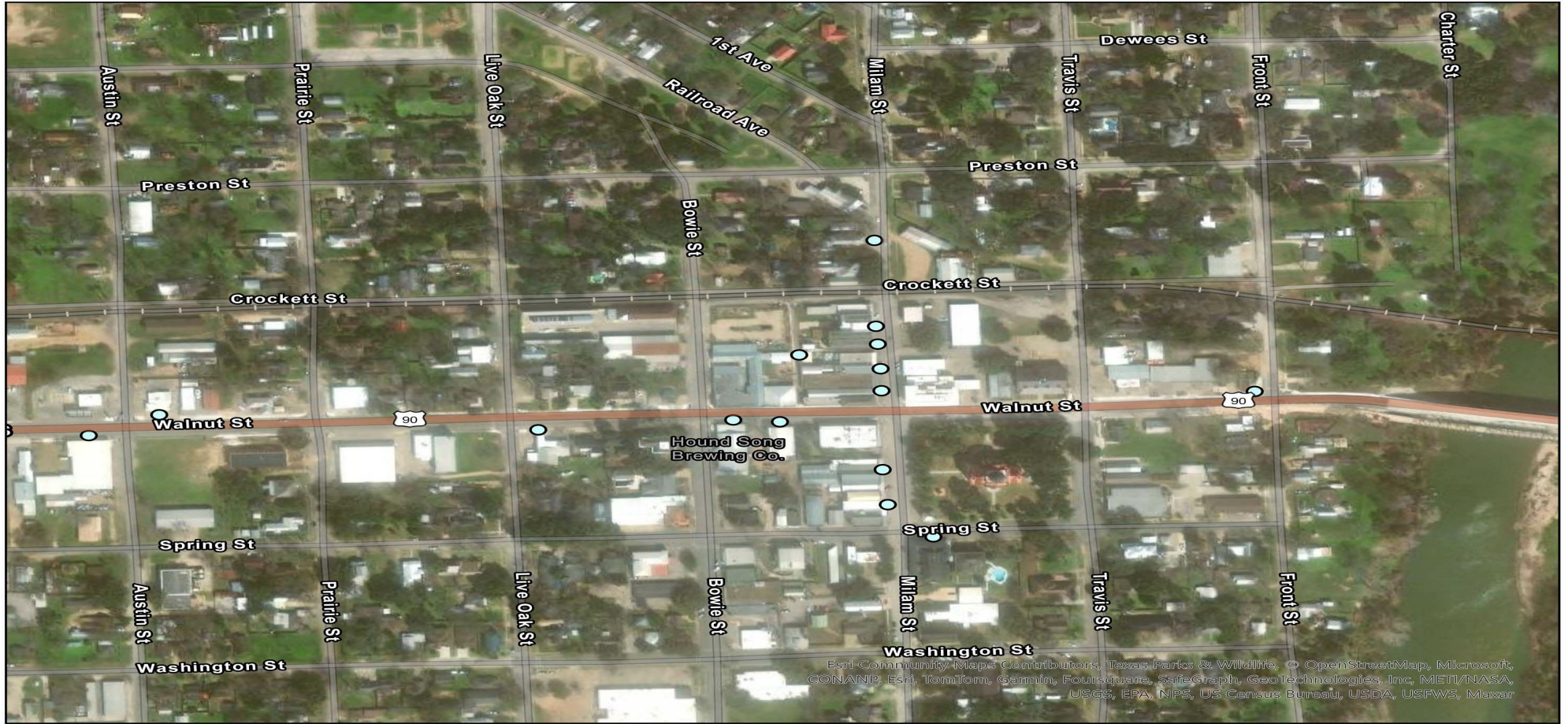
Milam Street

Fannin Street (HWY 71)

Business Improvement Grants
Without Matching Fund
Requirements.

- Exterior Improvements
- Signage
- Awnings and Posts
- Landscaping

CCIDC FUNDED PROJECTS DOWNTOWN



○ CCIDC Projects

Walnut & Milam Streets

CCIDC FUNDED PROJECTS NEAR IH-10



○ CCIDC Projects

Additional Corridor Grants

CCIDC PROJECT FUNDED FANNIN STREET



○ CCIDC Projects

Fannin Street (HWY 71)



Community Impact

**Funding Committed or Paid to Date for
Corridor Projects**

\$265,022



Questions