

***Sample Language for Websites, Emails and Newsletters on new Electronics TakeBack Opportunities:***

Have an Old Computer, Monitor or TV that Needs Recycling?

Good news on used electronics recycling! Because of state legislation passed in 2007 (House Bill 2714) that came into full force on September 1st, 2008, all companies selling computers in Texas must offer free and convenient recycling of their old computer equipment. The state environmental agency has created a new website to help residents use the recycling programs: <http://www.texasrecyclescomputers.org/>.

Recycling is free, producer-paid, and applies to all monitors, laptops and desktop computers. Households and home-based businesses are covered in this law. We encourage Texans to use the new recycling systems and provide feedback so that improvements can be made.

TV recycling is making strides as well. Several major television makers (Sony, LG/Zenith, Samsung, Panasonic, Sharp, Toshiba and Wal-Mart) already offer free recycling for their products, with Best Buy stores accepting computers and televisions (up to 32-inch screens). Now recently, in June 2011, Senate Bill 329 was signed into law, requiring that manufacturers of televisions sold in Texas establish free and convenient television recycling programs for Texas residents. The Texas Commission on Environmental Quality is now working to draft the rules to implement and enforce the new law. To find out how and where to recycle your TV, visit <http://www.texastakeback.com/>.