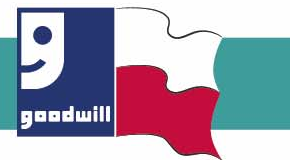


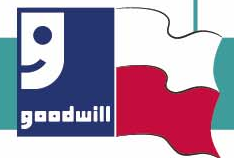
G V W H

GOODWILL HOUSTON

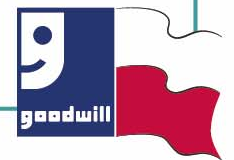


Kym King

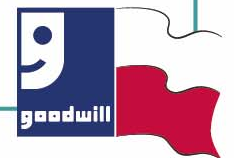
Vice President, Public Relations &
Community Engagement



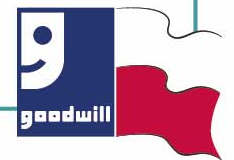
What is GOODWILL?

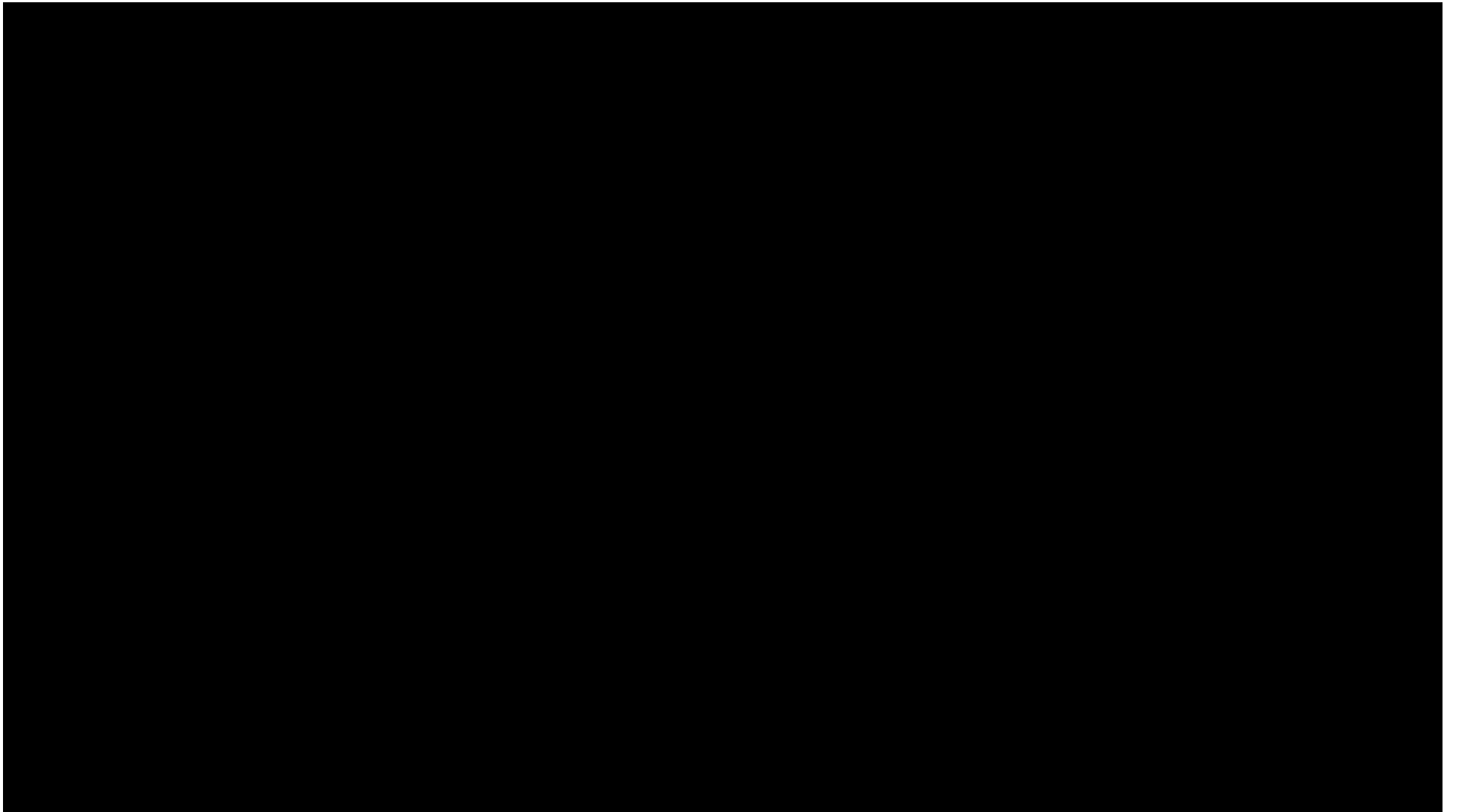


Social enterprise: (*noun*) an organization that applies commercial strategies to maximize improvements in financial, social and environmental well-being.

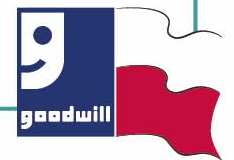


brief history of a GOOD idea



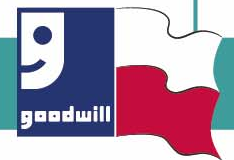


“Waste Turned Into Wages”



Terri Parris

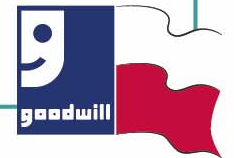
PR & Media Relations Manager



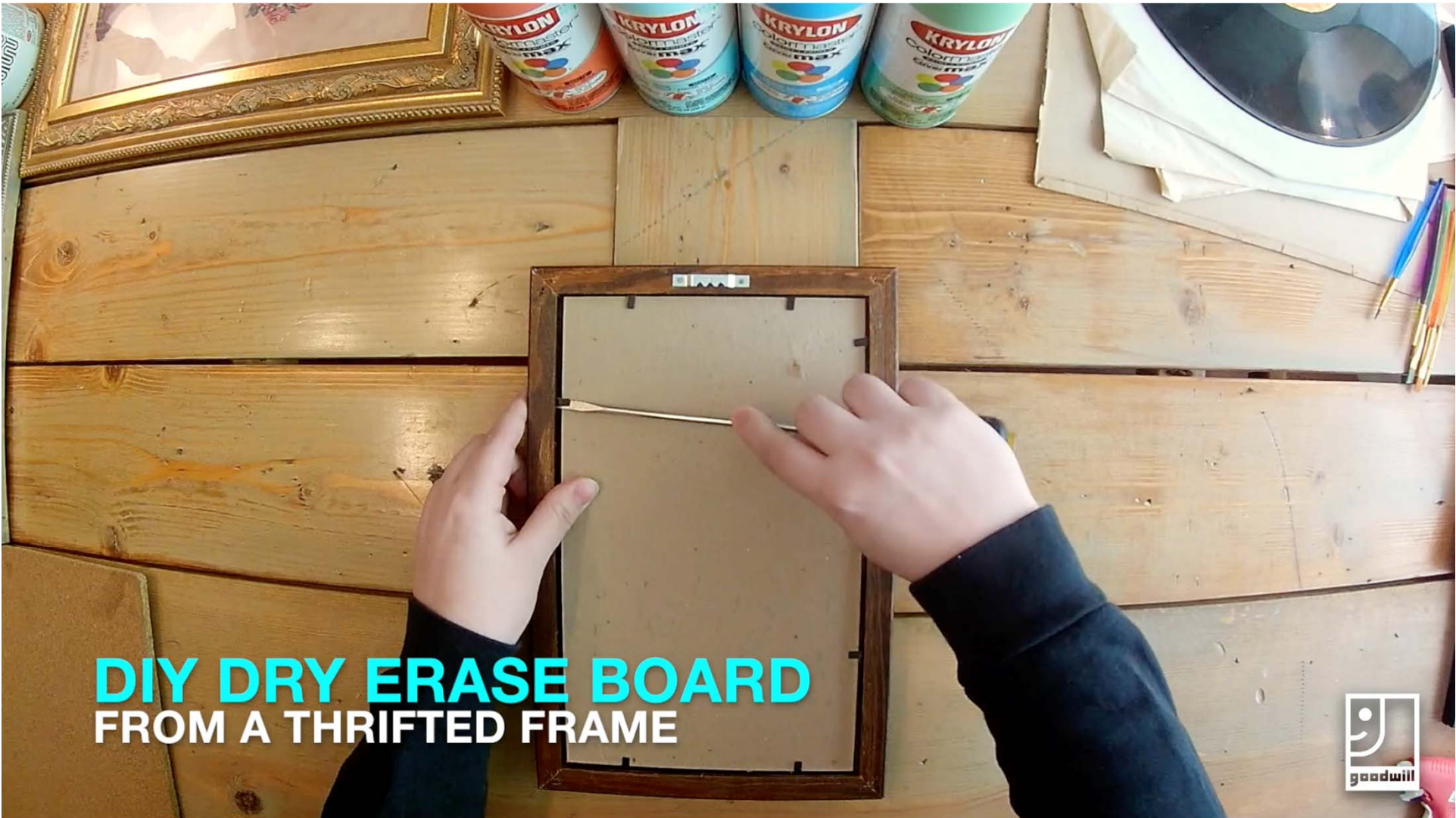
LINEAR ECONOMY



CIRCULAR ECONOMY

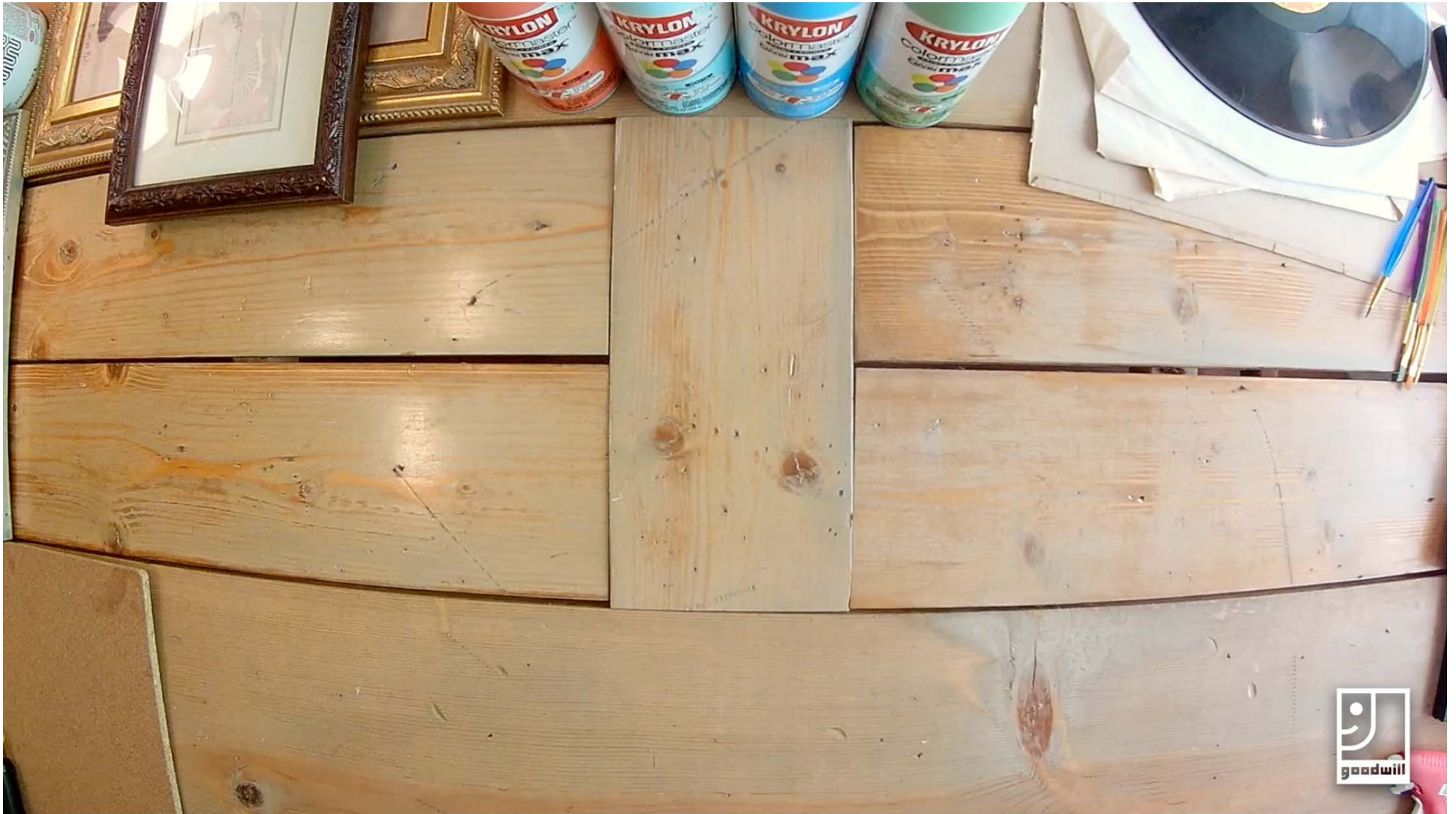




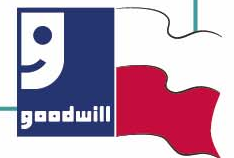



DIY DRY ERASE BOARD
FROM A THRIFTED FRAME





Goodwill Houston
52M lbs diverted from landfills
in 2017





40M tons of e-waste is
generated each year.

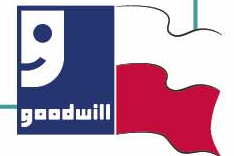
(That's like 800 laptops being thrown out each SECOND.)

Source: theworldcounts.com

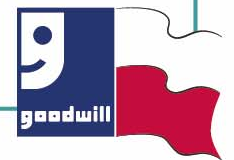
We keep buying more electronics...

Americans will spend more than
\$300 billion on electronics in 2018.

Source: Consumer Technology Association

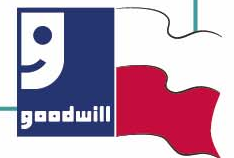


Solution?



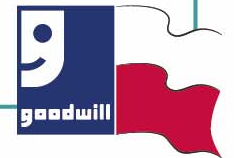
Incineration & Landfills

- Releases into the environment:
 - Dioxins
 - Lead
 - Other hazardous materials



Recycling

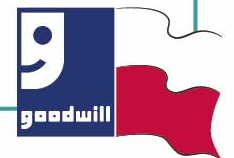
- Creates jobs
- Harvests valuable materials, cleanly
 - Copper
 - Gold
 - Silver
 - Platinum



Goodwill Houston

Part of a network of 161 local, autonomous, non-profit organizations

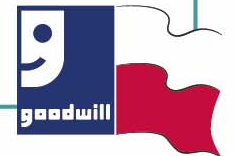
- 8 County Region**
- 62 Retail Stores**
- 45 Donation Centers**
- 7 Job Connection Centers**



Job Creation

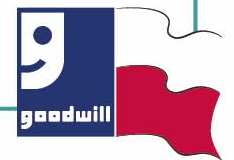
2006-2017

from **493** to ***2,280 employees***



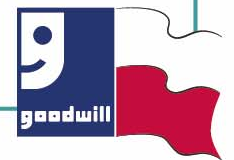


It's All About Second Chances





Q&A



G V W H

GOODWILL HOUSTON

