



# Mapillary An open platform for street-level imagery

How street level imagery helps us understand our world



 Meta Marcie Hogan

Houston GDW 2/5/25

# Mapillary overview



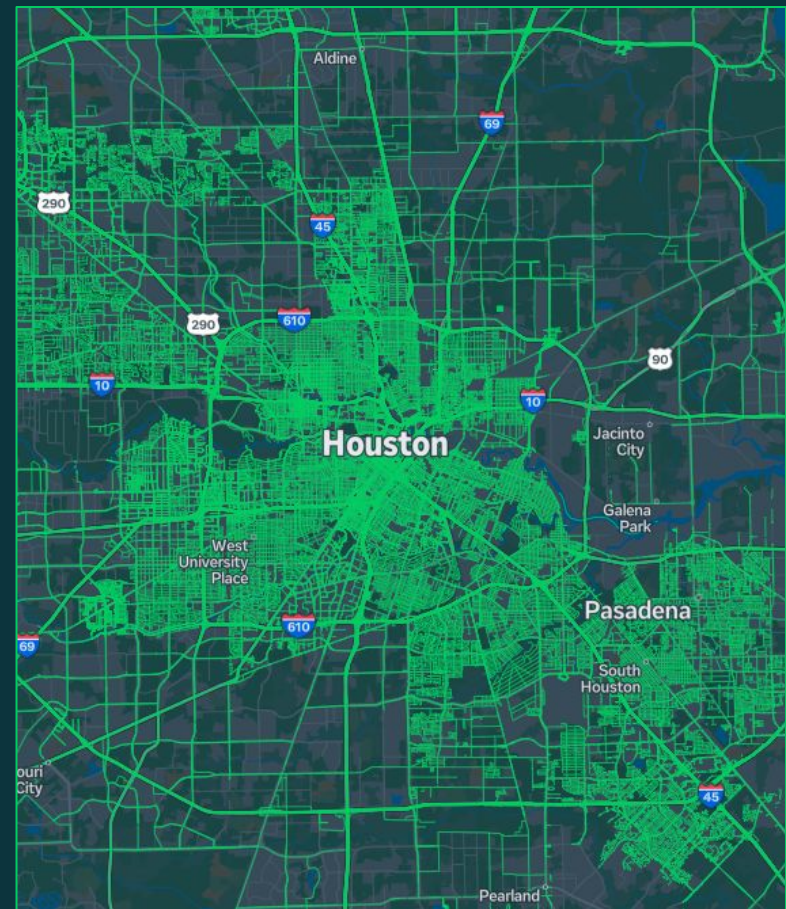
A platform for street-level imagery,  
powered by *collaboration* and  
*computer vision*

# Some facts...



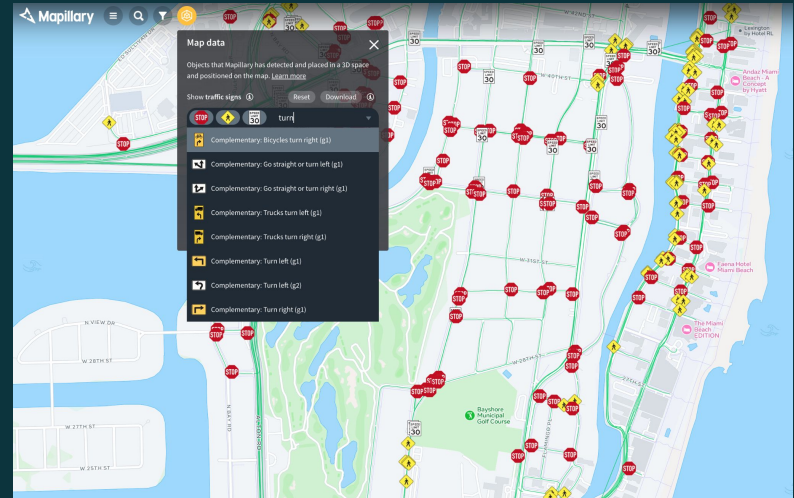


# Over 2.4 billion images globally

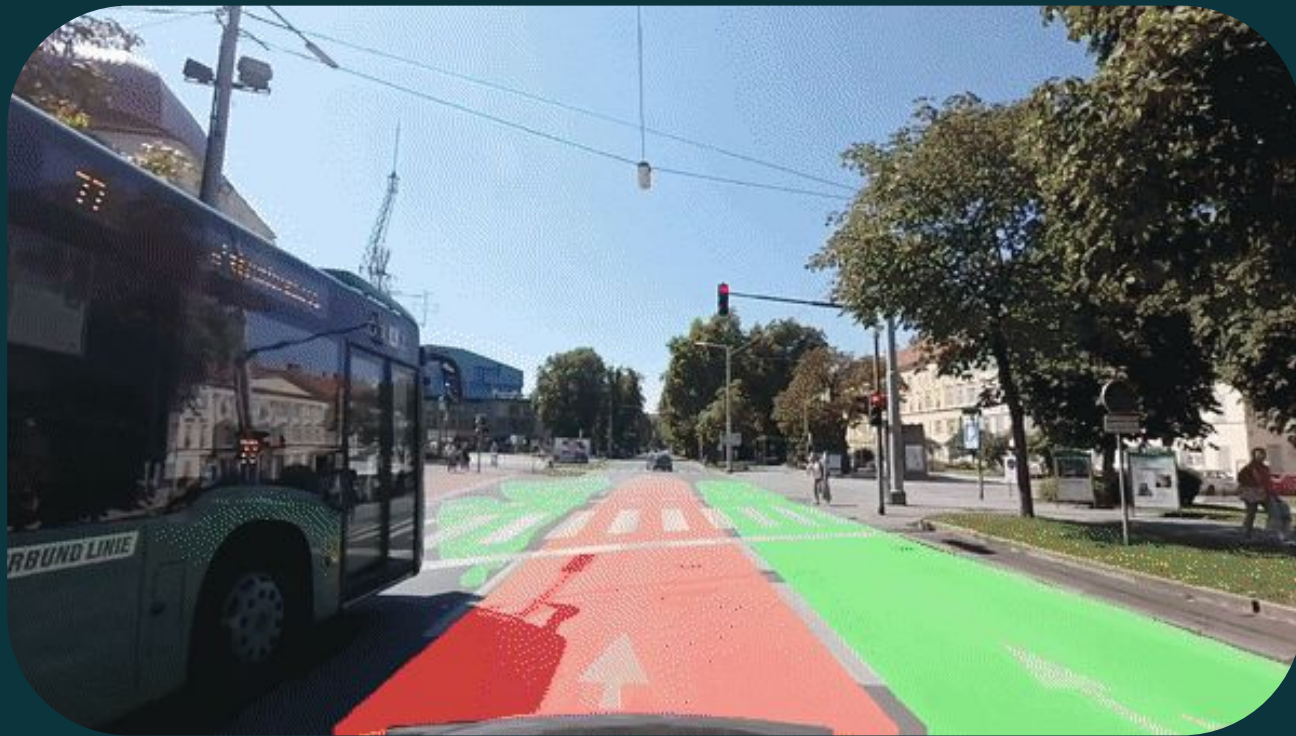


# Some more facts!

- 9M+ miles of coverage
- 42 object classes for points
- 1,500 traffic sign classes
- Mapillary joined Meta in 2020



# We use computer vision...







# We believe in collaboration...



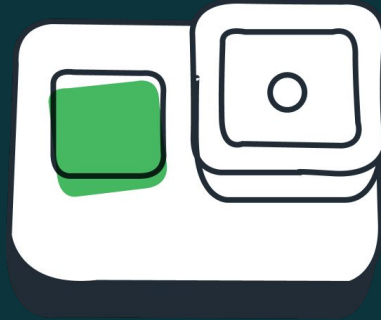
# ...to make better maps!



CC BY-SA



# How does Mapillary work?



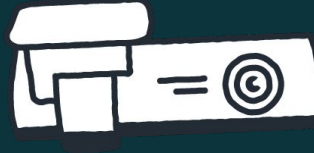
# Any camera, anywhere



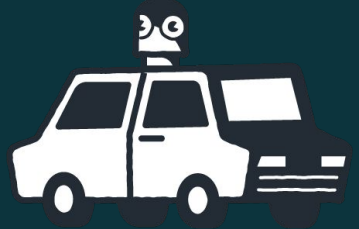
Smartphone



Action cam



Dashcam



360 cam



# GoPro MAX: Our favorite camera

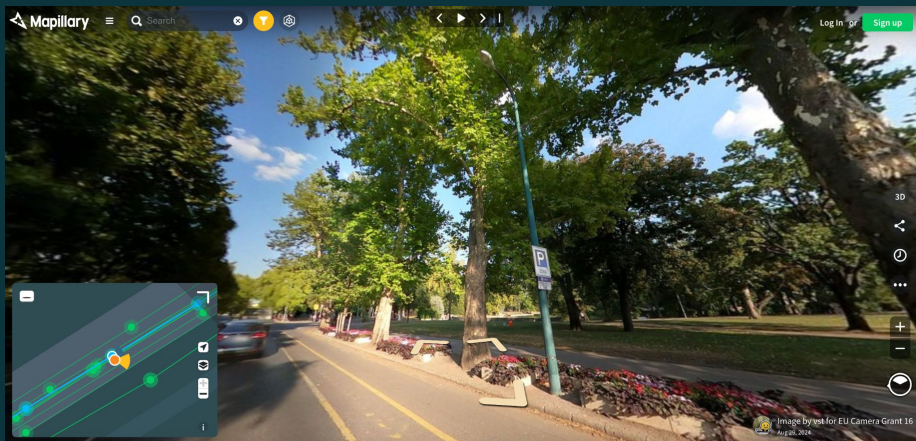
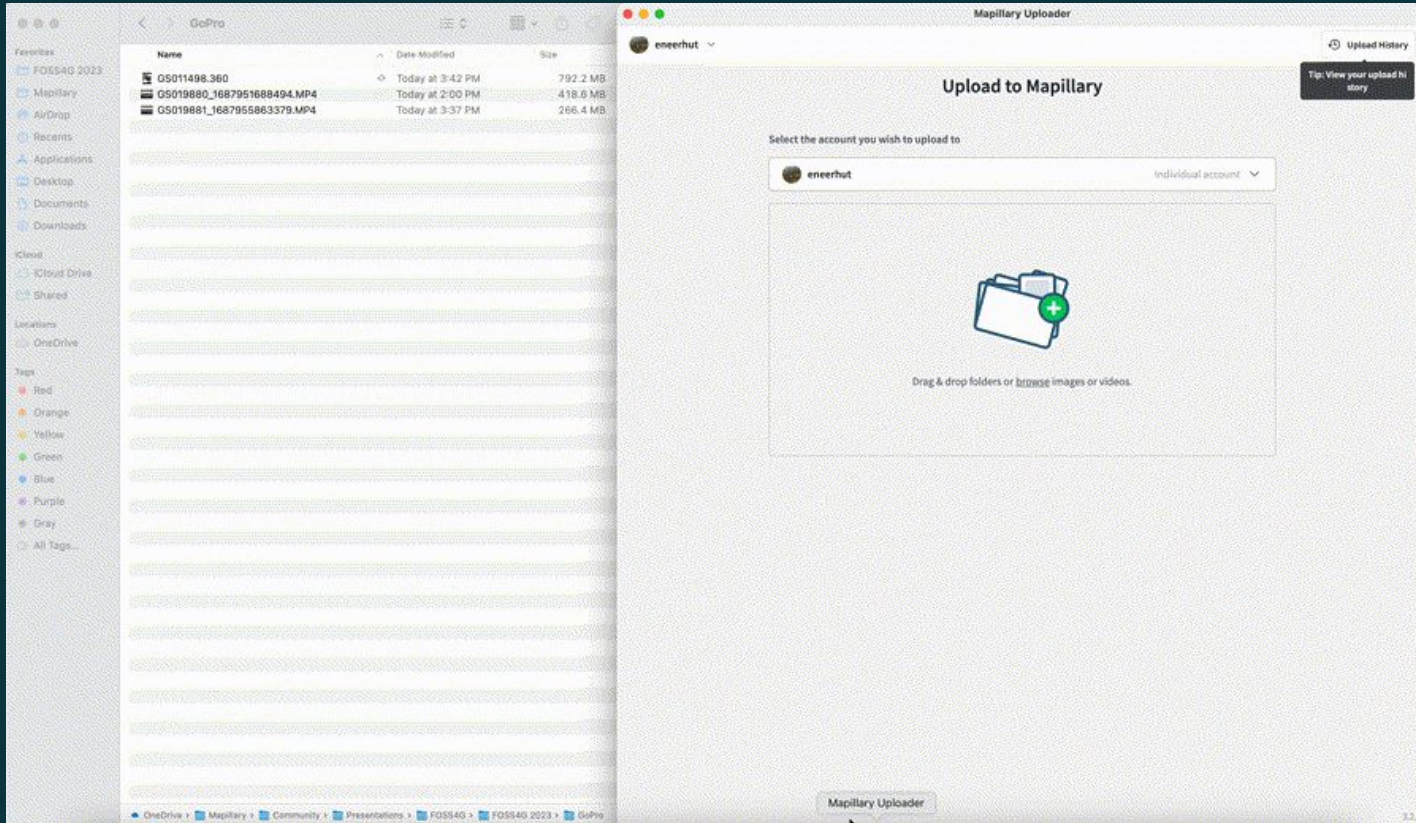


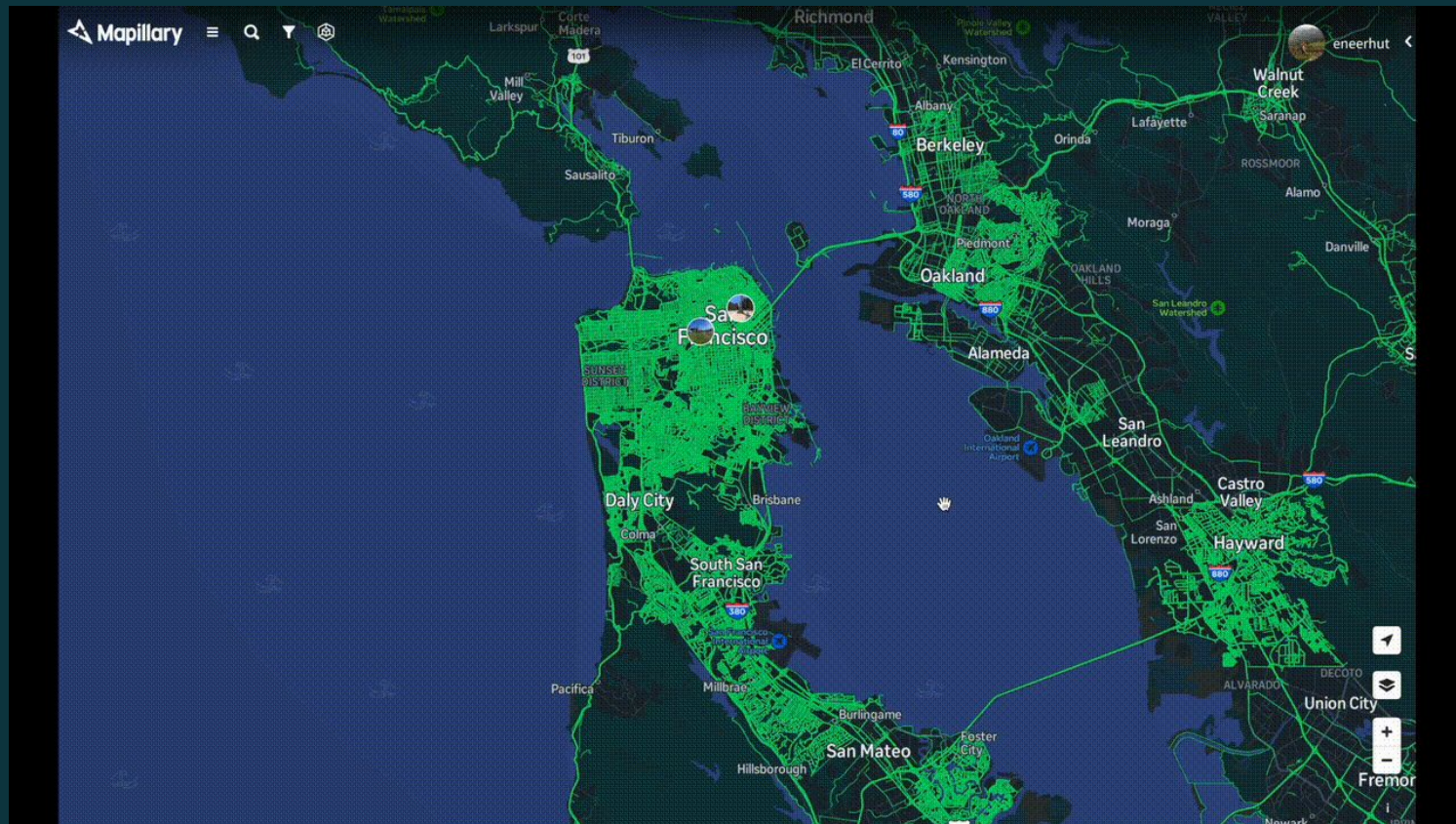
Image by me for EU Camera Grant 16  
August 2024

# Desktop Uploader





# View your organization's imagery



# Implementing Mapillary data



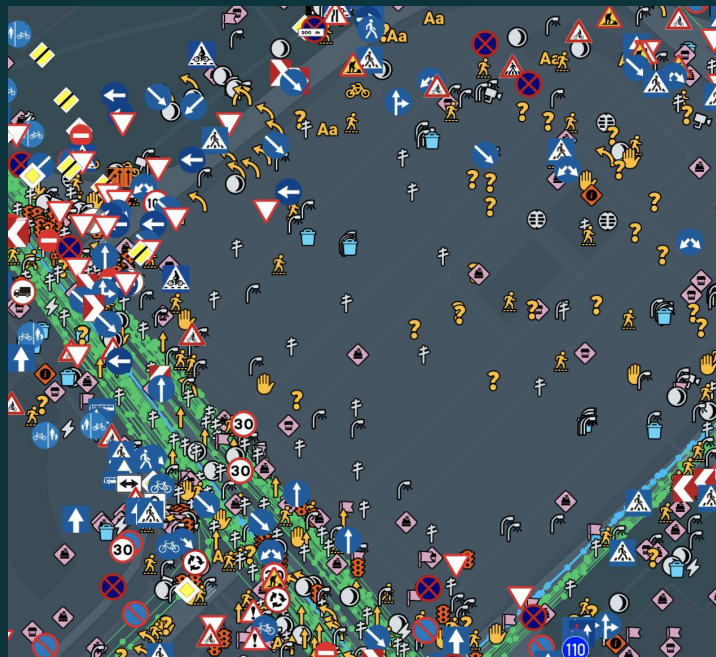
# Available data types

- **Object detections**
  - A grouping of pixels in a photo believed to be a part of the same object
  - Created via semantic segmentation
  - 150+ object detections available to query, download, etc. with the Mapillary API



# Available data types

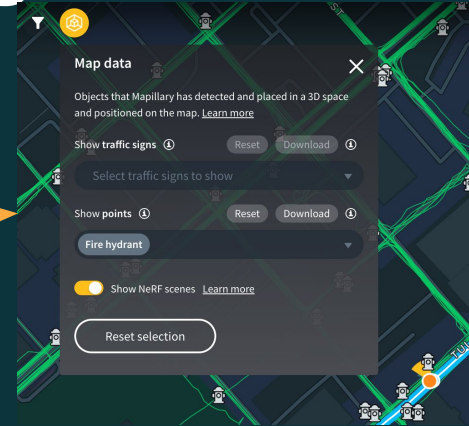
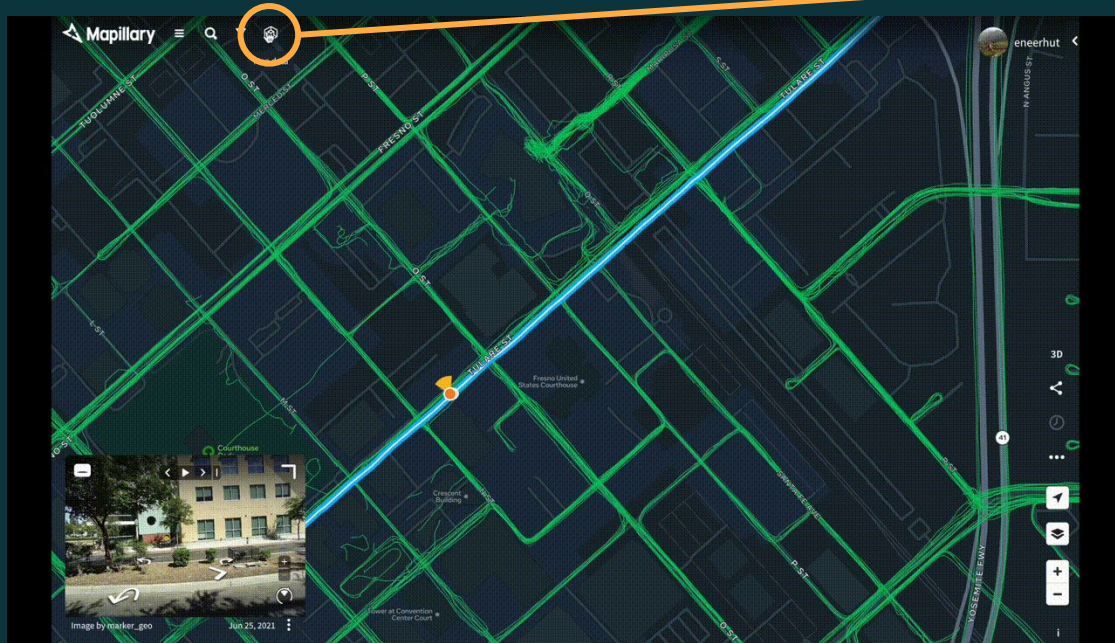
- Map features
  - 40+ object types
  - 1,500+ street sign classes
  - Generated via matching object detections across 3+ images
  - Coordinates are assigned via triangulation
  - Great for asset management





# Data download options

1. Web interface ([mapillary.com/app/](https://mapillary.com/app/))



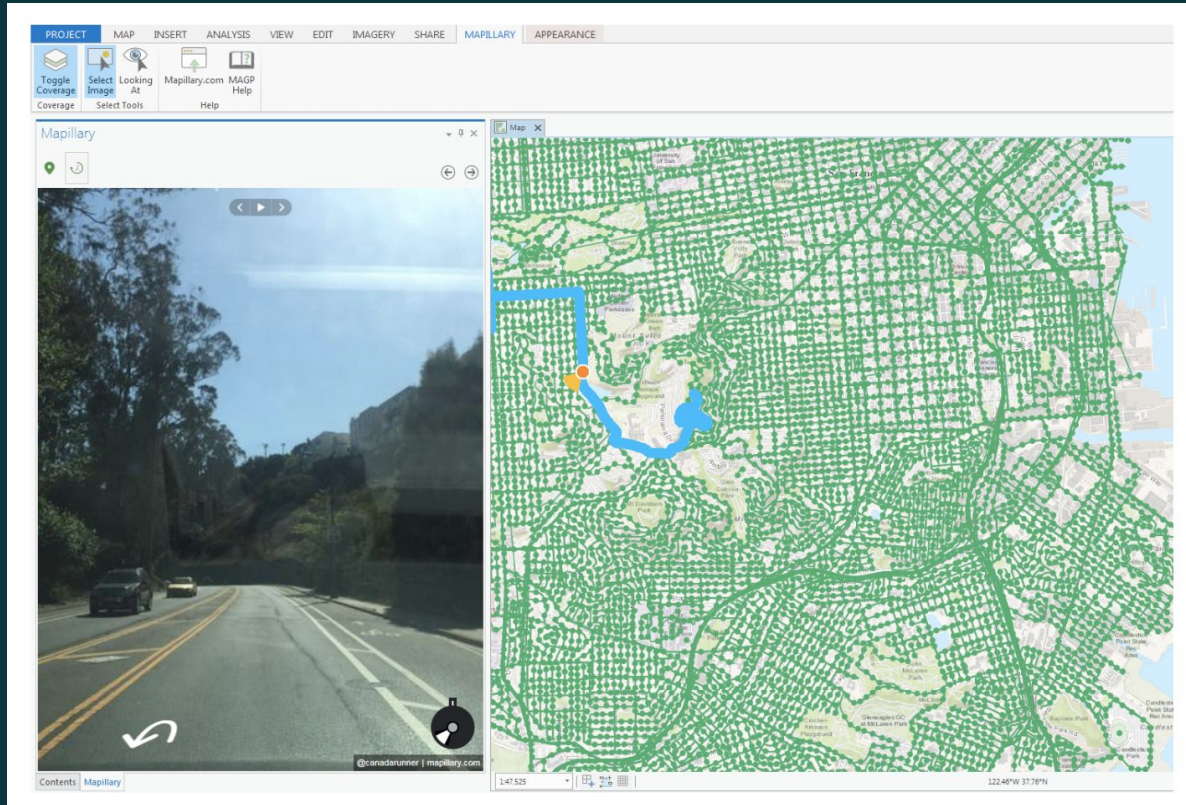
# Data download options

## 2. API + Python SDK ([mapillary.com/developer/api-documentation](https://mapillary.com/developer/api-documentation))

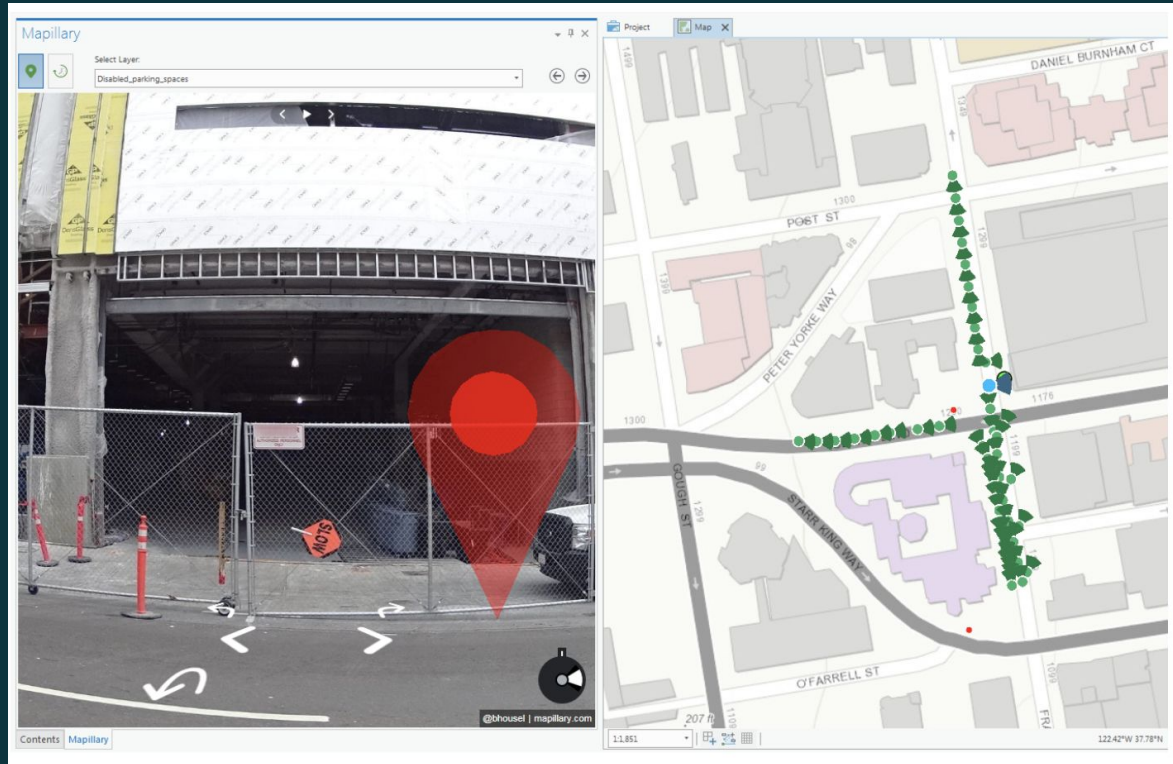
```
1 # Make sure to install Mapillary's Python SDK (https://mapillary.github.io/mapillary-python-sdk/) using: pip install mapillary. You may need to install with version Python 3.8 to ensure the
2 dependencies work correctly.
3 import mapillary.interface as mly
4 import requests
5 import json
6 import geojson
7
8 # Your token here!
9 # To get one, visit https://www.mapillary.com/dashboard/developer, go to 'developers',
10 # Then 'register application', register a new application (read access atleast),
11 # then copy & paste the 'Client Token' here
12 MLY_ACCESS_TOKEN = 'YOUR_ACCESS_TOKEN'
13
14 mly.set_access_token(MLY_ACCESS_TOKEN)
15
16 # Define your area of interest.
17 bbox = { 'west': -61.166464989667475, 'south': 13.67576664580504, 'east': -60.813735924979966, 'north': 14.144804377935927 }
18
19 # Define the traffic signs or point features you're interested in.
20 # Traffic sign list: https://www.mapillary.com/developer/api-documentation/traffic-signs
21 # Point feature list: https://www.mapillary.com/developer/api-documentation/points.
22
23 traffic_signs = ('regulatory--stop--g1','regulatory--stop--g2','regulatory--stop--g3','regulatory--stop--g4','regulatory--stop--g5','regulatory--stop--g6','regulatory--stop--g7',
24 'regulatory--stop--g8','regulatory--stop--g9','regulatory--stop--g10','regulatory--stop-signals--g1','regulatory--stop-signals--g2')
25
26 point_data = mly.traffic_signs_in_bbox(bbox,traffic_signs)
27
28 # Parse the input JSON string into a dictionary
29 data = json.loads(point_data)
30
31 # Convert the dictionary to a GeoJSON FeatureCollection object
32 feature_collection = geojson.loads(point_data)
33 # Print the resulting GeoJSON object
34 print(feature_collection)
35
36 # Write feature_collection to a GeoJSON file on Google Drive
37 with open('/Users/eneerhut/Downloads/saint_lucia/traffic_signs.geojson', 'w') as f:
38     geojson.dump(feature_collection, f)
39 print('Your data has been downloaded.')
```



# Mapillary ArcGIS Pro add-in



# Mapillary ArcGIS Pro add-in



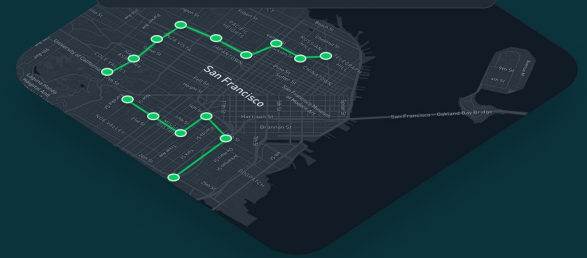
# Mapillary for Developers

```
Curl -H "Authorization OAuth: [YOUR_CLIENT_ID]" https://graph.mapillary.com/1933525276802129?fields=id,captured_at,compass_angle,sequence,geometry
```

Mapillary API

```
let device = MAPDevice.thisDevice() as! MAPDevice
let sequence = MAPSequence.init(device: device)

let location = MAPLocation.init()
location.location = captureLocation
location.trueHeading = NSNumber.init(value: captureHeading.trueHeading)
location.magneticHeading = NSNumber.init(value: captureHeading.magneticHeading)
location.headingAccuracy = NSNumber.init(value: captureHeading.headingAccuracy)
sequence.addImage(with: imageData, date: captureDate, location: location)
```



Coverage Tiles (.mvt)



MapillaryJS

(Street-level imagery viewer)



Mapillary  
Python SDK

# Case studies



**Washington D.C. Dept of Public Works**  
**Fresno County, California**  
**City of Detroit, Michigan**



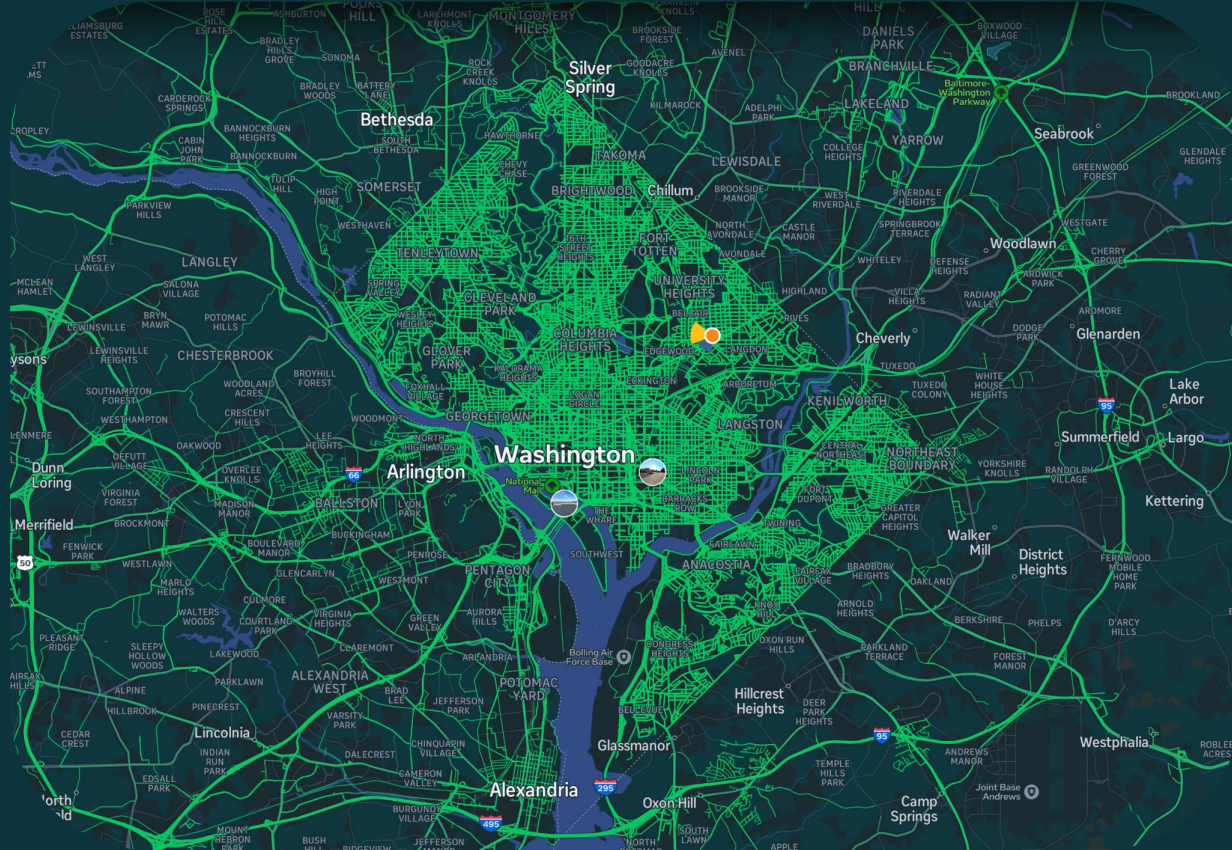
# D.C.'s Department of Public Works



## Fall leaf collection

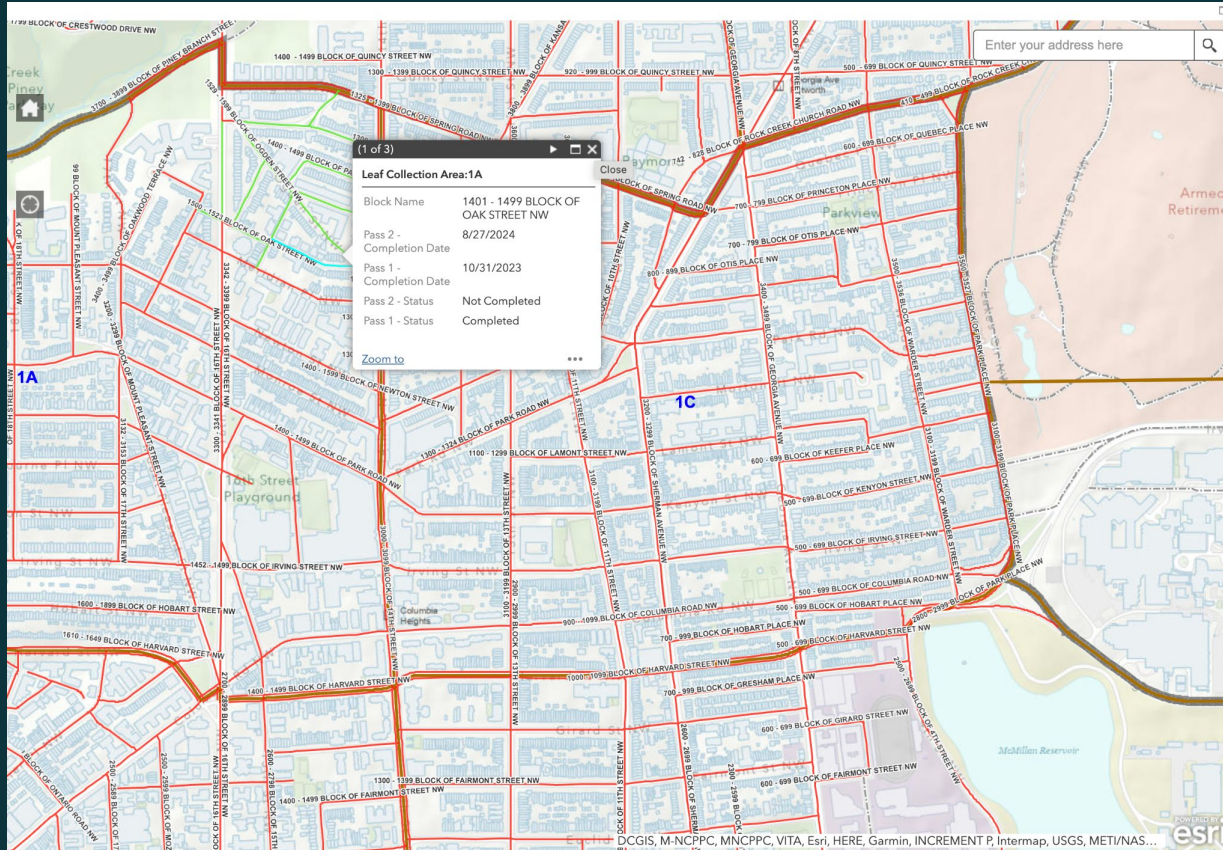


# D.C.'s Department of Public Works





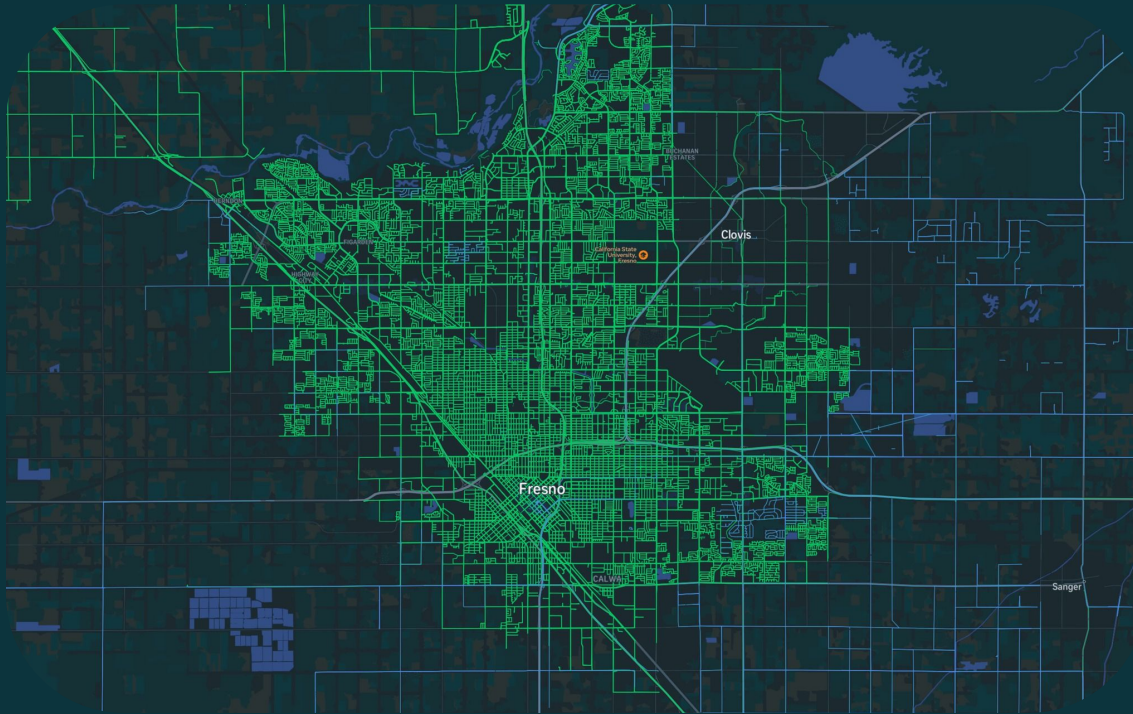
# D.C.'s Department of Public Works



# Fresno County



## Managing critical infrastructure





# Fresno County

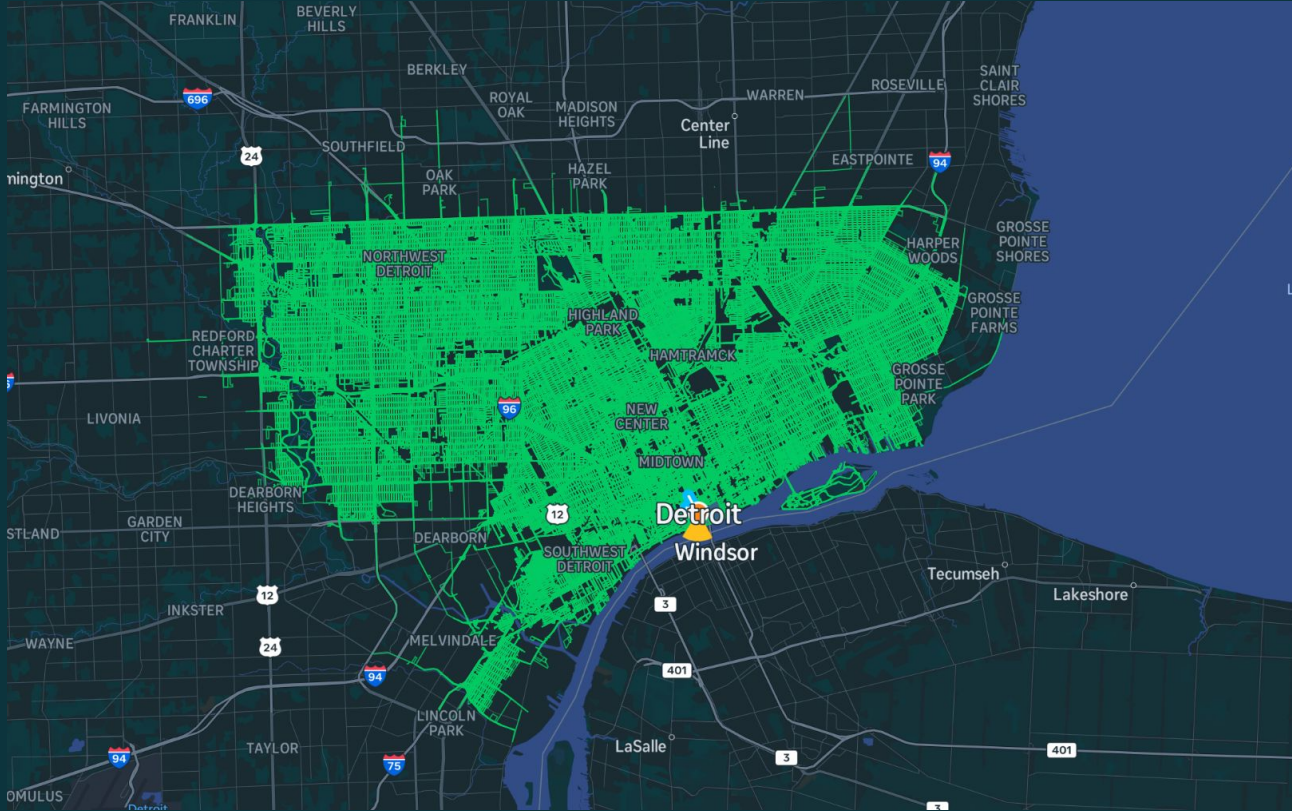


# Fresno County

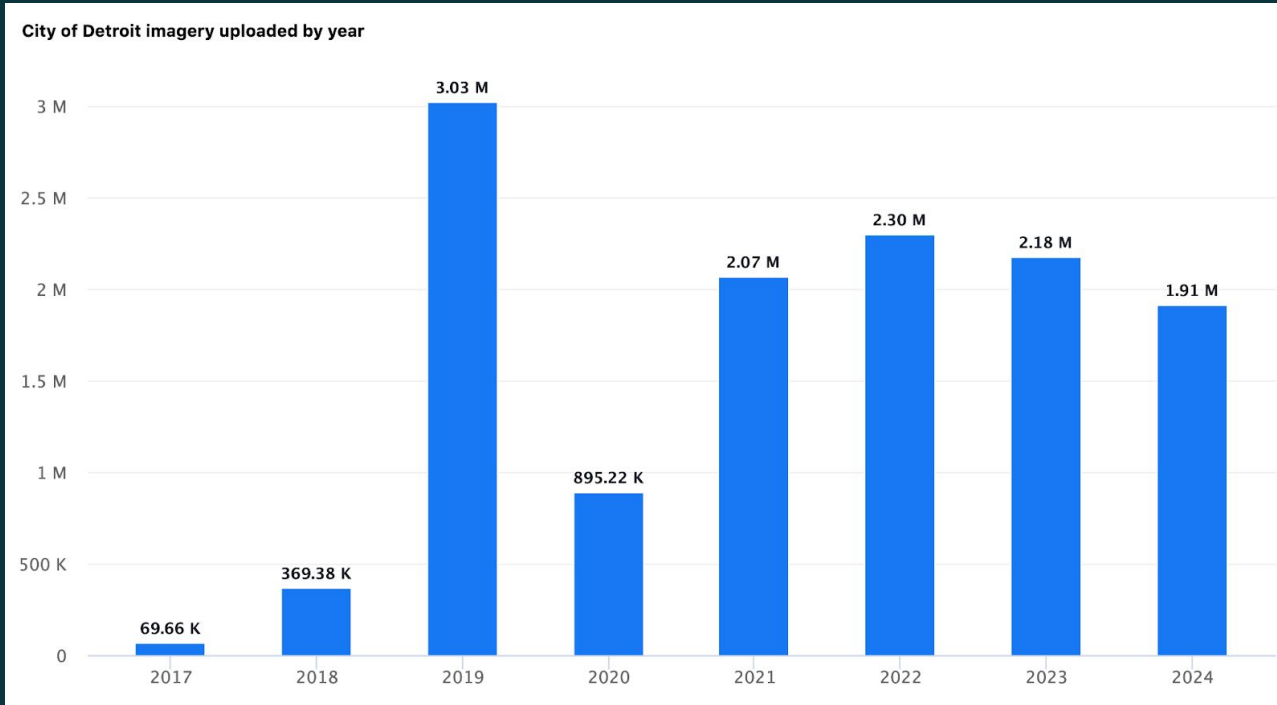


Image by rylopez for Fresno  
May 23, 2022

# City of Detroit




# City of Detroit





# Quick facts on Detroit:

- Started contributing to Mapillary routinely in 2018
- **99.8% of all public roads mapped**, most many times over (Taking the  for most mapped city on Mapillary!)
- Awarded a \$400,000 grant to upload their capture rig in 2020
- Two full time drivers employed by the city
- Working in-house on their own CV models for Detroit-specific objects
- Used Mapillary to **challenge the 2020 census! (they won)**

# City of Detroit



**Why should I use Mapillary?**

- **100% free to use!**
- Enables you to take SLI capture into your own hands
- An affordable asset management solution
- Contribute to open data & help others make better maps!





# Thank you!



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