

5B. H-GAC BOARD OF DIRECTORS REPORT- AUGUST 20, 2024

The H-GAC Board of Directors met on August 20, 2024. Acting as the fiscal agent for the Transportation Policy Council, the Board approved the following Transportation-related items:

- A. Commute Solutions Marketing Campaigns 2024-2025  
Request authorization to contract with vendors and partners to conduct marketing campaigns for commute solutions within the Gulf Coast region; total amount is \$600,000. Campaigns will occur between August 2024 and December 2025. These efforts are included in the Transportation Improvement Program and are funded through federal transportation funds.
  
- B. Transportation Project Information System  
Request authorization to negotiate a sole source agreement with EcolInteractive Inc. to develop and implement a new online project information system; total amount of \$650,000 for a term of three years.