

8. APPROVAL OF RESOLUTION RECOGNIZING SEPTEMBER AS COMMUTE SOLUTIONS MONTH

BACKGROUND

Commute Solutions is a travel demand management outreach and education program that promotes shifting how, when, where and whether we travel to reduce congestion and improve air quality in our region. Commute Solutions is conducted by the Houston-Galveston Area Council, in partnership with the Texas Department of Transportation, regional transportation agencies, area employers and universities, local governments and other community organizations.

Through the Commute Solutions website, www.yourcommutesolution.org, the program provides valuable resources to improve access to trip reduction options that improve the efficiency of how we use our transportation infrastructure. These include carpool, vanpool, transit, walking, bicycling, compressed work week and telework implementation. Organizations who choose to partner with Commute Solutions receive free resources like custom surveys, origin and destination analysis, tdm and telework plans trainings and materials, and on-site events. In addition to helping achieve regional objectives, these resources and strategies help organizations attain goals like reduced parking costs, improved corporate sustainability, and increased employee retention.

CURRENT SITUATION

In celebration of the 29th year of the Commute Solutions Program, H-GAC staff is requesting to recognize September 2023 as Commute Solutions Month. During the month, H-GAC staff will:

- **Host an educational speaker series** with a distinguished lineup of regional and national speakers to share information with organizations and commuters about new resources that are available to the region.
- **Launch an ad campaign** to improve awareness about the program and the resources it can provide.
- **Provide materials to internal and external partners** to raise awareness about the Commute Solutions Month initiative and to increase access to program resources.

ACTION REQUESTED

TPC approval of Resolution No. 2023-29 in support of September as Commute Solutions Month.



Resolution

No. 2023-29

RESOLUTION IN SUPPORT OF REGIONAL COMMUTE SOLUTIONS PROGRAM AND RECOGNIZING SEPTEMBER 2023 AS COMMUTE SOLUTIONS MONTH.

WHEREAS, the goal of the Commute Solutions Program is to reduce traffic congestion and improve regional air quality by encouraging transportation options that reduce vehicle trips and vehicle miles traveled; and

WHEREAS, the Commute Solutions Program will provide organizations and the commuters they serve with information about carpooling, vanpooling, regional mass transit, teleworking and other transportation alternatives; and

WHEREAS, the Transportation Policy Council supports the goals of the Commute Solutions Program and H-GAC's involvement in partnerships with other area agencies and businesses to promote transportation alternatives; and

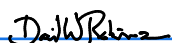
WHEREAS, the Commute Solutions Program, enters its 29th year, in September 2023;

NOW, THEREFORE, BE IT RESOLVED by the Transportation Policy Council of the Houston-Galveston Area Council that:

1. The Transportation Policy Council hereby recognizes September 2023 as Commute Solutions Month and expresses its support for the Commute Solutions Program during its annual celebration.
2. This resolution is effective immediately upon passage.

PASSED AND APPROVED this 25th day of August 2023, at a regularly called meeting of the Transportation Policy Council.

APPROVED:


David Robinson (Aug 30, 2023 13:51 CDT)

08/30/2023

Hon. David Robinson, Chairman
Transportation Policy Council

ATTEST:



08/31/2023

Hon. Nancy Arnold, Secretary
Transportation Policy Council