

Benefit-Cost & Social Equity Value Analysis  
Narrative

# Houston METRO Westheimer BOOST Project

*Houston METRO*

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# Executive Summary

The Benefit-Cost Analysis (BCA) conducted for the Houston Metro Westheimer BOOST project compares the costs associated with the proposed investment to its monetized benefits. To the extent possible, benefits have been monetized. Houston METRO is pursuing Houston-Galveston Area Council (HGAC) funding to implement a BOOST transit improvement through Downtown Houston. These improvements will provide multiple crosswalks and transit station improvements.

The Westheimer BOOST project is anticipated to have significant impacts, including:

- Improving pedestrian safety by providing crosswalks at major intersections along the Westheimer transit route;
- Install transit amenities at all stations along the Westheimer transit route;
- Improve bus route prioritization to decrease travel time through the project area;
- Reduce roadway congestion through the project area as some drivers shift to transit;
- Improve safety for transit passengers;
- Reduce operations and maintenance costs for the bus service; and
- Reduce overall carbon emissions.

Table ES - 1 summarizes the changes expected from the project and the associated benefits. Monetized and non-monetized benefits are provided.

The Project is estimated to cost \$39.7 million (in current dollars) for construction, with a start date of construction in 2024 and completion in 2026; as such, benefits are expected to begin in 2027. The total discounted cost of the project, including both capital costs and annual amenity maintenance expenditures, using a 3.1% discount rate is \$37.7 million (in \$2022).<sup>1</sup> The project is also likely to generate bus operating cost savings if constructed (Build scenario), relative to the No-Build scenario. These cost savings are captured as a benefit category, in alignment with BCA guidelines promulgated by U.S. Department of Transportation (USDOT).

**Table ES - 1: Summary of Improvements and Valuation of Associated Benefits, Millions of 2022 Dollars**

Current Status or Baseline & Problems to be Addressed	Changes to Baseline/Alternatives	Benefits	Summary of Results, \$M (Discounted at 3.1%)
Lack of crosswalks at busy intersections	Install crosswalks accessible to all transit riders	Pedestrian Benefits	\$10.3
Unsheltered bus stops along the transit route	Improve transit amenities at all transit stations along the route	Transit Amenity Benefits	\$175.4

<sup>1</sup> Additional annualized costs for the maintenance of bus stops along the Westheimer BOOST bus route were included in the total project costs.

Current Status or Baseline & Problems to be Addressed	Changes to Baseline/Alternatives	Benefits	Summary of Results, \$M (Discounted at 3.1%)
Overburdened transit route with long travel times during peak hours	Improve bus signal priority and stop optimization to reduce travel times during peak hours	Peak Period Travel Time Savings	\$150.6
Overburdened transit route with long travel times during off-peak hours	Improve bus signal priority and stop optimization to reduce travel times during off-peak hours	Off Peak Period Travel Time Savings	\$57.6
Crowded roads with high levels of congestion	Mode-shift from passenger vehicle users to bus users	Congestion Reduction	\$14.8
Unsafe transit stops and vehicles	Improve safety at transit stops and on transit vehicles	Safety Benefits	\$0.1
Long travel times leading to high levels of carbon emissions	Expedite travel times leading to a reduction in carbon emissions	Emission Benefits	\$4.7
<b>Total Benefits</b>			<b>\$413.4</b>

The period of analysis includes 20 years of operations after the construction is completed. The BCA reveals that the project is expected to generate \$413.4 million in discounted benefits, which means that the Net Present Value is \$377.9 million and the Benefit-Cost Ratio (BCR) is 11.65 (as shown in Table ES-3. A summary of the relevant data and calculations used to derive the total monetized benefits and costs of the project are shown in Table ES - 5.

A component of the BCA is the benefit of reduced emissions resulting from reduced travel times and reduced overall vehicle miles traveled. These are estimated from the HGAC travel demand model and USDOT's MOVES model of emissions factors. The monetary value of these emissions reductions are described in Table ES-1, above. Table ES-2 describes the estimated emissions reductions, by emissions type in volume terms for the first year of project operation and for the BCA forecast lifecycle.

**Table ES - 2: Emissions Reductions Estimates, 2028 and 20-Year Lifecycle<sup>2</sup>**

Emissions Type	Reduction in 2027 (kg/day)	20-Year Reduction Forecast (total tons)
CO2	1,201.433	21,896.804
NOx	0.355	0.745
PM2.5	0.005	0.038
SO2	0.006	0.115

<sup>2</sup> Emissions volume reductions include net change in emissions from both passenger and transit vehicles.

**Table ES - 3: Overall Results of the Benefit Cost Analysis, Millions of 2022 Dollars**

Project Evaluation Metric	Constant Dollars	Present Value, 3.1% Discount Rate
Total Benefits	\$675.0	\$413.4
Total Costs	\$40.0 <sup>3</sup>	\$35.5
Net Present Value	N/A	\$377.9
Benefit-Cost Ratio	N/A	11.6

In addition to the monetized benefits presented in Table ES - 5, the project would generate other benefits that are difficult to monetize. Among these, the project improves local access and condition of transportation infrastructure in the downtown and surrounding areas. This will further enable and encourage local business investment and tourism in the area and improve local and visitor experience, which will produce economic development benefits. These benefits (economic development benefits, complete journey quality benefits, and travel time savings from avoided road closures), if they could be expressed in monetary terms, would increase the overall benefit- cost ratio. Additionally, the project will improve short-term employment by creating local construction jobs and supporting local construction material suppliers.

In addition to the Benefit-Cost Analysis, a Social Equity Value Analysis (SEVA) has also been implemented to determine the societal value of the project by *weighting* the distribution of benefits and costs by income group. SEVA is a relatively new form of analysis that captures the higher values of time and cost savings, along with other benefits, for people with lower incomes. The SEVA results take income equity considerations into account based on both local and National priorities. The results of this analysis (Table ES-4) indicate that the Westheimer BOOST project is likely to generate substantial level of net benefits for the community.

The SEVA analysis indicates that the majority of transit users, bikers, and pedestrians are in the lower two area income groups. These are the users that will experience the greatest share of benefits from the project, indicating a high level of social equity from the project. Overall, these two income groups are expected to experience almost 70% of total project benefits.<sup>4</sup> Almost 40% of project benefits accrue to the lowest income residents.

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<sup>3</sup> \$36.4 million in construction costs and \$3.6 million in lifecycle net added costs for stop maintenance.

<sup>4</sup> Income-weighted analysis of project benefits.

**Table ES - 4: BCA and SEVA Results in Present Value Terms (\$ millions)**

Types and Measures	BCA Results	SEVA Results
<b>Benefits</b>		
Pedestrian Benefits	\$10.3	\$10.9
Transit Amenity Benefits	\$175.4	\$187.6
Travel Time Savings (Peak & Off-Peak Periods)	\$208.2	\$318.9
Congestion Reduction Benefits	\$14.8	\$13.7
Safety Benefits	\$0.1	\$0.1
Emission Benefits	\$4.7	\$4.4
<b>TOTAL PV Benefits</b>	<b>\$413.4</b>	<b>\$535.5</b>
<b>TOTAL PV Costs</b>	<b>\$35.5</b>	<b>\$35.5</b>
<b>NPV</b>	<b>\$377.9</b>	<b>\$500.0</b>
<b>BCR</b>	<b>11.6</b>	<b>15.1</b>

Source: HDR inc, Economic and Social Value Analysis of the Westheimer BOOST Proposal. Totals may not sum due to rounding.



**Table ES - 5: Summary of Pertinent Data, Quantifiable Benefits and Costs, in Discounted Millions of 2022 Dollars\***

CY	Pedestrian Benefits	Transit Amenity Benefits	Peak Period Travel Time Savings	Off-Peak Period Travel Time Savings	Congestion Relief Benefits	Safety Benefits	Emission Reduction Benefits	Total Benefits	Total Capital Costs	Total Annual Maintenance Costs	Net Present Value
2024	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$11.41	\$0.00	-\$11.41
2025	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$11.07	\$0.00	-\$11.07
2026	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$10.74	\$0.00	-\$10.74
2027	\$0.46	\$8.69	\$2.60	\$1.03	\$0.43	\$0.01	\$0.10	\$13.31	\$0.00	\$0.09	\$13.22
2028	\$0.48	\$8.75	\$3.13	\$1.23	\$0.47	\$0.01	\$0.12	\$14.19	\$0.00	\$0.10	\$14.09
2029	\$0.48	\$8.80	\$3.67	\$1.44	\$0.52	\$0.01	\$0.14	\$15.06	\$0.00	\$0.10	\$14.96
2030	\$0.49	\$8.85	\$4.21	\$1.64	\$0.56	\$0.01	\$0.15	\$15.91	\$0.00	\$0.10	\$15.81
2031	\$0.50	\$8.88	\$4.75	\$1.85	\$0.60	\$0.01	\$0.17	\$16.75	\$0.00	\$0.11	\$16.64
2032	\$0.51	\$8.90	\$5.29	\$2.05	\$0.64	\$0.00	\$0.18	\$17.57	\$0.00	\$0.11	\$17.46
2033	\$0.51	\$8.91	\$5.82	\$2.25	\$0.68	\$0.00	\$0.19	\$18.37	\$0.00	\$0.11	\$18.26
2034	\$0.52	\$8.91	\$6.36	\$2.45	\$0.71	\$0.00	\$0.21	\$19.15	\$0.00	\$0.11	\$19.04
2035	\$0.52	\$8.91	\$6.88	\$2.64	\$0.74	\$0.00	\$0.22	\$19.91	\$0.00	\$0.11	\$19.80
2036	\$0.52	\$8.90	\$7.40	\$2.84	\$0.76	\$0.00	\$0.23	\$20.66	\$0.00	\$0.12	\$20.54
2037	\$0.53	\$8.88	\$7.91	\$3.03	\$0.79	\$0.00	\$0.24	\$21.38	\$0.00	\$0.12	\$21.26
2038	\$0.53	\$8.85	\$8.41	\$3.21	\$0.81	\$0.00	\$0.26	\$22.08	\$0.00	\$0.12	\$21.96
2039	\$0.53	\$8.82	\$8.91	\$3.40	\$0.83	\$0.00	\$0.27	\$22.76	\$0.00	\$0.12	\$22.64
2040	\$0.53	\$8.78	\$9.39	\$3.58	\$0.85	\$0.00	\$0.28	\$23.41	\$0.00	\$0.12	\$23.29
2041	\$0.53	\$8.73	\$9.86	\$3.75	\$0.87	\$0.00	\$0.29	\$24.04	\$0.00	\$0.12	\$23.92
2042	\$0.53	\$8.68	\$10.33	\$3.92	\$0.88	\$0.00	\$0.30	\$24.65	\$0.00	\$0.12	\$24.53
2043	\$0.53	\$8.63	\$10.77	\$4.09	\$0.89	\$0.00	\$0.31	\$25.23	\$0.00	\$0.12	\$25.11
2044	\$0.53	\$8.57	\$11.21	\$4.25	\$0.91	\$0.00	\$0.32	\$25.79	\$0.00	\$0.12	\$25.67
2045	\$0.53	\$8.51	\$11.64	\$4.40	\$0.92	\$0.00	\$0.33	\$26.33	\$0.00	\$0.12	\$26.20
2046	\$0.53	\$8.44	\$12.05	\$4.55	\$0.92	\$0.00	\$0.35	\$26.84	\$0.00	\$0.12	\$26.72
<b>Total</b>	<b>\$10.30</b>	<b>\$175.37</b>	<b>\$150.60</b>	<b>\$57.59</b>	<b>\$14.78</b>	<b>\$0.09</b>	<b>\$4.67</b>	<b>\$413.40</b>	<b>\$33.21</b>	<b>\$2.28</b>	<b>\$377.91</b>

\*All benefits and costs are discounted at 3.1 percent annually except for CO2 reductions which are discounted at 2% annually. Total capital costs include preliminary engineering costs, right-of-way costs, and construction costs Annual maintenance costs include maintenance of added amenities less operational cost savings. Totals may not sum due to rounding.

# 1 Introduction

This document provides technical information on the benefit-cost analyses (BCA) conducted for the *Westheimer BOOST* project. This BCA focuses on the monetizable benefits of the project for comparison with the project's total costs. The benefits of the project are based on the expected impacts on both users and non-users of the facility over the entire life cycle of the project. All benefits and costs in future years are discounted to present value terms using a real discount rate established by USDOT. The BCA is implemented using a customized Microsoft Excel model that adheres to the requirements and monetization factors promulgated by the USDOT in its BCA guidance for Federal grant programs. In accordance with these guidelines, a 3.1 percent discount rate is used to compute present values for all benefits and costs, except for greenhouse gas emissions benefits, which are discounted at 2 percent.<sup>5</sup> BCA results include both a benefit-cost ratio (BCR) and net present value (NPV).

## 2 Project Overview

The 82 Westheimer bus route is the highest-ridership bus route in the METRO system—and all of Texas, in fact—garnering over 13,000 boardings on the average weekday. The 19-mile Westheimer Corridor extends from Downtown Houston to West Oaks Mall on SH 6, running through the heart of four of region's largest employment centers: Downtown, Greenway Plaza, Uptown, and Westchase. The Texas Medical Center (TMC), another of Houston's major job centers, is easily accessible from the Westheimer Corridor via a short trip on the METRO Rail Red Line.

While heavily utilized, the 82 Westheimer faces several challenges including slow travel speeds and long travel times due to the length of the corridor and close spacing of bus stops. Persistent traffic congestion further hinders the speed and reliability of the service, discouraging prospective customers from choosing transit and limiting ridership growth that might otherwise occur.

This BOOST & Signature Bus Service Plan builds on previous METRO planning efforts to define corridor and service improvements to:

- Improve overall customer experience and comfort, including service reliability and passenger amenities.
- Improve speed and reliability in the corridor to and from activity centers and increase overall system connectivity to major north-south corridors.
- Provide attractive transit service that achieves even higher ridership.

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<sup>5</sup> USDOT, Benefit-Cost Analysis Guidance for Discretionary Grant Programs. December 2023.

## 2.1 Base Case and Alternatives

The base case (no build scenario) assumes that no improvements will be made to the existing transit facilities and routes, discouraging potential riders. The alternative (build scenario) will implement the full Westheimer BOOST project. This includes installing crosswalks at major intersections along the route. Improvements to bus stations will include installing:

- Clocks,
- Electronic real-time displays,
- Information/emergency buttons,
- Stop seating availability,
- Stop weather protection,
- Step-free access to stop,
- Step-free access to vehicles; and
- Surveillance cameras.

The project will also implement bus stop optimization and signal priority to reduce travel times. The types of impacts expected from the project and corresponding benefits and beneficiaries are described in the next section.

## 2.2 Types of Impacts

The project will benefit individuals using transit modes along the Westheimer bus corridor in their daily personal or business travel. These individuals will experience more efficient traveling conditions, resulting in reduced travel time and fewer transit fatalities, injuries, and property damage only (PDO) accidents. They will also enjoy transit amenity benefits at every Westheimer bus stop. The installation of marked crosswalks for pedestrians to safely cross busy intersections will provide another source of benefits. Both users and non-users will also experience emissions benefits from an increased mode shift from auto to transit vehicles.

## 2.3 Project Cost and Schedule

Project development (preliminary engineering) and right-of-way costs will be incurred between 2024 and 2026. The total capital costs of the project are approximately \$33.2 million (in 2022 dollars). Total additional operations and maintenance costs are approximately \$2.3 million (in 2022 dollars). Discounted with a 3.1 percent real discount rate, these project costs become \$35.5 million in discounted \$2022. Total costs include construction costs, added amenity maintenance and operating costs due to increased revenue miles, as shown in Table 1.

**Table 1: Project Cost Summary, in Millions of 2022 Dollars**

Cost Type	Capital Cost, Undiscounted	Capital Cost, Discounted
Estimated Capital Cost	\$36.4	\$33.2
Estimated Amenity Maintenance Costs	\$3.6	\$2.3
<b>Total Costs</b>	<b>\$40.0</b>	<b>\$35.5</b>

### 3 General Assumptions

The BCA measures benefits and costs for a 20-year period of operations. The monetized benefits and costs are estimated in 2022 dollars with future dollars discounted in compliance with USDOT BCA methodology requirements using a 3.1 percent real rate. The methodology makes several important assumptions and seeks to avoid overestimation of benefits and underestimation of costs. Specifically:

- Input prices are expressed in 2022 dollars;
- The period of analysis begins in 2022 and ends in 2046. It includes three construction years (2024 to 2026) and 20 years of operations (2027 to 2046);
- A constant 3.1 percent real discount rate is assumed throughout the period of analysis except for greenhouse gas emissions, which applies a 2 percent real discount rate, consistent with USDOT guidance;
- Change in travel demand is assumed to be fully realized in the first year of operations; and
- Unless specified otherwise, the results shown in this document correspond to the effects of the build scenario.

### 4 Demand Projections

HDR developed travel demand estimates based on the HGAC regional Travel Demand Model (TDM) for the build and no build scenarios. The model estimates current ridership, travel time, and trip length. It also provides forecasts for these variables in the build and no build scenarios. Finally, the model provides injury and fatality reduction factors in the build scenario and provides information for carbon reduction benefits.

The 82 Westheimer is the highest-ridership bus route in all of Texas. As such, the large ridership estimates and projections influence the magnitude of benefits for this project. To monetize these benefits, HDR uses the results of the Travel Demand Model to forecast annual ridership in the build and no build scenarios. The project is expected to benefit existing and new transit users along the 82 Westheimer route. The project will affect travel demand from riders, travel times, and the number of daily bus trips. Table 2 summarizes the ridership results of the Travel Demand Model.

**Table 2: Assumptions used in the Estimation of Travel Demand**

Variable Name	2019	2022	2045 (No Build)	2045 (Build)
Total Ridership (persons)	4,087,000	3,202,500	5,926,150	11,346,000
Peak	2,247,850	1,761,375	3,259,383	6,240,300
Off-Peak	1,839,150	1,441,125	2,666,768	5,105,700
Total Passenger Miles (miles)	24,522,000	19,215,000	35,556,900	68,076,000
Average Peak Period Passenger Travel Time (min.)	n.a.	36.2	45.2	30.0
Average Off-Peak Period Passenger Travel Time (min.)	n.a.	33.1	36.7	30.0

## 5 Estimation of Economic Benefits

This section describes the measurement approach used for each benefit or impact category identified in *Section 2.2: Types of Impacts*, and provides an overview of the associated methodology, assumptions, and estimates.

### 5.1 Benefits and Estimation Methods

The methodology used for estimating each of the benefits listed is presented below. No-build projections for ridership demand are generally used throughout the BCA model in an effort to make a conservative BCR estimate, and insulate the model from potential variability associated with the build scenario forecasts. However, consistent with USDOT guidance regarding the treatment of induced trips in the build scenario, Transit Amenity and Travel Time Savings Benefits do consider added trips for the build scenario, but assign only half the value of each benefit for those added trips<sup>6</sup>:

- **Pedestrian Amenity Benefits:** The project includes plans to install high-visibility crosswalks at all signalized intersections along the Westheimer route. This will improve pedestrian safety and journey quality and will make boarding and disembarking busses safer for all riders. The model assumes that half of all riders will enjoy benefits from these crosswalks. The logic behind this assumption is that along a standard commute, half of all riders will either need to cross at intersections to board buses or will have to cross after disembarking. Half of the no-build projected ridership is used as a proxy for pedestrian demand and is monetized in alignment with USDOT's BCA Guidance for Discretionary Grant Programs (December 2023).
- **Transit Amenity Benefits:** The project will install a number of amenity benefits at all stops along the Westheimer transit route. These amenities include clocks, electronic real-time displays, information/emergency buttons, stop seating availability, stop weather protection, step-free access to stop, step-free access to vehicles, and surveillance cameras. All riders will benefit from these transit facility amenities. The model assigns full value of these benefits to existing riders and, consistent with US DOT guidance about induced ridership, half the value of those benefits to new riders. The model monetizes the effects of the transit amenity benefits per USDOT's BCA Guidance (December 2023).
- **Travel Time Savings:** The project will strive to optimize travel time along the Westheimer transit route. It will do so using several methods, including a combination of short-line and long-line routes, in-line stops and same-stop connections, and dedicated bus lanes. The Travel Demand model estimates the projected average passenger travel times in the build and no-build scenarios, the average travel time for the entire route, and the number of buses expected to run per day. The BCA model uses the build scenario projection of

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<sup>6</sup> See USDOT, Benefit-Cost Analysis Guidance for Discretionary Grant Programs. December 2023, section 5.8.

passenger demand and the reduction in average travel time to calculate the total reduction in travel time to passengers. This value is monetized per USDOT's BCA Guidance for Discretionary Grant Programs (December 2023) by assigning the full value of travel time savings to existing riders and half the value to new riders who are assumed to have switched from alternative modes. The model also uses the number of bus routes run per day and the total bus route travel time to estimate the reduction of bus driver travel time. This value is also monetized per USDOT's BCA Guidance for Discretionary Grant Programs (December 2023). This combined effect (passenger and driver travel time savings) results in the travel time reduction benefits.

- **Congestion Reduction Benefits:** Improved transit service, comprised of both improved passenger experience and improved travel times, are expected to attract some automobile users to shift transportation modes to bus. This will have a positive impact on the remaining roadway users in the form of congestion reduction. The BCA model relies on an HGAC travel demand model estimation of net new transit trips in the build scenario above the trips estimated for the no-build scenario, along with the average trip length, to estimate the vehicle miles traveled (VMT) reduced. This is then monetized using the marginal external cost value in USDOT's BCA Guidance for Discretionary Grant Programs (December 2023).
- **Safety Benefits:** The Travel Demand Model estimates total VMT reduction, relative to the no-build scenario and develops estimates for injuries and fatalities avoided in the build scenario due to that reduction. The reduction in projected injuries and fatalities are then monetized per USDOT's BCA Guidance for Discretionary Grant Programs (December 2023).
- **Emission Reduction Benefits:** The reduction in passenger vehicle miles travelled (described under Congestion Reduction Benefits, above) will also reduce vehicle-related emissions. However, there will be an increase in bus vehicle miles travelled in the Build scenario which is taken into account as a dis-benefit. The Travel Demand Model estimates the change in VMT for both buses and automobiles in the Build scenario. The BCA model uses emissions rates provided with inputs from MOVES3. Additional calculations are taken to provide for units in kilograms/day rather than metric ton/mile. Total damage costs per emission type are monetized per USDOT's BCA Guidance for Discretionary Grant Programs (December 2023).

## 5.2 Assumptions

The assumptions used in the estimation of economic benefits are summarized in Table 3.

**Table 3: Assumptions used in the Estimation of Economic Benefits**

Benefit Categories	Variable Name	Unit	Value	Source / Notes
Pedestrian Benefits	Install Marked- Crosswalk on Roadway with Volumes $\geq 10,000$ Vehicles per Day	2022 \$	0.19	USDOT Benefit-Cost Analysis Guidance for Discretionary Grant Programs – December 2023
	Pedestrian Share Using Crosswalk	percent	0.5	HDR Assumption
Transit Amenity Benefits	Clocks	2022 \$ / user trip	\$0.03	See Table A-10 in USDOT Benefit-Cost Analysis Guidance for Discretionary Grant Programs. December 2023.
	Electronic Real-Time Information Displays	2022 \$ / user trip	\$0.32	
	Information/Emergency Button	2022 \$ / user trip	\$0.25	
	Platform/Stop Seating Availability	2022 \$ / user trip	\$0.20	
	Platform/Stop Weather Protection	2022 \$ / user trip	\$0.26	
	Step-Free Access to Station/Stop	2022 \$ / user trip	\$0.33	
	Step-Free Access to Vehicle	2022 \$ / user trip	\$0.43	
	Surveillance Cameras	2022 \$ / user trip	\$0.32	
Travel Time Savings	Value of Time (All Purpose)	2022 \$ / person-hour	\$19.60	USDOT Benefit-Cost Analysis Guidance for Discretionary Grant Programs. December 2023.
	Value of Time (Bus Driver)	2022 \$ / driver- hour	\$36.50	
Congestion Reduction Benefits	Recommended Value of Cost per Vehicle Mile Traveled (2022 \$) – All Vehicles, urban.	2022 \$ / VMT	\$0.154	See Table A-14 in USDOT Benefit-Cost Analysis Guidance for Discretionary Grant Programs. December 2023.
Safety Benefits	Cost of Injury	2022 \$ / injury	\$313,000	USDOT Benefit-Cost Analysis Guidance for Discretionary Grant Programs. December 2023.
	Cost of Fatality	2022 \$ / fatality	\$14,022,900	
	Reduction factor - Injuries	multiplier	0.000000013	
	Reduction factor - Fatalities	multiplier	0.000000195	
Emissions Reduction Benefits	Metric ton per Year to Kilograms per Day	Conversion	2.74	Conversion
	Carbon dioxide (CO <sub>2</sub> )	Gram per mile	var	EPA, MOVES3
	Nitrogen Oxides (NO <sub>x</sub> )	Gram per mile	var	EPA, MOVES3
	Particulate Matter (PM <sub>2.5</sub> )	Gram per mile	var	EPA, MOVES3
	Sulfur Oxides (SO <sub>x</sub> )	Gram per mile	var	EPA, MOVES3

### 5.3 Aggregation of Benefit Estimates

The results indicated that at a 3.1 percent real discount rate, a \$35.5 million capital and lifecycle net added maintenance investment would result in \$413.4 million in total benefits and a benefit-cost ratio of approximately 11.65. Table 4 presents the benefit estimates by benefit categories over the project's lifecycle. Travel time savings represent the largest contributor to total benefits (\$208.2 million) followed by transit amenity benefits (\$175.4 million) and congestion reduction benefits (\$14.8 million). Total benefits are mainly driven by the large ridership demand along the Westheimer routes.



**Table 4: Estimates of Economic Benefits, Millions of 2022 Dollars**

Benefit Category	Over the Project Lifecycle	
	Undiscounted	Discounted at 3.1%
Pedestrian Benefits	\$16.4	\$10.3
Transit Amenity Benefits	\$276.7	\$175.4
Travel Time Savings – Peak Periods	\$254.1	\$150.6
Travel Time Savings – Off-Peak Periods	\$97.0	\$57.6
Congestion Reduction Benefits	\$24.2	\$14.8
Safety Benefits	\$0.1	\$0.1
Emission Reduction Benefits	\$6.5	\$4.7
<b>Total Benefits*</b>	<b>\$675.0</b>	<b>\$413.4</b>

\*Total may not sum up due to rounding

## 6 BCA Sensitivity Analysis

The BCA outcomes presented in the previous sections rely on a large number of assumptions and long-term projections, both of which are subject to considerable uncertainty.

The primary purpose of the sensitivity analysis is to help identify the variables and model parameters whose variations have the greatest impact on the BCA outcomes: the “critical variables.”

The sensitivity analysis can also be used to:

- Evaluate the impact of changes in individual critical variables, i.e. how much the final results would vary with reasonable departures from the “preferred” or most likely value for the variable; and
- Assess the robustness of the BCA and evaluate, in particular, whether the conclusions reached under the “preferred” set of input values are significantly altered by reasonable departures from those values.

The outcomes of the quantitative sensitivity analysis for the project using a 3.1 percent discount rate are summarized below.

- Using a 10-year analysis period results in a BCR of 4.2.
- Using 25% lower monetization value for the value of time leads to a BCR of 8.7.
- A 25 percent and 50 percent increase in project costs results in BCRs of 8.1 and 6.7, respectively.

To summarize, none of the sensitivity scenarios tested above drives the BCR below 1.0. Under reasonable assumptions, and with more comprehensive active transportation trip forecasts, the project would likely result in a BCR of greater than 1.0.



**Table 5: Sensitivity Test Results, Millions of 2022 Dollars\***

Parameters	Change in Parameter Value	NPV	B/C Ratio
Current Scenario	n.a.	\$377.91	11.6
Benefits Period	Assume a 10-year benefits period	\$136.61	5.0
Value of Time	25% decrease in Value of Time for Passengers and Bus Drivers	\$325.86	10.2
Project Cost	Increasing the total project cost by 25%	\$369.60	9.4
	Increasing the total project cost by 50%	\$361.30	7.9

## 7 Social Equity Value Analysis

### 7.1 Overview

In addition to a standard BCA, a Social Equity Value Analysis (SEVA) is performed to evaluate the distributional effects of the Houston Metro Westheimer BOOST project. SEVA is HDR's approach to implementing the weighted BCA (wBCA) concept and was performed to represent an alternative value of the Project to society – one that considers how the resulting benefits are distributed among different income groups. The distributional aspects involved in a wBCA include:

- the distribution of benefits (relative to incomes of affected persons);
- the magnitude and type of benefits and costs (as estimated by a BCA); and,
- the value of such benefits and costs (relative to individuals' marginal utilities of income).

A wBCA uses data on the income distribution of beneficiaries to determine the shares of total benefits and costs that would be gained and incurred, respectively, by different income groups. Then, weights are applied to those shares of total benefits and costs (as shown in **EQ. 1**) to determine a new measure of the Project's value. Weights are computed following economic theory and using economic evidence that captures the value of changes in monetized outcomes relative to the incomes of beneficiaries. The results of a wBCA can be viewed alongside a BCA and according to the Office of Management and Budget (OMB, 2023), either can be used as a rationale for the Project investment. Additional information on computation and application of weights is discussed in an appendix to this report.

A wBCA produces a new measure of societal value - a weighted Net Present Value (wNPV) in the form of:

#### EQ. 1

$$wNPV = \sum_i^I \left[ \sum_j^J w_i^\alpha \cdot B_{ij} - \sum_k^K w_i^\alpha \cdot C_{ik} \right]$$

Income weights,  $w_i^\alpha = (y_\alpha/y_i)^\varepsilon$ , for each income group  $i$  are composed of reference incomes  $y_i$ , a benchmark income ( $y_\alpha$ ), and the elasticity of marginal utility of income ( $\varepsilon$ ), and these weights are multiplied with the shares of benefits  $B_{ij}$ , by benefit category  $j$ , for each income group and the shares of cost contributions  $C_{ik}$ , by funding source  $k$ , for each income group. The

results of a wBCA are measured in different units from a BCA. It is reasonable to define results of a wBCA in terms of “weighted dollars” to distinguish its quantitative results from those of a BCA, which is estimated in actual dollars. Weighted dollars refer to the value of the project relative to someone who earns an income at the benchmark level in the study area.

## 7.2 Weighted Benefits and Costs Results

The results of the wBCA are presented in Table 6 in the forms of unweighted and weighted benefits and costs, net benefits and BC ratio. In both standard and weighted analyses, net benefits are greater than zero and BC ratios are greater than 1. These results indicate that from an income-weighted perspective, the weighted benefits and weighted NPV are significantly higher relative to the same magnitude in cost. The weighted NPV and the weighted BCR are almost 50% higher than in the standard BCA. These results clearly indicate how the project generates significantly higher benefits for low-income persons.

**Table 6: Comparisons of weighted and unweighted BCAs**

BCA Metric	BCA	Weighted-BCA
Benefits (\$M)	\$413.40	W\$535.5
Costs (\$M)	\$35.49	W\$35.49
NPV (\$M)	\$377.91	W\$500.01
BC Ratio	11.65	15.09

Table 7 presents the results of monetized BCA-based benefits and weighted benefits by category. This view of weighted BCA shows how the utility value of each benefit category is scaled up as weighted benefits. For instance, the weighted value of travel time savings in peak and off-peak vehicles for passenger vehicles and transit buses are more than 50% higher than the magnitude of standard benefits.<sup>7</sup> Similarly, impacts on journey quality for transit users are significantly greater in magnitude compared to a standard BCA. In summary, the BCR is higher than in the standard BCA. This further emphasizes the importance of benefits to users and local populations, especially lower income populations that value benefits and costs on a differently than higher income groups.

**Table 7: Estimated Unweighted and Weighted Benefits (2022 \$M, Discounted at 3.1%)**

Category	Standard Benefits	Weighted Benefits
Pedestrian Benefits	\$10.3	W\$10.9
Transit Amenity Benefits	\$175.4	W\$187.6
Travel Time Savings (Peak & Off-Peak Periods)	\$208.2	W\$318.9
Congestion Reduction Benefits	\$14.8	W\$13.7
Safety Benefits	\$0.1	W\$0.1
Emission Benefits	\$4.7	W\$4.4
<b>Total</b>	<b>\$413.4</b>	<b>W\$535.5</b>

<sup>7</sup> A comparison of magnitudes is only reasonable here since the magnitudes of costs between weighted and standard BCAs is the same.

## 8 Appendix – Social Equity Value Analysis

### 8.1 Overview

The key process of a wBCA involves estimating weights, based on the marginal utilities of income  $MU_i$ , for individual “ $i$ ” (or income group). These weights are computed for each individual or group from  $w_i^\alpha = (y_\alpha/y_i)^\varepsilon$ , relative on income levels  $y_i$ . The elasticity of utility of income  $\varepsilon$  reflects the amount by which utility changes from a change in income. Another constant, the benchmark income level  $y_\alpha$ , is included to support the interpretation of results (van der Pol, Bos, & Romijn, 2017). That is, the benchmark income “normalizes” the utility value of monetized benefits and costs by defining a unit of utility to be equal to the utility of income at the benchmark. With normalized weights, the results of a wBCA are measured in “weighted dollars” to distinguish results from actual money. Formally, weighted dollars represent societal utility relative to the marginal utility of income of a person at the benchmark income.

The marginal utility of income has been shown, in various research studies, that a person’s utility in (“or value for”) an additional dollar declines as a person’s income increases. For instance, if a project generates out-of-pocket cost savings for transit users, those savings would be valued more by a lower income person than one earning more. Across a population, this research suggests that persons with lower incomes would value improvements more than those with higher incomes. Key inputs to a wBCA include: (a) formation of income groups; (b) estimation of weights; (c) estimation of share of benefits and costs per income group; and (d) computation of weighted benefits and costs. Additional information is contained at the end of this section.

### 8.2 Theoretical Foundation of Weighted-BCA

An alternative to BCA draws from concepts related to Social Welfare Functions (SWF) which recognize differences in the value of benefits and costs for individuals (Adler M. , 2019). SWFs draw from decades of academic economic research that has focused on the impact of policies and projects on social welfare. A weighted-BCA is derived from a particular form of SWF – the utilitarian SWF (“USWF”) – since it has appealing properties for project valuation. The principal difference between BCA and weighted BCA entails the representation of economic utility, or “satisfaction,” from an alternative (e.g., a decision, action or event). A weighted BCA recognizes a more complete value of individuals’ utilities in both the *consumptive value* of a good or service (as determined by a WTP) and the *value of a change in consumption (or income)* associated with a person’s income. Adapting this concept to a project, the value is based on monetized net benefits and the value of net benefits differs for individuals at different income levels.

The utility value of a project outcome to an individual is captured mathematically as a marginal utility of income for an individual  $i$ , “ $MU_i$ ”.  $MU_i$  for different income levels indicate how the utility of each additional dollar declines as a person’s income increases (Cowell & Gardiner, 1999). At the same time, the value of an additional dollar generates more utility for a lower-income person than a wealthier one. In project evaluations, it is assumed that  $MU_i$  relates to the monetized values of project outcomes and costs.

The  $MU_i$  enters a weighted-BCA equation as a “utility weight.” Utility weights are multiplied with BCA-estimated benefits and costs (Fleurbaey & Rossi, 2016) to determine the societal utility of a project. Utility weights are computed for different levels of income of persons affected by a project. Higher weights are estimated for lower income persons, and vice versa. The magnitude of a weight is also determined by an elasticity of utility of income that determines how much additional utility is gained at different levels of income. Research studies, using a variety of methods, have estimated elasticity parameters that can be used in actual project evaluations (Acland & Greenberg, 2023).

Utility weights “ $w_i$ ” are computed from the utility of income by taking the utility function’s first derivative  $\delta U / \delta y_i$  to reveal the amount by which utility changes relative to a change in income. In economic terms, this derivative is the marginal utility of income  $MU_i$  and is assumed to differ for each individual “ $i$ ” who has a different level of income. EQ. 2 shows that  $MU_i$ , from an isoelastic utility function depends on the elasticity of income utility  $\varepsilon$ , and income level  $y_i$ :

**EQ. 2:**

$$w_i = MU_i = \left(\frac{1}{y_i}\right)^\varepsilon$$

This function is consistent with analytical findings which indicate that as income increases,  $MU_i$  declines (for any value of  $\varepsilon$ ). The value of  $\varepsilon$  captures the degree to which an increase in income provides additional utility (Adler M. , 2016). Note that when  $\varepsilon = 0$ , all weights equal 1 and USWF reduces to a standard BCA approach. Values of  $\varepsilon$  have been estimated in a variety of economics studies and the choice of which value to apply in models is an important policy decision or evaluated through sensitivity analyses.

Most literature discusses “normalizing” weights with an income level,  $y_\alpha$ , before multiplying them with benefits and costs (van der Pol, Bos, & Romijn, 2017). A normalizing income, or “benchmark income of a reference person”, entails defining this income level equal to a unit of utility. The benchmark income is therefore a reference point for considering changes in utility for all beneficiaries relative to their incomes. By normalizing weights, the utilities at all levels of income are evaluated relative to the  $MU$  at that level of income.<sup>8</sup> The income weights of a  $y_\alpha$  benchmark income are:

**EQ. 3**

$$w_i^\alpha = \left(\frac{y_\alpha}{y_i}\right)^\varepsilon$$

The results of a weighted-BCA are in units of “weighted dollars” that are not the same as the real currency dollars with value in a market. “Weighted dollars” measure utility from the

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<sup>8</sup> A commonly discussed benchmark income in the literature is a population’s median income, and its corresponding  $MU$  is based on  $y_{Med}^\varepsilon$ .

perspective of persons who earn a benchmark level of income. A weighted-BCA involves a sum of individual utilities from changes in project outcomes. For a project with  $J$  benefit categories and  $K$  sources of funding (and cost burdens at an individual level), it is necessary to determine the shares of benefits and costs that are attributable to each individual. As shown in EQ. 4, the weighted net present value “ $wNPV$ ” equals the difference in weighted benefits and costs.

**EQ. 4**

$$wNPV = \sum_i^I \left[ \sum_j^J w_i^\alpha \cdot B_{ij} - \sum_k^K w_i^\alpha \cdot C_{ik} \right]$$

Computing  $wNPV$  is straightforward since weights can be applied to already estimated benefits and costs from a BCA. Of course, applying weights to benefits and costs in present value form requires the assumption that relative incomes do not change much over time. In addition, it is assumed that individuals in each income groups have the same characteristics of project use or impact and thus, the portions of benefits and costs can be estimated as the percentage of beneficiaries per group. Also, since utility weights are derived from the utility of a change in income, *monetized values* of benefits would have to be similarly interpretable as a change in income, as noted above.

### 8.3 Formation of income groups ( $y_i$ )

A first step in conducting a wBCA entails compiling and analyzing income data for the project area. All income measures are estimated after accounting for taxes and transfers using data from the U.S. Census and U.S. Treasury (US Dept. of Treasury, 2022). This step forms income groups based on US Census data<sup>9</sup> on household income for the wider MSA. The income groups specific to this project are presented in Figure 1. Income groups are determined for quintiles – five income bands, each of which is approximately 20% of the population. The income levels shown in Figure 1 are ‘reference incomes’.

The results in Figure 1 are estimated after accounting for taxes and transfers using data from the U.S. Census and U.S. Treasury (US Dept. of Treasury, 2022). This step forms income groups that are used in establishing weights and estimating benefits and costs to individuals. US Census data on household income for the wider MSA is presented in Figure 2.<sup>10</sup> Income groups are determined for quintiles – five income bands, each of which is approximately 20% of the population. Specifically, a simple log-log linear model can be used to estimate  $\text{LN}(\text{Income cutoff})$  as a function of  $\text{LN}(\text{Cumulative Percentiles})$ .<sup>11</sup> With estimated parameters, it is straightforward to determine income levels for quintiles, as well as other percentile groupings. Reference incomes of each quintile are the same way, by statistically estimating income cutoffs

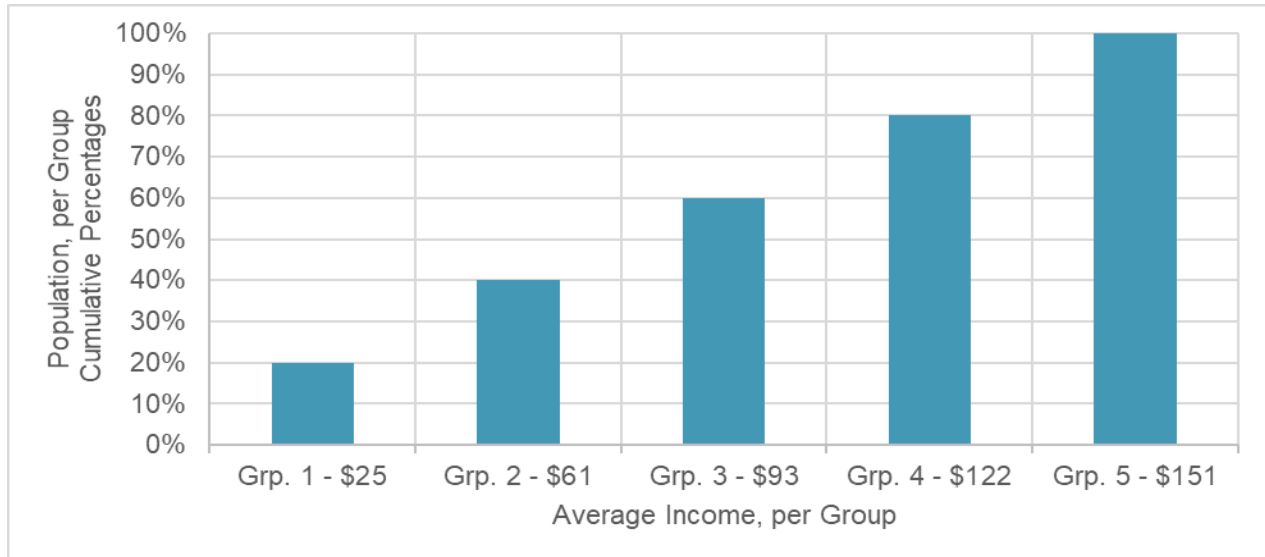
<sup>9</sup> These data are defined a gross household income (i.e. pre-tax and transfer).

<sup>10</sup> These data are defined a gross household income (i.e. pre-tax and transfer).

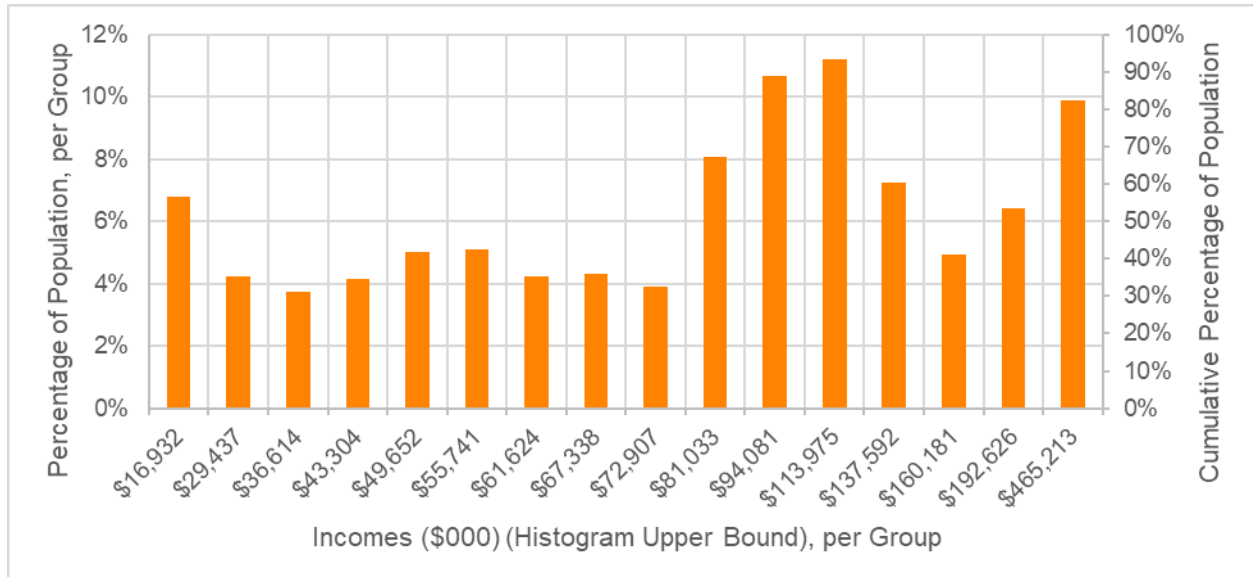
<sup>11</sup> The log-log models produce high r-squared statistics and provide good fits for incomes between the 5<sup>th</sup> and 95<sup>th</sup> percentiles.

and mid-points with a log-log function of cumulative percentiles. The results of the statistical analysis generate reference incomes for each quintile that are in turn used as values of  $y_i$  in computed weights.

**Figure 1: Reference Incomes (in thousands of \$2022), Adjusted - Equivalized, Post-tax & Transfer**



**Figure 2: Regional Income Distribution, Houston-The Woodlands-Sugar Land, TX Metro Area (\$2022)**



## 8.4 Estimation of Weights

As noted above, income weights  $w_i^\alpha = (y_\alpha/y_i)^\varepsilon$  require data for each income group  $i$  on the reference income  $y_i$  (computed above), a benchmark income ( $y_\alpha$ ), and the elasticity of marginal utility of income ( $\varepsilon$ ). The value of elasticity is set to 1.4, following OMB (OMB, 2023).<sup>12</sup>

For the benchmark income, economic theory does not provide guidance. The benchmark income is a way of normalizing the marginal utility of income so that results can be measured in more familiar units.<sup>13</sup> The specification of a benchmark income is important when considering the results of a wBCA in terms of the WNPV (EQ. 1) because weighted net benefits are directly proportional to the benchmark.<sup>14</sup> Most academic and applied wBCA, including the OMB (2023), reference the median income to be an appropriate benchmark income.<sup>15</sup> This specification though is set without accounting for how projects are funded.

### 8.4.1 Analysis of Benchmark Income ( $y_\alpha$ )

This analysis sets the benchmark income to enable direct comparisons between the weighted and unweighted results for this specific project. Here, the benchmark income is computed to *normalize* weighted costs so that they equal the magnitude of unweighted costs. A *cost-normalizing* benchmark income relies on data on individuals' cost contributions (i.e. their taxes and fees) to governmental discretionary funds that could be used for this project, as discussed above in Step 2. This benchmark income produces weighted costs equal in magnitude to unweighted costs and in turn enables comparisons of weighted and unweighted costs and benefits even though they are in different units. The benchmark income is estimated by combining the shares of cost contributions by quintile via a weighted average with the marginal utility of income per reference income. The computation process begins with solving the weighted cost part of EQ. 1 in this equation,

**EQ. 5**

$$\sum_i \left( \frac{y_\alpha}{y_i} \right)^\varepsilon C_i = C$$

<sup>12</sup> Other elasticity values from the literature range from 1.0 to over 2.0 (Acland & Greenberg, 2023).

<sup>13</sup> Without normalizing weights with a benchmark income, the results of a weighted BCA are in units of utility. With a benchmark income, the results are interpretable relative to the utility of someone who earns the benchmark income.

<sup>14</sup> The benchmark income is a constant and can be moved outside the summations in EQ. 1. In contrast, the benchmark does not affect the weighted benefit-cost ratio because it divides by itself and accordingly can provide an unbiased comparison with standard BC ratio results.

<sup>15</sup> Many other academic approaches assume the median income is a reasonable benchmark income. In such cases, neither the magnitudes of weighted and unweighted benefits or costs are likely to be comparable. In the approach developed here, the magnitudes of costs are set equal so that comparisons of benefit magnitudes are possible.



where  $C_i$  is the cost contribution (via taxes and fees) for group  $i$  and  $y_i$  is the reference income for group  $i$  and  $\varepsilon$  is the elasticity of marginal utility of income.<sup>16</sup>

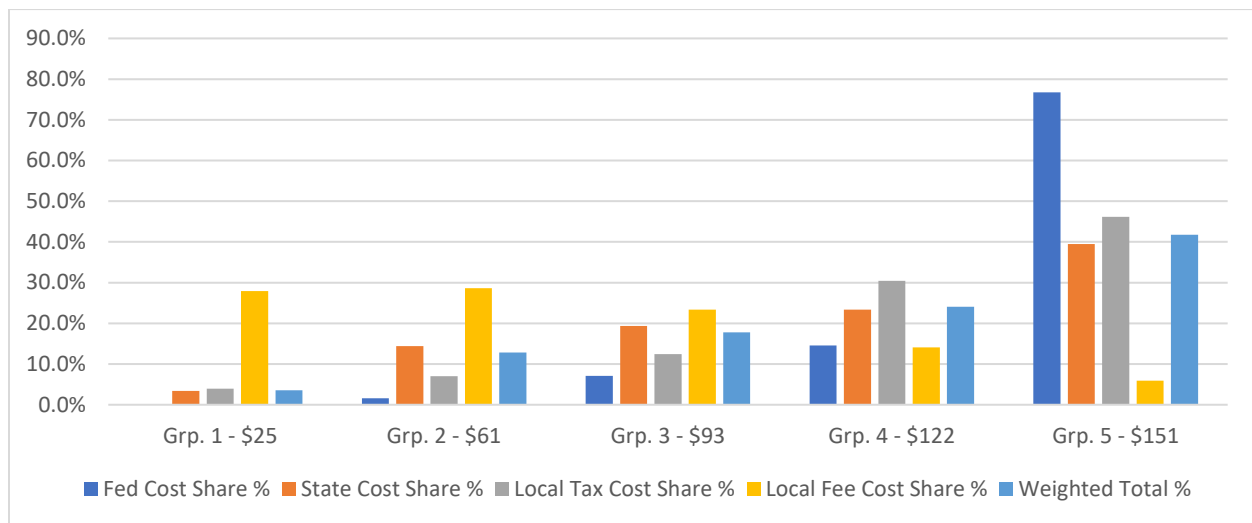
The proportions of cost burden,  $p_i$ , which indicate the percentage shares of total cost for a given funding source are defined such that  $\sum_i p_i = 1$  and  $p_i C = C_i$ . Substituting this equality into:

**EQ. 6**

$$\sum_i \left( \frac{y_\alpha}{y_i} \right)^\varepsilon p_i C = C \rightarrow \left( \sum_i p_i y_i^{-\varepsilon} \right)^{-1} = y_\alpha^\varepsilon$$

The normalizing constant  $y_\alpha$  is equivalent to a cost burden-weighted harmonic mean of incomes, for a given elasticity. Equivalently, this equation indicates that  $y_\alpha$  is the income representing the weighted average of marginal utilities, where this weight is based on the shares of cost burdens.<sup>17</sup> Using the equation above and the data in Figure 3, the benchmark income is estimated to be about \$92.0 thousand.

**Figure 3: Cost Share by Income and Funding Source**



Data Sources: (US Dept. of Treasury, 2022), (ITEP, 2018)

### 8.4.2 Adjusted Weights

For benefit categories in transportation projects that are monetized with a population average (or median) income, such as value of travel time savings, and safety (reduced accident risk), weights need to be adjusted. These adjusted weights reflect an equivalent measure of

<sup>16</sup> This equation is applicable for one funding source, once the weighted cost burden is computed based on the overall sources of funding for different shares of total costs.

<sup>17</sup> A similar approach is explored by Van der Pol, Bos, & Romijn (2017).



individualized benefits per income groups. Adjusted weights implicitly replace a population valuation parameter with an individualized one since benefits are a function of income. For instance, the benefits of timing savings are directly proportional to the wage rates (i.e. in units of \$ / hour) which are used to monetize the change in time (i.e. in minutes, say). Different adjustment weights are computed for different population value parameters (e.g. median or average incomes). The BCA categories that require adjusted weights are shown in Table 8.

**Table 8: Adjusted Weights per Benefit Category**

Benefit Category	Mode	Type of Weight Applied
Pedestrian Benefits	Bike / Ped	Adjusted Weights (Average income)
Transit Amenity Benefits	Transit	Adjusted Weights (Average income)
Peak Period Travel Time Savings	Transit	Adjusted Weights (Median income)
Off-Peak Period Travel Time Savings	Transit	Adjusted Weights (Median income)
Congestion Relief	Passenger Vehicles	Adjusted Weights (Average income)
Safety Benefits	Passenger Vehicles	Adjusted Weights (Average income)
Emission Benefits	Local	Adjusted Weights (Average income)

The approach to adjusting weights involves combining weighted benefits with an additional ratio of incomes that includes the population-valued parameter. Standard benefits of travel time savings are computed by combining a function of the median wage rate,  $f(\tilde{v})$ <sup>18</sup>, with average travel time savings  $\bar{t}$ . Standard benefits for individual  $i$  are  $B_i^{\tilde{v}} = \bar{t} \cdot f(\tilde{v})$ , but individualized benefits on a person's actual value of time  $v_i$  are  $B_i^{v_i} = \bar{t} \cdot f(v_i)$ . Since benefits are proportional to the valuation parameter, individualized time savings benefits can be estimated from a population-valued benefit by multiplying it with the ratio of travel time savings values,  $B_i^{v_i} = (f(v_i)/f(\tilde{v})) \cdot B_i^{\tilde{v}}$ .

Income-weighted benefits for travel time savings are equal to:  $\hat{B}_i^{v_i} = w_i^n \cdot B_i^{v_i}$ , assuming the incomes used to compute weights are proportional to wage rates  $f(v)$ , then weights can be computed as a ratio of wages,  $w_i^n = (f(v_i)/f(\tilde{v}))^\varepsilon$ . This assumption is reasonable if wages are the primary contributor to incomes, and this is certainly the case for most people. When benefits are estimated with a median income parameter, the ratio of the value of time savings can be combined so that  $\hat{B}_i^{v_i} = w_i^n \cdot (f(v_i)/f(\tilde{v}))^\varepsilon \cdot B_i^{\tilde{v}}$ , which simplifies to find weighted benefits per individual as  $\hat{B}^{v_i} = (w_i^n)^{\varepsilon-1} \cdot B_i^{\tilde{v}}$ . The smaller elasticity value on weights,  $\varepsilon - 1$ , captures the

<sup>18</sup> The value of travel time savings is typically defined as a function of median wages. For instance, non-business travel time is generally valued at one-half the median wage.

remaining level of weighted dollars per income level  $i$  that be necessary to equal the total weighted benefits if the benefits were instead originally estimated at an affected persons' actual wage rate (their WTP for time savings).<sup>19</sup>

A general form for adjusting weights is  $\tilde{w}_i^\alpha = (y_\alpha/y_{Pop}) \cdot (y_\alpha/y_i)^{\varepsilon-1}$  where  $y_\alpha$  is the benchmark income,  $y_i$  is the individualized valuation parameter for a benefit category, and  $y_{Pop}$  is the population value parameter with which benefits are estimated. Table 9 presents normal weights and adjusted income weights based on benefits categories that are monetized with median and average incomes, respectively.

**Table 9: Estimated Income Weights**

Income Group	Average Ann. Adjusted HH Income (\$000)	Normal Income Weights	Adjusted Weights (median income)	Adjusted Weights (average income)
1	\$24.52	6.36	2.10	1.47
2	\$60.88	1.78	1.46	1.02
3	\$92.76	0.99	1.24	0.86
4	\$122.47	0.67	1.11	0.77
5	\$150.77	0.50	1.02	0.71

## 8.5 Estimation of Benefits and Costs by Income Group

### 8.5.1 Project Beneficiaries and Shares of Total Benefits

The next step in conducting a wBCA entails identifying individual project beneficiaries and their shares of total benefits. Specification of affected persons is important because each sub-group of affected persons may have a different distribution of income. These distributions of income are used to determine the shares of total benefits that would accrue to different income groups. The benefits and beneficiaries include:

- Travel Time savings: These benefits are assumed to accrue to users and affect their income directly.
- Congestion reduction benefits: These benefits also accrue to passenger vehicle users and have been estimated with USDOT guidance.
- Passenger vehicle safety benefits: These benefits also accrue to passenger vehicle users and have been estimated with USDOT guidance on the value of statistical life, which is ultimately a function of average incomes in the U.S.
- Emissions reductions of air contaminant (CAC): These benefits are assumed to affect local residents as defined by those households in the city.

<sup>19</sup> This also means that a population parameter, such as a median wage rate, implicitly captures equity aspects of the project at an elasticity value of  $\varepsilon = 1$ .

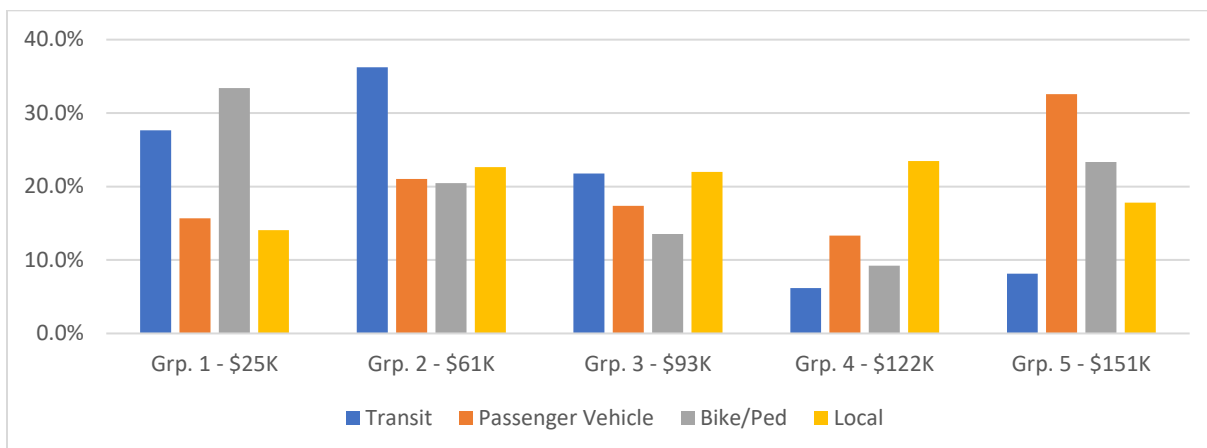
- Emissions reductions of greenhouse gases (GHG): It is assumed that these benefits are spread equally among the population in the MSA.
- Bike and pedestrian journey quality and health benefits: These benefits accrue to active transportation users. Benefits are estimated according to USDOT guidance, which is assumed to be a function of average U.S. income.

**Table 10: Overview of Benefits and Beneficiaries**

Benefit Category	PV Benefits (2022 \$M)	Affected Persons, for Income Distribution
Pedestrian Benefits	\$10.9	Bike / Ped
Transit Amenity Benefits	\$187.6	Transit
Travel Time Savings	\$318.9	Transit
Congestion Reduction	\$13.7	PV
Safety Benefits	\$0.1	PV
Emissions Benefits	\$4.4	Local

Note: Present Value benefits are estimated with a 3.1% discount rate, except for GHG benefits which is estimated with a 2% discount rate.

Figure 4 presents the percentages of affected persons per income group. Income data for passenger vehicle, bike/ped users, and local households in the city are obtained from Replica and U.S. Census, respectively. These percentages are used to determine the shares of total benefits that would be gained per income group, for a given benefit category and set of affected persons. As shown, the shares of bike/ped users are highest in the lowest quintile. In addition, no one in the local city population group makes an income in the highest quintile, as defined by the MSA.

**Figure 4: Percentages of Users per Income Group, by Mode**


Data Source: (Replica, 2023), U.S. Census

### 8.5.2 Sources of Project Costs and Shares of Total Cost Burdens by Quintile

Recall from EQ. 1 that project costs must also be apportioned across income groups before weights can be applied. Estimating the shares of costs contributed by people in each quintile involves analyzing the taxes and fees that contribute to discretionary funds (i.e. their ‘cost burden’). It is assumed that any governmental revenues that are not dedicated to fund a specific activity would contribute to discretionary funds for use to fund projects like this.<sup>20</sup> In this analysis, costs are spread out among federal, state, and local sources. Thus, the cost burdens per quintile are obtained from US Treasury (US Dept. of Treasury, 2022) analysis of tax burdens by income groups for federal sources, and state and local sources, since METRO receives a combination of these sources for its capital and operating expenses. The shares of these sources of funding for METRO are obtained from its recent financial report. The allocation of costs to sources is determined by the Project and shown below in Table 11.

**Table 11: Adjusted Capital Cost Burden Percentages**

Cost Item and Source of Costs	Present Value Cost (\$ million)	% of Funding by Source
Total Capital Cost*	\$33.21	100%
HGAC	\$28.10	85%
METRO	\$5.12	15%
Operations & Maintenance Costs*	\$2.28	100%
METRO	\$2.28	100%

<sup>20</sup> For instance, federal payroll taxes would not be used for infrastructure projects because they would be fully directed to social security and medicare programs.

## References

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